BIBLIOGRAPHY

BOOKS

5. Amar Singh H.S and Garg, "Industrial Planning And Development In India", Pragathi Mangement And Commerce Publication, Meerut.(UP)
13. Behl, Ramesh and Margo L.D., "Export of Important Manufactured Products from India and Competition Faced from Developing Countries", Foreign Trade Review.


22. Chugan, "Foreign Collaboration And Export Restriction Indian History", Tamil Nadu Book House, Chennai.


26. Department of Scientific and industrial Research, Govt, of India Technology Evaluation and Norms Study in Garment Industry, New Delhi


29. Garvin and David A, "Marketing Quality - The Strategic and competitive edge", Free Press, New York:


40. Magrath and Allan J., "How to Achieve Zero -Defect Marketing", AMACOM Books
   New York.

41. Majumdar, "Product Management In India", Prentice Hall of India. Ltd.,New Delhi.


   Irwin, Illionoisx.

45. Mittal, "India's Foreign Trade", Tamil Nadu Book House, Chennai.

46. Mueller, Carol Stewart and Eleanor Lewit Smiley, "Marketing Today's Fashion",
   Englewood Cliffs, Prentice Hall, New Jersey


   Publishing house, Delhi.

   Ltd., New Delhi.


51. Ramakanth., "Recent Trend In Foreign Investment", Aavishkar Publisher,

52. Jaipur Rathor and Rathor, "Export Marketing ", Himalaya Publishing House,
   Mumbai.

   Ltd., New Delhi.


57. Trade Development Authority, "Readymade Garment Industry in India", (1978), New Delhi.


**JOURNALS**


46. Verma, R., Kanti, T., & Verma, S. (2012). Role Indian Garment Industry And Hrm In Indian Economy. VSRD International Journal of Business and Management Research, 2(1), 567-


Performance of Export Processing Zone’s Small and Medium Textile Enterprises in Kenya.


WEBSITES

1. www.aepcindia.com
2. www.ecgc india.com
3. www.tea India.org
4. www.sitra.org.in
5. www.chamberofcommerce.org
6. www.wto.com
7. www.fibre2fashion.com
8. www.corgihosiery.co.uk
9. www.textileweb.com
10. www.ttextiles.com