QUESTIONNAIRE

Please assign numbers to the Assets/Factors in order of preference,

I. Code the Respondent __________ Quarter No.____

II. Designation _________________

III. Age _______________________

IV. You prefer to invest your saving in the following assets. r Rank

1. Bank Deposits
2. Post Office Deposits
3. Company Shares
4. Company Deposits
5. Govt. Securities/N.S.C. etc.
6. Company Debentures
7. Housing
8. Gold/Silver/Ornaments

V. You prefer to invest in Bank Deposit due to - Rank

1. Safety
2. Liquidity
3. Earnings
4. Conveniences
Contd. Questionnaire

VI. You prefer to have the deposit account in a bank branch -

1. Near to your house
2. Near to your place of work
3. Located in a market place

VII. Tick the type of deposit accounts you have at present in any bank

1. Fixed Deposit A/c.
2. Saving Deposit A/C.
3. Current Deposit A/C.
4. Recurring Deposit A/C.

VIII. Are you satisfied with interest rate given on your deposits by the bank?

Yes ______
No ______

If, no what rate you will prefer ________%

IX. Other Opinion.