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EMERGENCE OF WORK IDENTITY IN INDIAN ORGANIZATIONS

I am conducting a research on the Emergence of Work Identity in Indian Organization. The research and its findings may provide clues how to make organizations more effective so that the executive stress experienced by most managers can be minimised.

I seek your cooperation in the study. In the analysis of the data provided by you, individual identity and organization identity will be removed. As you would notice on the next page you do not have to give either your name or the name of the organization. They have been made optional. Let me assure you of complete confidentiality of the data.

In order to do a systematic study two kinds of data are sought from you:

a) Data on your social, educational, and occupational background.

b) Data on some statements made by managers in general about their experiences of working as managers.

Your cooperation and help will be appreciated.