PREFACE

The present thesis is a humble attempt to understand and analyze the "ROLE OF RIICO AND RFC IN THE PROMOTION OF WOMEN ENTREPRENEURSHIP". This study was undertaken in the state of Rajasthan, in Jaipur region. Rajasthan was considered a backward state. After independence where women were kept in purdha, education for women was practically as good as no. Only a microscopic minority of women were given education who belonged to the princely and feudal background, that education was to teach the girls how to be good home makers and move in society, in a word they were taught soft skills.

The mid 60's laid emphasis on female education where schools for girls were opened, even public institution which were once opened for the royal families and wards, these doors were now opened for commoners. Higher education in early 70's was a great boom for women and finally 80's and 90's saw a number of women as medical doctor, engineers, civil servants, bankers, which paved the way for them to move in a new vista that is entrepreneurship. The state government is very sensitive to women entrepreneurship development through various measures of women empowerment programmes. To provide impetus to initiate that address the needs of women and to coordinate with the various departments working for their development. A separate directorate for women empowerment was established in 2007 in Rajasthan.

The State Government, Indian Government, IDBI, RIICO, RFC and DIC's also are providing help in the form of land allotment, concessions, rebates, financial assistance, training, raw material and technical guidance so as to promote women entrepreneurship in Rajasthan especially in Jaipur region. The Entrepreneurship Development Institute and the national and state level
industrial and investment corporations organize special programmes not only to cater to special requirements of existing women entrepreneurs but also to identify new entrepreneurs to start new ventures.

Today women have entered as entrepreneur in Rajasthan, in which RIICO and RFC have been a big benefactor to them. Women not only from urban but even rural areas have benefitted from these two organization, specially with the loan system and land rebate given to them. In Rajasthan RIICO and RFC are the two main agencies which plays an important role in the promotion of women entrepreneurs.

The present study comprises of six chapters. The subject of present study has been introduced in the first chapter. It deals with the introduction of entrepreneurship. The second and third chapter covers the evolution and growth of RIICO and RFC in RAJASTHAN. The fourth chapter appraises the research methodology. Chapter fifth deals with role of RIICO and RFC in promotion of women entrepreneurship. And the sixth and last chapter presents the summary of findings and suggestions.

In the study a modest attempt has been made to make an in-depth study in respect of role of RIICO and RFC in promotion of women entrepreneurs. The study is undertaken with a view to evaluating the objectives of finance corporation of Rajasthan and also to judge as to how far these objectives are fulfilled. The second and the major purpose are to assess the operational efficiency of these organization with regard to women. The operational efficiency has examined the activities of selected finance corporations on the different parameters. It is hoped that the result would be helpful to the government of Rajasthan, finance corporations in decision making and financial institution, business class, research scholar and every class of the society.
The data required for the study has been collected from the published annual reports of the selected finance companies in Rajasthan. In order to achieve the objective of the study the data have been suitably re-arranged, classified and tabulated according to the requirements of the study.

The study concerns itself with the period of five years i.e. from 2007-08 to 2011-12.

This task could never have been undertaken and completed without the noble inspiration, firm encouragement, indispensable co-operation and valuable guidance of my learned guide Dr. A.K. MISHRA, Senior Lecturer, Department of Economic Administration and Financial Management,(E.A.F.M), R.L. Saria Govt. P.G. College, Kaladera, Jaipur (Rajasthan) without whose guidance my work would not taken the present shape. Words can hardly express my deep respect and sincere gratitude to him for his untiring help in the course of this study.

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HARISHA AGARWAL