APPENDIX-I - QUESTIONNAIRE

Research Scholar: Usha Kumar        Research guide: Dr. Govind Shinde

I thank you for your valuable time that you have spared for this questionnaire. Please be assured that the information that you have mentioned in this questionnaire will be kept confidential and will not be used for anything else but my research work. I take this opportunity to understand and evaluate key parameters of communication and soft skills that are required by the B-schools students. The objective of this research is to be an eye opener for the management institutions to considerably focus on development and enhancement of communication skills and soft skills in B-schools students for an all-round educational satisfaction as well as steady career growth.

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Please answer the following question by choosing appropriate options. Ratings are from 0 to 5 where “0” is the lowest and “5” is the highest.

1. Do you believe that Communication Skills and Soft skills are very important for the B-school Students?
   
   [ ] 0  [ ] 1  [ ] 2  [ ] 3  [ ] 4  [ ] 5

2. Do you think that Communication Skills and Soft skills should be given more weight age in a Management School than the hard Skills?

   [ ] 0  [ ] 1  [ ] 2  [ ] 3  [ ] 4  [ ] 5
3. Do you think presentation skills play a very important role in the career growth of management personnel?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

4. Do you think language proficiency plays a very important role in the career growth of management personnel?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

5. Do you feel that the present management curriculum has given adequate weightage to the communication skills and soft skills in the B-schools?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

6. Do you feel that effective oral communication is a key parameter for a successful career?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

7. Do you feel that self-management skill like effective work habits is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

8. Do you feel that self-management skill like integrity & loyalty is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

9. Do you feel that self-management skill like Work under Pressure is important to be inculcated in students at the B-school level?

☐  YES  ☐  NO
10. Do you feel that self-management skills like Adaptation and application of new Technology is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

11. Do you feel that leadership skill like “respect and acknowledge other’s contribution” is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

12. Do you feel that leadership skill like “building professional relationships” is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

13. Do you feel that leadership skill like “dealing constructively with the conflict” is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

14. Do you feel that leadership skill like “motivation & self-Motivation” is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

15. Do you feel that a professional skill like “accepting and applying critique and direction in the work place” is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

16. Do you feel that a professional skill like “dealing with ambiguity” is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5
17. Do you feel that a professional skill like “being trustworthy with sensitive information” is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

18. Do you feel that a communication skill like “communicate pleasantly and professionally” is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

19. Do you feel that a communication skill like “communicate accurately and concisely” is important to be inculcated in students at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

20. Do you feel that a communication skill like “effective written communication” is important to be inculcated in students at the B-school level?

21. Do you feel that the management personnel should exhibit flexibility?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

22. Do you feel that the management personnel should be accepting constructive criticism?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

23. Do you feel that the non-verbal communication is important for the management personnel?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5
24. Do you feel that the non-verbal communication forms an important mode during meetings and is a display of level of skill acquired by the management personnel, and should be effectively inculcated at the B-school level?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

25. Do you think that communication skills impact the job placements in the B-schools?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5

26. Do you think that the soft skills impact the job placements in the B-schools?

☐ 0  ☐ 1  ☐ 2  ☐ 3  ☐ 4  ☐ 5