CONTENTS

List of Tables i
List of Diagrams v

Chapter No. Page No.

I Introduction 1

II An Analysis of Silk Industry in India 15

III Review of Literature 64

IV Functioning of Handloom Silk Weavers Cooperative Societies in Thanjavur District 87

V Functioning of Private Manufacturers in the Silk Handloom Industry in Thanjavur District 141

VI An analysis about the expectations and behaviour of consumers of Silk products 168

VII Findings, Suggestions and Conclusion 209

Appendices

Bibliography