QUESTIONNAIRE

1. Name of the Respondent : 
2. Address : 
3. Age : 
4. Sex : Male ☐ Female ☐
5. Marital Status : Married ☐ Unmarried ☐
6. Educational Qualification : Illiterate ☐ School Level ☐ Collegiate ☐ Professional ☐
7. Annual Income : Rs.----------
8. Volume of business turnover per year : Rs.----------
9. Profit earned per year : Rs.----------
10. How do you know about this field(source of knowledge):
    a. Through friends
    b. Through hosiery entrepreneurs
    c. Self Experience as tailors
    d. Others
11. Have you studied costume design course or any Hosiery garments manufacturing course/training? 
    : Yes/No
12. How long have you been in this business.----------years
13. Mention the type of sale orders being done.
    a. Export orders
b. Local orders
c. Job orders

14. In case you are dealing with export orders, how do you get the orders?
   a. Directly from foreign buyers
   b. Foreign agents
c. Others

15. State the problems faced in producing the Hosiery garments. Please rank them.
   a. Power supply
   b. Lack of pure water for washing
   c. Frequent absence of tailors
   d. Poor quality of threads & buttons
   e. Lack of availability of machinery spare parts
   f. Lack of measurements

16. State the problems faced in marketing the Hosiery garments. Please rank them.
   a. Low pricing
   b. Over cost of advertising
   c. Lack of inventory
   d. High competition
   e. Lack of customer relations

17. State the problem faced in logistics support systems of the Hosiery garments. Please rank them.
   a. Transportation of finished goods
   b. Associated Sales tax
   c. Exorbitant cost of distributing the goods

18. State the financial problems faced by you during the operation of the Hosiery garments business.
   Please rank them.
a. High investment
b. Financial rules & regulations enforced by banks
c. Lack of security
d. High cost of capital charged by private financers
e. Delay in payments from customers
f. Delay in getting loan from banks


a. Non-availability chemical free raw
b. Off-specification of raw material with respect to International standards
c. Lack in usage of standardized level of dyes and Chemicals
d. Paying excess amount to central excise department

20. State the problems encountered in cutting and stitching for Hosiery garments manufacturing. Please rank them.

a. Lethargic attitude of the employees
b. Inadequate lighting facilities in stitching table
c. Unable to cope with computer aided design
d. Poor remuneration system for contract tailors Affect quality and involvement

21. State the problems encountered in quality inspection for Hosiery garments manufacturing. Please rank them.

a. Laborious jobs
b. Negligence among quality control employees
c. Unable to find out minute errors due job monotony
22. State the problems faced by Hosiery garments manufactures with respect pollution. Please rank them.

   a. Unable to invest huge amount of money in water effluent treatment plant
   b. Continuous pressure to establish and operate effluent treatment plant by the government
   c. Demanding more amount and long time for Approval
   d. Frequent threats from the pollution control officer
   e. Threat from agriculturist for demanding loss in Agriculture
   f. Unable to control noise pollution

23. State the problems encountered in export documentation for export of Hosiery garments. Please rank them.

   a. Bill of lading
   b. Shipping bill
   c. AR4 Central excise forms
   d. Goods receipt forms

24. Benefits accrued in operating a Hosiery garments industry. Please rank them.

   a. Social status
   b. Proud being an entrepreneur
   c. Providing employment opportunity to the youth and Economically backward people.
   d. Producing a good quality of material
   e. Self-development

25. Benefits accrued in marketing / export. Please rank them.

   a. Wide contact with all buyers
   b. Gain profit
c. Providing opportunity to retail salesman  □

d. Employing more transport facilities  □

e. Popularity of own product  □

26. Benefits accrued in logistics support system. Please rank them.

a. Distribute the product to all over places  □

b. Employment opportunities to the truck and minidoor Operators  □

c. Supplying the goods to wholesalers and retailers  □

d. Fulfilled the consumer needs by widespread supply
   In all areas  □

27. Benefits accrued in finance. Please rank them.

a. Easy loan facility  □

b. Earning foreign exchange  □

c. Low interest for bank loans  □

d. Flow of money  □

e. Low tax for export goods  □

f. Gain profits  □

g. Increase the assets wealth  □

Thank you