

LIST OF PUBLICATIONS

Ashokan, N., and Dr. Suresh, J.,(2012), “A study on the entrepreneurial intention among students.”, International Journal of Management (IJM), ISSN 0976 – 6367 (Print), ISSN 0976 – 6375 (Online), Volume 3, Issue 3, pp. 01-07.

Ashokan, N., and Dr. Suresh, J.,(2011), “Demographic factors influence on the entrepreneurial intention among students in Chennai city.”, Journal of Management Research and Development (JMRD), ISSN 2248 – 937 (PRINT), ISSN 2248 – 9390 (ONLINE) , Volume 1 , Number 1, pp. 63-69.

Ashokan, N.,(2006), “Opportunities for Entrepreneurs at the Bottom of Pyramid” at MIT, Manipal- National Conference on Small and medium enterprises: Opportunities and Challenges; 19th to 21st May 2006.

Ashokan, N.,(2006), “Corporate Entrepreneurship – Best Strategy for HR” AT National Conference in Jamal Mohammed College; titled BEST HR PRACTICES; 30th to 31st March 2006.