ACKNOWLEDGEMENT

It was a great privilege to work under the indispensable guidance of Prof. Anupama Shah, Head, Home Science Extension and Communication, Dean, Faculty of Home Science, Baroda, immensely indebted to her for her uninterrupted guidance, benevolent nature, constant encouragement, inspiration and persistence, without which this thesis would not have attained its present format. I extend my sincere thanks to Prof. Anupama Shah.

The valuable suggestion and advice provided by Prof. Arvinda Chandra and Dr. Uma Joshi, Reader, Home Science Extension and Communication Department, acknowledged, I am also grateful to all the experts from the Department of Psychology, Baroda, for all their help and efforts. My thanks also to all the experts for their valuable suggestions at the time of validation of tool.

I extend my thanks to Mr. Himanshubhai Pahad, Faculty of Fine Arts, Baroda, for the guidance and exclusive help provided during the different phases like arranging the sets, shooting, editing etceteras of the preparation of the video film. Inspite of his very tight schedule he took out time most willingly and helped patiently in preparing the video film.

With warm gratitude I acknowledge the co-operation extended by the teachers teaching the first year and second year students in the Faculty of Home Science, M.S. University of Baroda, who helped to make it possible for me to carry out the experiment during their classes.

I also acknowledge the co-operation extended to me by the first year and second year students without which it would not have been possible to carry out the experiment of the present study.

I express my special thanks to Dr. N.S. Pathak, Dean, Faculty of Education and Psychology, Baroda, for his help and suggestions in statistical analyses.

Mr. K.K. Bansal deserves credit for the help he provided in computing the data.

My thanks are also due to Mr. R.S. Buch for patiently typing this thesis.

I am grateful to my husband Mr. Himanshu Pahad for his everwilling help and support in various phases of the research. I extend my profound thanks to him and my dear son Shaarang whose love and sacrifice was the source of encouragement for the completion of my Ph.D. programme.

I am in loss of words to express my deepest gratitude and appreciation to my mother, father and brother. Their encouragement, inspiration to me and my work. I take this opportunity to convey heartfelt thanks to them for their never failing love.

Anjali Pahad