**Bibliography**

**BOOKS**


New Delhi: Prentice Hall of India (P) Ltd.


(India: Pearson Education Inc.)

(Canada: Mc Graw Hill)

(New York : John Wiley and Sons)

**NEWS PAPERS**

Bhaskar Network (2008). “Children’s Pocket Money Increases Six Times in Last Ten Years”.
_Dainik Bhaskar._ (April, 19)

Bhaskar Network (2008). “School of Money”.
_Dainik Bhaskar._ (November, 11)

_Dainik Bhaskar._ (July, 18)

Sachdeva Seema (2009). “Going Solo”.
_Saturday Extra, The Tribune._ (April, 25)

_HT Style, The Hindustan Times._ (November, ?)

_HT Style, The Hindustan Times._ (August, 5)

Sing Preet Onkar (2007). “For My Baby”.
_HT Style Weekend, The Hindustan Times._ (June, 29)

_HT Style, The Hindustan Times._ (June, 27)

Zutshi Minna (2009). “It’s My Life Too……..So What If I am Still a Kid?”.
_HT Sunday Magazine, The Hindustan Times._ (May, 10)
RESEARCH PAPERS/ARTICLES


Bibliography

http://www.blonnet.com/catalyst/2002/05/09/stories/2002050900050100.htm


http://www.foolonahill.com/adasianpaints.html


Bibliography


Diane Crispell (2001) “Fruit of the Boom.” *Consumer Behaviour.* Available at: www.hbcollege.com/marketing/students/consumer.com
Bibliography


{ 401 }
Bibliography


WEB SITES


