

DECLARATION

I hereby declare that the dissertation entitled “**Culture Influence on Apparel Buying Behaviour: A Comparative Study of North and South India**” submitted for the Degree of Doctor of Philosophy is my original work and the dissertation has not formed the basis for the award of any degree, diploma, associateship or fellowship of similar other titles. It has not been submitted to any other University or Institution for the award of any degree or diploma.

Place:

Signature of the Scholar

Date:

Name

