Preface

The Research Scholar takes heart from the value of the work which is an improvement upon the perception of the eminent author on the subject. The existing literature focuses on the demand and existing supply of aluminium products in India. The gap between the demand and supply is made the base for emphasis on additional investment in the industry. With the inception of liberalisation, new orientation has to be given to the problems of Aluminium Industry in India. The import variables are costs to reveal supply conditions and revenues to unfold the market strength. It furnishes genuine base of the present work to encompass within its scope the study of cost and revenue while dealing with the problems of production and marketing of Aluminium products in India.