Preface

(I) Need and Object of Research Work:

Plywood is a wood based panel product therefore its necessity is increasing progressively day by day in the common life of human being. The basic objective of this work is to study the development and prospect of plywood industry of Raipur Division with special reference to Raipur District for ascertaining their developments and future prospects of these industries. Since the industry in Raipur Division play a prominent role with comparison to other industry therefore a proper study is required for its good prospects.

This study will provide development and prospects of plywood industry for the new entrepreneur who wish to make their investment in this industry.

(II) Hypothesis and Research Methodology:

The hypothesis of this research work is to provide a detail concept regarding the capital structure, manufacturing, and marketing scope of Plywood industries to the new entrepreneur who takes the interest to established the new Plywood industry in Raipur division. Therefore the present study is based on both primary and secondary data by distributing it into seven chapters which define the complete study of the work. The secondary data have been collected from Plywood industries of Raipur division and Directorate of industries-government of Chhattisgarh, directorate of Economics and Statistics-government of Chhattisgarh.
It is to be pointed out here that the secondary data so collected have used for ascertaining and analyzing the function and performance of the Plywood industries, starting from capital investment to marketing function.

On the other hand, for ascertaining and analyzing the financial position of the Plywood industry the primary data have been used. In this task, 10 units out of 23 operating units located in the Raipur division, in which 2 units were located in Rajnandgoan District have been taken as sample. The selection of the sample unit has been made on the basis of size and nature of finished product District wise especially for development and prospect of Plywood industry in Raipur division with special reference to Raipur District.

On the basis of preliminary enquiry and analysis of financial statement of this sample unit, questionnaire was prepared and required information was collected through personal interview with concerned officials of the units. Data so collected have been tabulated and analyzed by using appropriated statistical and financial tools.

Future projections have been made on the basis of the study of factors that affect the supply and demand for Plywood. However, the, the statistical tool, such as Time series device has been applied for estimating the future productions of the industries. The prospects of availability of veneer, core, adhesives and other alternate materials have been consider, apart from prospect of research and endowment scopes, for arriving at
final opinion. Instead of testing a few hypotheses, the study seeks to analyze and suggestions for development and progress, which is presented as follows in the form of layout of chapters:

The study is divided into seven chapters:

**Chapter ONE** is purely introduction of plywood industry. It incorporates the rationale of the study including objective, applications and working capital management.

**Chapter TWO** is titled as 'Manufacturing technique and process' which provide the detail of manufacturing of plywood.

**Chapter THREE** concerned with the investigation of 'Marketing management and marketing strategy', which present size of market and marketing cost.

**Chapter FOUR** presents the scenario of 'Plywood industry labour management', which shows the type, selection, and wage payment and training programmes of labour.

**Chapter FIVE** incorporates the 'Cost and Revenue Analysis', of plywood industry in Raipur Division based on selection of 10 sample units and financial statement for the period 1995-2005.

**Chapter SIX** addresses the 'Importance of Plywood Industry of Raipur Division in Economy'.

**Chapter SEVEN** of the work projects the 'Conclusion, Suggestion and Prospects of Plywood Industry'.
(III) Limitation of Research Work

Research for future projection is done because a group of decisions has to be taken in present, whose consequences will be seen in future. The research work is based on collection of data and information supply by the authority of the industries. Sometimes it may be possible that due to lack of sufficient information it may affect the study of research work, which will be regarded as limitation of the research work. The limitation of this work has been done for the period 1995 to 2005 selected on 10 industries of Raipur Division, on which special study is made on Plywood Industries of Raipur District.