PREFACE

When we think of investment, there are different meanings of it. The meaning of investment differs from subject to subject. In economics, Investment is define as per unit production of goods, which had not been consumed, but will however be used for the purpose of future production. In case of management, investment refers to tangible and intangible assets. In terms of finance, investment refers to the purchasing of securities for other financial assets from the capital market. In this research work, the researcher has considered investment in terms of finance. There are several avenues available to an investor in which he or she can invest. This research work is mainly focused on one of such avenues i.e. Mutual Fund. Mutual Fund is a pool of investors’ money invested and managed by an investor adviser. Mutual Fund Market is growing market in India. The investors are now heading towards the investment in Mutual Fund. In this scenario, it becomes necessary to throw a light on some important aspect of the Mutual Fund industries. Here the researcher has made an effort to anvil such important aspects of the Mutual Fund industries.

The present research work is an outcome of an in-depth study of the Mutual Fund Industry. The Researcher has made a careful and systematic study of Mutual Fund as an important investment avenue.

For easy understanding of concepts of the Mutual Fund, the whole research work is divided into seven different chapters. The first chapter gives idea about international capital market. The second chapter gives full information about history and origin of Mutual Fund and Mutual Fund Industry in India. The third chapter makes an analysis of previous literatures. The fourth chapter gives an idea about the Research Methodology used to make the analysis of different schemes of mutual funds provided by different AMCs in India. The research work progresses with Analysis and Interpretation of the mutual fund schemes of the sampled mutual fund companies. The next chapter makes comparison of Dividend options and Growth options of the various schemes. The last chapter of the research work is summary, finding and suggestions.

In short, the whole research work will give a thorough understanding of mutual fund schemes in India. Hope that this research work will contribute to the understanding of the reader about the Mutual Fund Industry.