APPENDICES

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APPENDIX I

INTERVIEW SCHEDULE

This interview schedule is to gather data for the doctoral study “Retail Finance Practices - A Comparative Study of old commercial banks and new generation banks”. Information supplied by you will be kept strictly confidential and will be put to use only for this research work.

Please mark your answers with ✔ in the space provided for:

General Information:

1. Name:

2. Age :  
   a. 20-30  ☐  
   b. 31-40  ☐  
   c. 41-50  ☐  
   d. above 51 ☐

3. Gender: Male ☐  
   Female ☐

4. Education  
   a. Below Graduation ☐  
   b. Graduation ☐  
   c. Post Graduation ☐  
   d. Professional ☐  
   e. Others ☐

5. Occupation  
   a. Govt. Service ☐  
   b. Private Service ☐  
   c. Agriculture ☐  
   d. Self Employed ☐  
   e. Others ☐

6. Annual Income  
   a. Below 1 Lakh ☐  
   b. 1 Lakh - 5 Lakhs ☐  
   c. 5 Lakhs - 10 Lakhs ☐  
   d. Above 10 Lakhs ☐

7. Name of the bank where you mostly do your transactions: