CHAPTER-III

PROFILE OF THE ORGANIZATIONS

3.01 Reason for Choosing Chennai as the Area of Study

Chennai is one of the metropolitan cities and also an IT hub of India. There are more number of Indian as well as Multinational IT companies which operates in and around Chennai and more number of work force is employed in this sector. Many IT parks are established in Chennai post New Industrial Policy 1991 and the prominent ones are as follows:

1. TIDEL PARK
2. DLF IT PARK
3. SIRUSERI IT PARK
4. SHRIRAM GATE WAY
5. ASCENDAS IT PARK
6. INDIA LAND TECH PARK
7. CEEDEEYES TECH PARK
8. OLYMBIA TECH PARK, etc

Many notable Indian and Multinational IT companies are operating in Chennai and to name a few are:

- ACCENTURE
- BIRLASOFT
- CAPGEMINI
- COGNIZANT TECHNOLOGY SOLUTIONS
- COROMANDEL INFOTECH
- HEXAware
- HCL TECHNOLOGIES
Chennai has good infrastructure and also more knowledgeable workforce thereby resulting in more number of IT companies. That is why Chennai is chosen as an area of study. In the present study, the sample comprises of 500 IT Employees, who were randomly selected among the System Analyst, Programmers, Software Testers. They were selected in 5 IT companies in the Chennai city namely:

1. Polaris Software lab
2. Tata Consultancy Services
3. Infosys Technologies
4. Wipro
5. Hindustan Computer Limited

A brief profile about the organizations chosen for study is given below:
3.02 COMPANY PROFILE

5 IT company employees working in Chennai were taken as sample for the study. The profiles of the companies selected for study are as follows:

I. Polaris Software Lab

Founded in 1993, Polaris is a leading Financial Technology Company headquartercd in Chennai. The Chairman and CEO of Polaris is Mr. Arun Jain. Polaris Software Lab (India) Limited is a leader in integrated technology solutions for a wide cross-section of industries. Polaris is headquartered in Chennai, India and has 24 relationship offices in 16 countries. With its comprehensive portfolio of products, smart legacy modernization services and consulting, Polaris offers state-of-the-art solutions for Core Banking, Corporate Banking, Wealth & Asset Management and Insurance. Polaris is the chosen partner for 9 of the top 10 global banks and 7 of the 10 top global insurance companies.
Tata Consultancy Services Limited (TCS) was established in the year 1968. Mr. Natarajan Chandrasekaran is the Chief Executive Officer (CEO) and Managing Director of Tata Consultancy Services. He has served as the chairman of the National Association of Software & Service Companies (NASSCOM). TCS is an Indian multinational information technology company providing IT services, business solutions and consulting. The company is headquartered in Mumbai, Maharashtra. TCS operates in 44 countries and has 199 branches across the world. It is a subsidiary of the Tata Group and is listed on the Bombay Stock Exchange and the National Stock Exchange of India. TCS is the largest Indian company by market capitalization and is the largest India-based IT services company by revenues in 2013. TCS has been recognized by Forbes as one of the world's most innovative companies. On August 9, 2004 TCS became a Publicly Listed Company. As of 2013, the company has around 2,43,545 employees.
Infosys was co-founded in 1981 by N. R. Narayana Murthy, Nandan Nilekani, N. S. Raghavan, S. Gopalakrishnan, S. D. Shibulal, K. Dinesh and Ashok Arora after they resigned from Patni Computer Systems. Mr. S. D. Shibulal is the CEO of the company. The company was incorporated as "Infosys Consultants Pvt Ltd." with a capital of Rs 10000 in Pune as the registered office. In 1983, Infosys corporate headquarters was relocated to Bangalore. Today Infosys is a global leader in the “next generation” of IT. As of 2013, the company has over 1,51,151 employees. It has 30 offices across countries and development centers in India, Canada, UK, Japan, Australia & many other countries.
IV. Wipro Technologies

Wipro Technologies is a global information technology, consulting and outsourcing company with 145,000 employees serving over 900 clients in 57 countries. The CEO of the company is Mr. T.K. Kurien. Wipro is one of the world's most trusted brands in the IT industry. It was established in 1945 as Western India Vegetable Products Limited in Amalner, Maharashtra. It ventured into the fledgling IT industry in 1981. Wipro group established software products and exports subsidiary, Wipro Technologies Ltd. in 1983. Its Headquarters is located at Bangalore, Karnataka. It is a global services provider delivering technology-driven business solution. In 2001, it became the first Software Technology & Services Company in India to be certified for ISO 14001 Certification. As of 2013, the company has over 1,30,000 employees & a worldwide presence with centre’s across 54 countries.
V. Hindustan Computer Limited (HCL)

HCL is a global IT services company. The founder of the company is Mr. ShivNadar. Mr. Anant Gupta is the CEO of the company. Over the past decade, HCL has been one of the fastest growing technology companies not only in India but in the world – even during the depths of the economic down turn. It made its Initial Public Offerings in 1999 and offers services including software-led IT solutions, remote infrastructure management, engineering and R&D services, and Business Process Outsourcing. HCL has offices in 31 countries and 90,000 employees as of 2013.