LIST OF ABBREVIATIONS

ATDC: Assam Tourism Development Corporation
DRDO: District Rural Development Organisation
DTH-TV: Direct to Home Television
GDP: Gross Domestic Product
KNP: Kaziranga National Park
LR: Leaked Revenue
MEWS: Manas Ever Welfare Society
MMES: Manas Maouzigendri Eco-tourism Society
MNP: Manas National Park
NEDFi: North East Development Financial Corporation
NGO: Non Governmental Organisation
INR: Indian Rupee
IIE: Indian Institute of Entrepreneurship
IUCN: International Union for Conservation of Nature
PPP: Public Private Partnership
RR: Retained Revenue
SECOLA: Sabyinyo Community Lodge Association
SHG: Self Help Group
STEP: Sustainable Tourism Eliminating Poverty
TR: Tourism Revenue
UNEP: United Nations Environment Programme
UNESCO: United Nations Educational Scientific and Cultural Organisation
UNWTO: United Nation World Tourism Organisation
WTTC: World Travel and Tourism Council
WWF: World Wide Fund for Nature