Faculty of Social Work, M. S. University of Baroda, established in 1950, has provided education and training to thousand of students and is continuing imparting education and training. Industry is considered an important field of training from the beginning in the faculty. Hundreds of students have joined industry and developed their career in that field. Many of them have reached to the top positions in Industry. Social Workers are absorbed in Welfare, Personnel, Industrial Relation, Human Resource departments of the industrial organizations which are considered to be important departments.

Industrial scenario world over is changing rapidly including India, specially Gujarat as Gujarat is industrially developed state. At such juncture, perception of professionals employed in Industries of Gujarat becomes significant as they can tell the reality they experience in Industrial World. Academicians can strengthen their academic inputs when they get concrete feedback from the field regarding the training they impart.

Knowledge is power. Knowledge develops understanding. Skills are application of knowledge. Social work knowledge and skills form the basis for the social work practice. Knowledge can be acquired through many means. Social work knowledge is acquired during social work training through theory courses. Skills are developed through field work programme and later on are sharpened through use. Are knowledge and skills acquired through the M.S.W. training relevant for practice in rapidly changing Industry? What is the perception of professional social workers regarding this? Is there relationship between perception of respondents and their experience, income, designation?

Values and Attitudes are very important in one's personal and professional life. Values are generally inculcated through socialization and training. They shape the attitude of a person towards life, towards profession
thereby influencing person's actions. In the present study attempt is made to know whether professional social workers cherish social work values as a person and as professional, which social work values create conflict while practicing? What kind of attitude professionals have towards social work profession?

In the present study researcher has made attempt to study perceptions of professional social workers in industry regarding these four pillars of social workers practice with intent to find gaps in practice.