Acknowledgements

In the offset, the researcher thanks his worthy guido, Dr. V.K. Bhatia, Reader, Faculty of Commerce and Business Administration and Coordinator Management Courses of M.M.H. College, Ghaziabad. Dr. V.K. Bhatia took keen interest in my study and guided me at various stages of the study with critical comments and guidance oriented remarks.

It is my moral duty to thank Dr. R.K. Kalra, HOD Commerce, M.M.H. College, Ghaziabad for giving me guidance-oriented comments at various stages of the research work. I thank other worthy professors of the department for their suggestions and kind cooperation. I thank Dr. U.C. Sharma, Dr. S.P. Sharma, Dr. B. Kapoor, Dr. M.K. Jain, Dr. D.K. Gautam, and Prof. M.L. Gupta for their kind blessings.

I thank the principal of the college for allowing me to use college library as well as management library liberally. I thank the librarians of various management institutes for their assistance. I consulted the libraries of management institutes in Delhi and Ghaziabad. I must make mention of Library of M.M.H. College, Library of IAMR, Ghaziabad, Library of ICAI New Delhi, Library of CS Institute New Delhi, Library of Galgotia Institute,