BIBLIOGRAPHY
Books:

   Bepin Behari, Rural Industrialization in India, Vikas publishing House, New Delhi, 1997.


32. Tutorial – Kendal’s W Defined, SPSS 13.0 for Window.

33. Tutorial – Friedman’s Test Defined, SPSS 13.0 for Window.

34. UNIDO, Small Scale Industry in Latin America, Publication no.11 pp.37, 1969.


**Research Articles:**


36. Srinivasan & Ramani, “A study of marketing orientation to the success of small scale industries”, conducted by Administrative Staff College of India, Indian Council of Social Science Research, New Delhi, 1997.


Newspapers, Reports and Magazines:


Websites:
1. business-standard.com › Home › Live Markets.
2. en.wikipedia.org/wiki/Dindigul
3. mospi.nic.in/Mospi_New/upload/DelhiGroup/DQ%2002.doc
4. municipality.tn.gov.in/dindigul/tourist.pdf
5. inventors.about.com/library/inventors/block.html.
10. WWW.Cosmile.org/....../General-energy efficiency.
11. www.dcmsme.gov.in/emege/npdli.htm
12. www.indiabizclub.com/qxzpmd/?q=:zq1o9zq4zqzq05qrt
15. www.smallindustryindia.com
16. www.ssi.gov.in
17. www.ssi.nic.in
18. www.thefreeliabrary.com
20. www.unido.org/Data/Project/Project.cfm?c=11330