ACKNOWLEDGEMENTS

I take this opportunity to express my sincere gratitudes and grateful thanks to Dr. Shamim A. Ansari, Reader, Department of Psychology, Aligarh Muslim University, Aligarh for erudite supervision of the work and his ever affectionate treatment to me. His ideas, suggestions and untiring guidance throughout the course of study, his help and advise rendered so patiently is immeasurable.

The writer would also like to acknowledge to Prof. Afzal Qureshi, Chairman, Department of Psychology and other members of the department for helping me in various ways.

The practical aspect of my work would never have been possible without the cooperation and help of the General Manager, HMT Srinagar. I am also thankful to all affectionate people of HMT watch factory who helped me enthusiastically for gathering the information that I needed.

I am extremely indebted to my friends especially Nigar Anjum, Nikhat Ara, Nasreen and Tasleema and my research colleagues for helping me in the formation of the thesis. My parents have been the source of strength and inspiration to me throughout my academic pursuit. Words are insufficient to express my debt of gratitude to Dr. Shamim Ahmad Khan so it is
better to thank him language of silence. It was his good will, which stimulated me to complete this thesis.

I also offer my thanks to Mr. Suhail Ahmad who took the painstaking job of word-processing this work excellently.

(NEELOFAR AKHTAR)