This essay is based upon the study of a rural community in South Gujarat. An attempt has been made here to analyse the social effects of industrialization and urbanization on rural areas. Modern industrial and technological developments, the growth of towns and cities and the development of communications produce varying effects on the social and political institutions of villages. It is both important and interesting to find out whether as a result of economic development the traditional social institutions show signs of disintegration, or they are adapting themselves to the values and organisational needs of the changing social order; and, to what extent, the process of adjustments generates tensions in the social system. These problems have been studied by examining the social system of a village in South Gujarat.

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