Chapter 5
Data Interpretation
Data Interpretation

The purpose of the data interpretation is to transform the data collected into credible evidence about the development of the intervention and its performance. Data interpretation is the process of conveying meaning to the collected information and determining the conclusions, significance, and implications of the findings.

5.1 Data Interpretation: for children and teenagers of age group 7-19 years (Demographic)

The sample for the survey is collected from two cities; i.e. Patiala and Rajpura. The sample is uniformly distributed among two cities and among different age groups. The sample is heterogeneously distributed among genders where males outshines females in replying to survey. From the analysis, it is also clear that even though the forms were equally distributed among different age group children and of a different class. Interestingly it is found that trend of joint families is still prevailing in the two cities. Currently, a 22.25% more children live with their grandparents or in joint families.

5.2 Data Interpretation for Children age group 4-7 years (Demographic)

The sample for the above survey is collected from two cities; that is Patiala and Rajpura. The sample is uniformly distributed among the two cities of the same age group of 4-7 years. The survey was heterogeneously collected from parents where father plays more roles in family decisions. This also shows a step in-balance in child sex ratio (5:1 male: female ratio) in these two cities. This is about-course in line with the sex ratio of Punjab. Regarding education status, it is good to see that most of the parents are well qualified. Out of them maximum parents in service and rest are either housewives or are having business. This also indicates that more and more women are now working as only approximately one forth population is of housewives. Regarding marital status, it is good to see that in-spite of growing culture of being single parent, parents of these cities are married and living together. Interestingly it is found that trend of the nuclear family is increasing in the two cities. Currently, 13% children live with their grandparents or in joint families.
5.3 Interpretation about Demographic Data

The 1000 random samples for the above survey are collected from two cities; i.e. Patiala and Rajpura. The survey was done from two points of view i.e. children’s view for which the respondents were school students of age group 7 – 19 yrs while for parents view, the respondents were parents of small children 4- 7 years at the individual level. The sample is uniformly distributed among two cities and among different age groups. The sample is heterogeneously distributed among gender. Following are the results of the survey:

- Males out shine females in replying to survey questionnaires. This is true for both the children’s perspectives as well as parent’s perception.
- While surveying door to door data for small children, it is found that fathers also play important role in deciding child’s day to day life by just giving enough time to them and monitoring their activities.
- The trend of living in nuclear families is just a new emerging concept in these two cities. Now more kids of below 7 yrs are deprived of love and affection of their grandparents while as the child’s age grimes the trend to live in joint families increases.
- Education level of the kid’s parents is quite good which directly influences the literacy level, profession and income of the family.
- It is also good to see that more and more women force is contributing to the Indian economy.
- Regarding marital status, it is good to see that in-spite of latest up growing culture of being single parent, parents of these cities are married and living together.
- There is some correlation between area and family income or age or education.

5.3a Comprehensive Demographic Interpretation Parents View age group 4-7 years

1. Patiala Boys: The survey is done under normal conditions. It is found that there are more (around 60%) male children in Patiala than female children. Maximum parents are Graduates or Post graduates and are mostly married. Out of them, maximum numbers of parents do jobs
and are nearly equally distributed in nuclear or joint families. Most of the divorcees or widowers are earning members in family. They may or may not live in joint family. Business People in this city do live in joint families.

2. **Patiala Girls**: The survey is done under normal conditions. It is found that Number of female children is very less. Maximum parents are Graduates or Post graduates and are mostly married. Out of them, maximum numbers of parents do jobs and are nearly equally distributed in nuclear or joint families. Numbers of divorcees cases are very rare in case of families having a girl child. Most of the widowers are earning members in family. They may or may not live in joint family. There is hardly any Business People in this city.

3. **Rajpura Boys**: The survey is done under normal conditions. It is found that there are more (around 60%) male children in Rajpura than female children. Maximum parents are Graduates or Post graduates in qualification and are mostly married. Out of them, maximum numbers of parents do jobs and are nearly equally distributed in nuclear or joint families. Most of the divorcees or widowers are earning members in family. They may or may not live in joint family. Business People of this city prefer to live in joint families.

4. **Rajpura Girls**: The survey is done under normal conditions. It is found that Number of female children is very less. Maximum parents are Graduates or Post graduates in qualification and are mostly married. Out of them, maximum numbers of parents do jobs and are nearly equally distributed in nuclear or joint families. Numbers of divorce or widow cases are not there at all in case of families having a girl child. There are hardly any business people in this city.

### 5.3b Comprehensive Demographic Interpretation Children and Teenagers

1. **Patiala Boys**: The survey is done under normal conditions. Boys in the age group of 7-10 of Patiala generally live in joint family while other age groups boys live in nuclear family.

2. **Patiala Girls**: The survey is done under normal conditions. Middle age
teenager girls in the age group of 10-16 of Patiala generally live in joint family while others live in nuclear family.

3. **Rajpura Boys**: The survey is done under normal conditions. Boys in the age group of 7-16 of Rajpura generally live in nuclear family while others age group boys live in joint family.

4. **Rajpura Girls**: The survey is done under normal conditions. Teenage girls in any age group in Rajpura generally live in nuclear family only.

### 5.4 Critical Analysis of Correlation between different Demographic Attributes/Variables

#### 5.4a Statistical representation of sample:

**Table 5.1**: Represents the correlation between different demographic variables/attributes for Children and teenagers between 7-19 years.

**Table 5.2**: Represents the correlation between different demographic variables/attributes for Children between 4-7 years.

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**Table 5.1**
Table 5.2

5.4 b: Interpretation

Table 5.1 shows that there is hardly any correlation of area with age or education; Education with age or gender. Age & education are very strongly bounded while area & family status are less loosely bounded than other variable combinations. Similarly table 5.2 shows that area is tightly bounded with income while area is loosely bounded with parent’s Martial status. All the other variables do not have any correlation with their peer variables studied.

5.5: Interpretations of Children and Teenagers age group 7-19 years view for the Study of Impact of Television Viewing on Health and Behaviour of Children and Teenagers

5.5.1 Elaborating in terms of demographic variables from the analysis about owing a DTH or cable connection shows that more and more people (13.25% more in Patiala & 16.63% more in Rajpura) are opting for the DTH services. The same results are verified by the age and education
variable also. It is also found that joint families are slowly moving from traditional cable services to DTH services than nuclear families.

5.5.2 Elaborating in terms of demographic variables about the duration of television viewership it can be interpreted that television viewership for two cities is approximately same and they prefer to watch TV for one to two hours only. But female child watches television maximum up to two hours only but male child watches TV for more than two hours. Children watch TV maximum for two to three hours. As the children age increases, their viewership for more than three hours also increases. 4th to 6th class students watch television for maximum time duration of one hour while students of 10th to 12th class watch it for maximum of two hours duration or they prefer to watch it for one hour only. Since joint families watch TV for more hours as compared to nuclear families so the impact of TV on children living in joint families is more than nuclear family children.

5.5.3 Analysis regarding television content discussion with family members or peer groups conveys that maximum students share their views about television programs with their friends only followed by discussion with their mother. This is true for Patiala as well for Rajpura children either male or female of any age. But it is also analyzed that the male children are more open with their father and female children are more open to their mothers regarding discussion of TV programs but their percentage decreases as their age increases. But when the comparison is made between the joint and the nuclear family, it is found that joint family children share their views with their brothers/ sisters more than nuclear family members but surely siblings play an important role in TV program discussion matters.

5.5.4 Elaborating in terms of demographic variables from the analysis regarding kind of television program children usually watch, conveys that entertainment programmes are very famous in both cities; with any gender of any aged children; whether living in a joint or in a nuclear family. Students do watch educational programmes as their second choice.
5.5.5 From the analysis about spending leisure time among children, both Patiala and Rajpura children love to spend their leisure time by playing or with their family members followed by net surfing. They are less interested in listening radio or reading; Even though Patiala children have higher reading habits than Rajpura children. But girls spend more time with parents while boys play more as compared to their opposite gender. As a child grows up, their duration of time spends with Parents time is followed by both types of families i.e. nuclear of joint. Inspite of the fact that joint family children spend more ideal time with family members; followed by net surfing than nuclear family children.

5.5.6 Elaborating in terms of demographic variables from the analysis regarding impact of reality shows on children conveys that Children from both the cities get influenced by the TV reality shows. The girls get more (8.87%) fascinated by reality shows than boys and this trend increase as their age increases. But students of senior secondary classes are not affected by such shows.

5.5.7 From the analysis regarding impact of action scenes or characters conveys that Most of the Children of any age or gender, from both the cities hardly mimic the characters or action scene of TV programs; with boys do mimic more than girls. As the age increases their clarity of deciding to not to mimic increases. Children from nuclear family are more influenced by action scenes or TV characters than children from joint families.

5.5.8 Elaborating in terms of demographic variables from the analysis regarding increase in curiosity after watching television conveys that most of the Children of any age or gender, from both the cities hardly accept that they feel more curious and inquisitive about dealing with things after watching TV. The ratio is more in Patiala children than in Rajpura; more with boys than girls of both cities. Children are not extremely affected but to some extent they are affected. The same is true for any age group. As the age increases effect on them decreases. Children from joint family become more curious (approximately twice) than children from nuclear families.
5.5.9 Elaborating in terms of demographic variables from the analysis regarding aggressive and destructive nature of children after watching television conveys that Children from Rajpura feel more aggressive than Patiala children. Girls are psychologically stronger than boys in adapting negative emotions like aggression. As their age increases their aggression also increases irrespective of their family status.

5.5.10 From the data analysis regarding television as a source of knowledge, it conveys that one third of Rajpura and Patiala children of any gender, of any age, studying in any class think that Television is a better medium of gaining knowledge even though they do not agree with the fact that it is the best medium. But children living in joint families watch television for gaining knowledge more) than their nuclear families children.

5.5.11 Data interpretation about increase in level of awareness after watching television concludes that, Yes children of any age, of any city do agree that watching TV increases their level of awareness even though not to a very large extent. Boys get slightly more aware than girls. Children living in joint families get (27.87%) more awareness than children living in nuclear families. This may be due to the fact that elders are always there to guide them while watching Television.

5.5.12 Elaborating in terms of demographic variables from the analysis of increase in conscious level about social status conveys that smaller children do not get socially aware while all other children get conscious about their social status after watching Television. This is true for children of both cities; for both genders; of any rest of age group and children in any class. Impact of other modes for creating awareness about social status is more on children of joint families than nuclear family children.

5.5.13 Analysis regarding television can play the role of informed elder conveys that the role of elders in any family is very crucial as they are the source of information for children. Rajpura children agree more to this than Patiala children; even though all of them disagree with the fact that at the larger extent, TV viewing cannot replace informed
elders. The same is true for either gender. As the child grows, he or she becomes more dependent on the Television for information to a small extent. In joint families, they agree to the smaller extent but children from nuclear family do not agree to it.

5.5.14 According to the analysis regarding affect on study pattern shows that most of the children of any age, gender, city, class, and living in either joint or in nuclear family do agree that viewing of TV does affect their study patterns.

5.5.15 Elaborating in terms of demographic variables from the analysis regarding television viewing has increased the number of job avenues for children or not, it conveys that most of the children of any age, gender, city, class, and living in either joint or in nuclear family do agree that TV has increased the job opportunities for the children. As their age increases they do realize that “Yes” there are new areas for job in the field of media industry.

5.5.16 From the analysis whether television viewership has made hard time in paying attention in studies illustrate that Now a day’s children can easily adapt any environment. So watching TV does not divert them from concentrating on studies. This is true for all children’s from Patiala and Rajpura. Girls are more focused than boys. But as their age or class grows, their concentration from studies do divert. Joint family children are more focused than nuclear family children.

5.5.17 Elaborating in terms of demographic variables from the analysis about the effect of television on participation in extra curricular activities conveys that it’s very important to develop the overall personality of children. For this each school and parents at individual level try to make children participate in lot of extracurricular activities. From this survey it is clear that most of the students love to participate in these activities and watching TV does not stop them to participate. This is true for all children’s of any gender, of any age group, from Patiala and Rajpura; except for the age group of 7-10 years as they are affected to a large extent. Joint family children participate more than nuclear family children.
5.5.18 Such interpretation helped the researcher to know whether television viewing initiated loneliness among children and teenagers. No! Watching TV has not made children feel lonely or upset. This is true for all the variables in analysis 4.6.18.

5.5.19 Elaborating in terms of demographic variables from the analysis whether television viewing has created interest among children for products advertised on television, it conveys that Music / pictures have an everlasting impression in the human brain; due to this company always plays with advertisements and TV/ Radio are the best advertisement medium. All children of cities, any gender, any age, and any class are attracted by these advertisements. Girls, smaller children (7-10) age group and children from joint families are more attracted than others.

5.5.20 Elaborating in terms of demographic variables from the analysis about effect of television on sleeping patterns conveys that it is 50: 50 likewise the sleeping pattern of children gets disturbed due to TV watching. This pattern is true for all children of either city; either gender; increases with age but is more for children living in joint families than children of nuclear family. The result for the last may be due to controlled Television viewing in a nuclear family.

5.5.21 Elaborating in terms of demographic variables from the analysis regarding constant increase in weight that other children of same age group, conveys that children from both cities, of any gender, of any age say that their weight does not increase constantly. The same is true for joint family as well as in a nuclear family.

5.5.22 From the data analysis about effect of television watching on immunity system, it was seen that 9.5 % more children of Patiala and 17.25% more children from Rajpura rarely fall ill. 3.25% more Girls rarely fall ill as compared to boys. As their age increases, their immunity also increases a small % decrease at the age of 16-19 yrs. Joint family children fall ill more frequently than nuclear family children.

5.5.23 Elaborating in terms of demographic variables from the analysis about increase of appetite for junk food while watching television, it conveys
that children from both cities, of any gender do feel eating junk food excessively while watching Television. Their appetite is increasing as their age increases. But this pattern is closer to nuclear family children than for joint family children.

5.5.24 Interpretation regarding increase of pain or discomfort concluded that the majority of children say that they do feel uncomfortable or are in pain after watching TV. This analysis is true for both cities and for each gender. As their age increases, their discomfort increases for frequently but decreases for sometimes and remains constant for once a while. Nuclear family children feel less pain or discomfort while watching Television than children of the joint family.

5.5.25 Elaborating in terms of demographic variables from the analysis regarding effect of television on participation in outdoor activities conveys that Rajpura children participate more in outdoor activities than Patiala children. Similarly males do slightly more outdoor activities than females. 50:50% of 7-10 or 13-16 age group children do outdoor activities while rest of age group children do more outdoor activities. Similarly joint family children do 9% more outdoor activities than nuclear family children.

5.5.26 Interpretation regarding television satisfies queries about sex education elaborate, yes!! Children do agree that watching Television does fulfil their queries about tricky issues like sex education. This is true for both cities and both genders. 10 – 13 years are mostly benefited with Television for such queries youth gets least information as it may be due to the fact they want to know maximum about sex while smaller children have small queries. This ratio is almost same for both types of family status children.

5.6: Interpretations of Parents View age group 4-7 years for the Study of Impact of Television Viewing on Health and Behaviour of Children and Teenagers.

5.6.1 From the analysis regarding owing a DTH or cable connection, it is clear that more and more people of Rajpura and Patiala city are opting for DTH connections than cable TV connections. This DTH
connection is more popular with the highly qualified parents than with diploma holders or undergraduate parents. This is true due to the fact that higher qualification makes people more aware about the benefits of DTH. Job or businesses doing people also understand the importance of DTH more than housewives. Joint families are also moving towards accepting DTH connections. Lower income group people still opt for cable—may be due to finances.

5.6.2 Elaborating in terms of demographic variables from the analysis of television viewership among parents regarding duration of watching television it was found that television viewership is more in Rajpura than Patiala. Male respondents spend more time in watching television in terms of duration as maximum males watch television for 2-3 hours and females 1 to 2 hours. As literacy level increases, the trend of watching television moves towards lower viewership. Parents in jobs and housewives seem to prefer television viewing for one to two hours and two to three hours while business class rolling the other way. Joint families seem to watch more television, but nuclear families are restricted to one to two hours viewership only may be due to more controlled parental behaviour. As the income trend seems to increase in number of hours may be due separate television set in each individual.

5.6.3 Elaborating in terms of demographic variables from the analysis about viewing television with the child, it was found that parents spend more time watching television with their children in Patiala as compared to those in Rajpura. Children within this age group 4-7 years seem to enjoy less television viewership, as they may be interested in other outdoor activities/games. The trend is gradually moving from 2-3 hours to 1-2 hours watching with children in case of gender, education, qualification, family structure, profession. May be due to the fact that life becoming very busy and parents getting over involved in their jobs.

5.6.4 Elaborating in terms of demographic variables from the analysis about duration of television watched by child according to parents, it is clearly evident that children in the age group of 4-7 years spend less
time in television viewing. As they may be more interested in playing with their friends or family members. They are mainly restricted to one- two hour viewership. Almost half of male children see television for more than three hours compared to those between 1-2 hours. As the literacy level of parents increases, the same pattern is followed by parents who think their child spends less time with television. The same is true with any profession, family structure or economic status.

5.6.5 Data interpretation regarding parents view for different kind of programs watched by their children, it is clearly evident that children like to watch entertainment based programmes. The same is true for areas, gender, literacy level or even economic status. Every one puts the educational programs on the second place in their preference list.

5.6.6 Data interpretation regarding shift in behaviour pattern of child as a result of watching television, it was found very much clear that there has been a positive response or increase in the child's behavior pattern after television whether it is the children of Patiala or Rajpura. Parents and children of both Genders give positive response to behaviour patterns in particular males. Parents with higher literacy level and in government/private sectors have also shown the same pattern. Married parents are more positive in this field. Nuclear families, advocates increase in change while joint families make it positive response only. People with medium income give increased response to a behaviour pattern.

5.6.7 Elaborating in terms of demographic variables from the analysis regarding watching television affected participation in extracurricular activities, it is evident that parents from both Rajpura and Patiala share common views that their child is taking less interest in extracurricular activities due to television viewing. Children in this age group of 4-7 seem to agree with their parents, with male children showing more interest in television viewing than females. Educated parents share a common view with business class this time that television viewing has declined children interest in extracurricular activities. Nuclear families also experienced reduced interest but joint families seem to little
confuse giving equal response to yes and no as an answer. The medium income group again keeps affirm (yes) to this question as they try their best to keep their children moving ahead in both education and extracurricular activities.

5.6.8 Data interpretation about decreased concentration complain while studying as a result of watching television, it was found that parents from any area or gender give an equal response to this question. While male children think that watching television has decreased their concentration level while studying. Almost half of parents with graduation and post graduation think that it has affected their child's concentration, other half totally disagree with their response which is same with married ones. People in government/ private jobs are also giving the same mix response. The nuclear families take a clear cut yes i.e they firmly think they decrease the child's concentration level but those in joint families do not agree to this statement as they may think children can study in groups and perform better. The middle income group this time agrees with both the categories giving mix response that their child complaints about decreased concentration while studying and some don’t have any complaint regarding the effect on studies as a result of watching television.

5.6.9 Data interpretation for children feeling lonely or upset according to parents as a result of watching television. No! Watching television has not made children lonely or upset. This is true (analysis 4.7.9) for almost in all the variables. Graduates and post graduates parents also think watching television does not make their child act nervous. The same is true if we see the parents of different professions. Married parents are also inclined towards no as their answer with some moving to some extent. Nuclear and joint families have the same response along with the middle income group.

5.6.10 From the analysis regarding child not responding to the calls of parents, it is completely evident that parents of areas, literacy level, profession and marital status share the common view that their child has stopped responding to the calls while watching television. Children also from
age group 4-7 feel that they get very much involved in television programs that they forget answering parents call. But females slightly disagree that their child do answer their calls, may be due to more emotional attachment towards their mothers. All income groups feel that television viewing has stopped their children answering their calls, same is true with both nuclear and joint families.

5.6.11 Elaborating in terms of demographic variables from the analysis about parents view regarding their child habit of avoiding them or some task, it was seen that parents from both the cities, gender do think that sometimes their child watches television to avoid the presence or some task. The same is true with children in the age group of 4-7. Male children give an equal weightage to yes and sometimes while female children firmly hold the view that they sometimes try to avoid their parent’s presence. Married parent gives a mixed response, almost weightage to all. Nuclear families think sometimes their child avoids their presence but the joint families think sometimes they do or sometimes not. Parents of any profession, literacy level experienced sometimes, an equal percentage of the higher middle group feels that their child sometimes and yes they avoid their presence.

5.6.12 Data interpretation for children becoming more interested in products advertised on television, it is clear that according to parents more and more children are becoming interested in products advertised on television, it is seen that female children and parents share a common view of getting influenced to large extent. Rajpura children are interested to some extent as compared to Patiala children who have ‘yes’ as an answer. The parents of any literacy level or profession feel that it has affected their children absolutely and to some extent. Some hold true for both family structure i.e. nuclear joint, married and parents from any income group.

5.6.13 Elaborating in terms of demographic variables from the analysis regarding considering television as a facilitator for discussing tricky issues like sex education, it is very much clear that parents rarely think that television act as a facilitator for discussing tricky issues like sex
education with their children. Patiala parents are giving a complete yes to the issue but Rajpura parents have opinion of both positive and negative, to some extent as answer due to the area they live and social circle around them. Parents of any profession, gender, marital status feel that television has helped them in getting their problem on sex education solved. Parents with higher literacy level, equally agree to some extent and yes it does help them. Nuclear families have yes as an answer while joint families give equal response to some extent and yes may be due to fact that elders, siblings sometimes help solving this issue. All income groups except that television has helped them find answers to those tricky questions. While lower-middle giving the mixed response.

5.6.14 Data interpretation regarding parents view for increase in level of awareness among their children as a result of watching television. “Yes” television has definitely increased the awareness level of children is true for all the variables. This may be due to different television channel opening a whole new world of knowledge to all the viewers, covering almost every aspect of life.

5.6.15 Elaborating in terms of demographic variables from the analysis regarding watching television make their child more conscious about social status, it is clear that “Yes” the television viewing has definitely made our children more conscious about their social status. This is true for all the variables; it may be due to the various products advertised and characters shown in different programmes.

5.6.16 Elaborating in terms of demographic variables from the analysis regarding watching television pushed their child more towards uncalled sexual patterns, it was observed that parents from Patiala really think television viewing has pushed their child towards uncalled for sexual patterns but those Rajpura respondents disagree with them. This may be due to the fact that children in cities are more exposed to television viewing. While male parents agree with the issue, female think the other way. Due to the fact they don’t give more attention towards the issue. As the literacy level of parents increases their view
about the issue changes from ‘no’ towards ‘yes’ may be due to the fact they start viewing things with increased knowledge. Parents from any profession, marital status, family structure or income group believe that these things don’t affect their children thinking about sexual pattern.

5.6.17 Data interpretation regarding parents view for considering the role of television as an informed elder for their child, it is clearly seen that parents either from Rajpura or Patiala, gender think that television can play the role of informed elder. As the literacy level increases postgraduate’s parent seems to think no one has the place of elders. Due to the fact their knowledge helps to solve problems better. The parents from any profession or family structure again put more assurance towards television viewing as an informed elder. Higher/ lower- middle class has a mixed response giving equal weightage to some extent and absolutely in favour as an answer.

5.6.18 It is clearly evident from the analysis regarding child complaining about pain or discomfort, it shows that children of this age of four to seven sometimes complaint of pain or discomfort. Their parents also share the same view regarding their child it may be because parents keep good vigil on children eating pattern and they are less exposed to junk food at this age. The same is true for all the variables.

5.6.19 Elaborating in terms of demographic variables from the analysis regarding increase in weight of their child than other children as a result of watching television, it was found that parents from both the areas, genders, literacy level or profession give almost equal weightage i.e. 50:50 in their beliefs that their child weight is increasing constantly or remain constant. It is observed that nuclear families are of the view that there is an increase in the weight of their children. But joint family disagrees due to the fact that they play together and spend most of their time with their siblings. There has been a constant decrease in the view of increasing weight.

5.6.20 Data interpretation about effect of television watching on sleeping pattern of the child indicate that parents in Patiala feel that their child’s
sleeping pattern is more affected by television viewing while those in Rajpura feel it is to some extent. Male children seem to be more disturbing than their female counterpart. As the literacy level increases there has been an inclination towards male disturbed sleep patterns. Parents in government and private jobs share opposite views towards the issue then the business class, who feel it does not affect their child's sleeping pattern. Nuclear families also advocate to disturbed pattern as compared to joint families. While low and middle income group feels the sleeping pattern disturbed whereas middle high group thinks the opposite way.

5.6.21 Elaborating in terms of demographic variables regarding child frequency of falling sick, it is clearly evident that the parents of both cities, gender, qualification, marital status or income group share common view that their child rarely falls ill except for the business class which finds their children in ill health, may be due to more exposure to junk food or other unhealthy health practices.

5.6.22 The data analysis regarding health consciousness awareness among children as a result of watching television surely signifies that parents of both cities observe that television viewing to some extent made their child more health conscious. The same pattern is seen among the gender, increased literacy level, all professions and family patterns. Male children seem to be more concerned about their health as compared to females. As income increases, the pattern moves from no to complete yes, may be due to increased health awareness or have access to various fitness centres.

5.6.23 Data interpretation regarding children tendency of eating junk food while watching television: “Yes” the analysis shows parents share the common view irrespective of any variable that their child eat more junk food while watching television. All these may be due to increased advertisement, awareness and offers being shown in the television and various cartoon channels in particular.

5.6.24 Elaborating in terms of demographic variables from the analysis
considering television as a better medium of education, it was found that parents in Patiala feel television is the very good medium for educating their children but those in Rajpura to some extent only. The same pattern is seen in the profession category where business class is more advocating to some extent while others feel it safer. Male children seem to like television as a good medium of education comparable to female. As literacy level extents towards higher education trend changes towards an increase to safer towards television education due to increased awareness and knowledge to use television as education medium. Both family patterns feel the same in this case. Making it a good and safe education tool. All income groups share the same view except the higher income group which feels it to some extent.

5.6.25 Elaborating in terms of demographic variables from the analysis regarding effect on studying pattern of children as result of watching television, it was found that parents in Patiala seem to be more of view that television has affected their children studying pattern as compared to those of Rajpura. Male children also seem to get more affected than females. The housewife seems to feel that television has not very much affected the studying pattern as compared to a government job or business class. Nuclear families experienced that television viewing affected the studying patterns of their child more as compared to joint families. The same is seen in the entire income group except the higher income group which feels it to be some extent.

5.6.26 Data interpretation according to parents regarding aggressive and destructive nature of children: No! Parents or their children feel that television has not contributed to any aggressive or destructive behaviour in their child and them respectively, Irrespective of place, gender, profession or qualification. Nuclear family holds this view more firmly than joint family; it may be due to a more controlled rearing.

5.6.27 Elaborating in terms of demographic variables from the analysis regarding increase in violent behaviour of children, it conveys the
message that now a day’s children is very much influenced by the action, sequences and characters in movies/cartoons and seem to believe them as heroes. This resulted in more aggressive behaviour and it’s true for all the variables. Male children seem to be more influenced as compared to their female counterparts. Children in nuclear families seem to be more aggressive than joint families although both have registered an increase in the aggressive behaviour.

5.6.28 Elaborating in terms of demographic variables from the data analysis regarding child participation in outdoor activities, it seems that while parents believe that their loved ones are more in the playground than in front of the television, it seems that children hold all together an opposite view spending more time with their lovely television. All other variables seem to follow the children’s pattern. Housewives find it to some extent only may be they can push their wards more towards the outdoor activities. Children in nuclear families have little more to spend with television as compared to those in joint families, as there they may play with their brother/sisters.

5.6.29 Data interpretation of parents view regarding child imitate and mimic characters after watching television, it shows that children are definitely influenced by the characters they see on the television and mimic them. Similar is their parent’s belief. It is almost true for almost all the other variables may be due to the fact that children in this age act as zombie viewers, not understanding the reality behind the scenes or have decreased knowledge on this subject. It seems what is shown on television is all real for them. Nuclear families seem to be more involved as compared to joint ones. But both say yes as an answer.

5.7 Interpretation of Impact of Television Viewing according to Health Professionals:

The influence of media on children and teenagers is profound. Interviews with health professionals were held to elicit their views on impact of television viewing on health and behaviour of children and teenagers. According to health professionals it is not that media exposures always have a negative effect on children. It has the
potential to generate positive and negative effects. Not all television programs are bad, but content that shows negative effects of exposure to violence, inappropriate sexuality and offensive language are convincing. It is generally observed by the physicians that excessive television watching leads to obesity as advertisements on television lure them a lot and it leads to excessive junk food eating habits among children. Another factor is the disturbed sleeping pattern which ultimately disturbs the school performance of the child, concentration, health and as well as learning. Junk food eating leads to dental health problems among children.

Secondly psychiatrist feels that viewing content with violence leads to behaviour problems in the children and patients generally approach them with the issues related to behaviour problems. Watching certain programs leads to irresponsible sexual behaviour in children and teenagers.

Health professionals also feel that spending more time in front of screen leads to eye sight problem among them. Since television takes time away from play and exercise activities, children who watch a lot of television are less physically fit and more likely to eat high fat and high energy snack foods and also contribute to eating disorders in teenage girls, who may emulate the thin role models seen on television. This all leads to poor eating habits amongst children and teenagers.

Doctors have a view that watching television does have positive effects and it benefits a lot to children but it should not be misused. It’s not a baby sitter and at every age group television watching should be restricted and in proper guidance of parents. Families should encourage exploring media together and discussing their educational value. Parents should encourage children to criticize and analyze what they see in the media. Parents can help children differentiate between fantasy and reality.

5.8: Interpretation of Impact of Television Viewing on Children and Teenagers
7-19 years has been analysed on health and behaviour aspect:

a) Behaviour Related Data

1. Patiala Boys: Patiala boys living in nuclear families are more impressed by reality shows than others. TV keeps its charm by increasing curiosity for dealing with other things. This curiosity suddenly drops as age reaches upper teenage group. As age increases liking about junk food decreases in boys. Smaller boys generally sharing their views about TV programs with their friends or mother.
But younger generation boys also share with their fathers. Sibling sharing is very less. It is also true that it is definite that behaviour is affected with viewing TV for > 3 hours.

2. **Patiala Girls**: Patiala girls living in joint families are more impressed with reality shows than girls living in nuclear families. Curiosity for dealing with other things and liking for junk food is more in Patiala joint family girls than nuclear family girls. Level of awareness generally increases in Patiala girls after viewing TV for more than 3 hours. Younger girls share their views about TV programs with their friends and siblings more than smaller girls.

3. **Rajpura Boys**: Rajpura boys interest in reality shows and curiosity to do things varies with age. Irrespective of age liking about junk food is there in boys. Boys generally sharing their views about TV programs with their friends or Father or siblings. It is also true that it is definite that behaviour is affected by viewing TV for > 3 hours.

4. **Rajpura Girls**: Rajpura girls are more impressed with reality shows than girls of Patiala. Curiosity for dealing with other things decreases as age increases. Liking for junk food decreases in Rajpura girls as they grew old. Level of awareness generally increases with age for Rajpura girls living in joint families and decreases in girls living in nuclear families after viewing TV for more than 3 hours. Girls share their views about TV programs with their mothers, friends and siblings more than with father.

**Overall Impact of Television Viewing for more than 3 hours on Behaviour aspect:**

- Junk food is favourite for children of all age groups.
- Awareness, curiosity is increased while watching TV.
- Sharing is done mostly with friends but small children do share it with their moms also. Young boys share more with father than mother.

**b) Health Related Data Interpretation:**

1. **Patiala boys**: Boys of any age group living in joint families fall ill very rarely as compared to girls even after viewing TV for > 3 hours. But they are plumier than children living in nuclear families. Small children feel
more pain after watching tv for more than 3 hours than bigger children. More small Children living in nuclear families watch for > 3 hours than joint family children. Overall we can say that health is more affected in smaller children than in bigger children.

2. **Patiala girls**: As the age of children increases, their immune system also increases. Due to this, smaller Patiala girls fall ill more than young girls. Weight usually increases for all girls who watch tv > 3 hours per day. This trend is more in girls living in joint families than girls living in nuclear families except for the age group of 16-19 years.

3. It is also found that girls living in joint families watch more television than males living in joint families in Patiala.

4. **Rajpura boys**: In Rajpura, smaller boys who are living in joint families watch more television than boys living in nuclear families. The case is reverse in bigger boys. Chances of weight gain are very high for boys watching TV > 3 hours. Immune system increases as the age increases but pain gets stronger in smaller kids and in youth group of boys. Middle teenager boys are healthier than other age group boys.

5. **Rajpura Girls**: Rajpura girls of any age group living in joint family watch more TV than girls living in nuclear families. Probability of gaining weight or feeling pain is more than falling ill in such cases. Smaller girls are less healthy than bigger ones and this is true for girls living in joint families also.

c) **Stress Related Data Interpretation:**

1. **Patiala boys**: Television watching has affected the studies of boys living in nuclear families more as compared to the joint families. Boys of age group (13-16) living in nuclear families and in joint families generally have problem of discomfort or had hard time in paying attention in studies. The trend shift is equally for nuclear or joint families as bigger boys after viewing TV for > 3 hours. Boys living in nuclear families participate not as much in extra curricular activities as compared to joint families boys. However in both family pattern boys have started feeling lonely as a result of watching television. Advertisements on television interest more to nuclear family children.
as compared to joint family children.

2. **Patiala girls:** television watching has affected the studies of girls of age group 13-19 more as compared to smaller age groups. Nuclear family girls are calmer than their friends living in joint families after viewing TV for > 3 hours. Girls in the age group of 13-16 feel that television watching has affected their studying pattern. Girls living in joint families generally have problem of discomfort or had hard time in paying attention in studies as compared to nuclear families. The trend of participating in extra curricular activities changes in higher age group and particularly in joint families while television watching affect their participation. However in nuclear family girls feel lonely as a result of watching television particularly in bigger age group. Again the product advertised on television interest more among the children of nuclear family most.

3. **Rajpura boys:** As age increases it is seen that television influence decreases and there is not much affect on studying pattern in higher age group. Approximately in smaller age group of boys living in either joint or nuclear families generally have problem of discomfort or had hard time in paying attention in studies as compared to higher age group. Nuclear family boys watch more television and >3 hours as compared to joint families in Rajpura. The trend of participating in extra curricular activities is approximately similar in both family patterns. Again the pattern of feeling lonely and upset as a result of watching television is on rise in both family patterns. In the higher age group interest for products advertised on television increases with increase in age and that too in both family patterns.

4. **Rajpura Girls:** Girls living in joint families watch more TV than girls of nuclear families. Nuclear family girls studying pattern is more affected as a result of watching television than joint families girls. Joint family girls are calmer than their friends living in nuclear families after viewing TV for > 3 hours. With increase in age discomfort and paying attention in studies as a result of watching television increases. Similarly the trend of participating in extra curricular activities
decreases with age. It is observed that nuclear family girls in Rajpura feel more lonely and upset as a result of watching television as compared to joint families. With the increase in age and particularly in joint families interest for products advertised on television increases among girls with the increasing age group.

d) Mental Health Related Data

1. Patiala boys: Smaller boys living in joint mimic more than bigger boys living in joint but this pattern changes as we shift to nuclear families. Boys of age group (7-13) living in joint families are more aggressive and destructive than boys living in nuclear families but again the trend shift to equality for nuclear or joint family bigger boys after viewing TV for > 3 hours. Boys living in joint families are more social status conscious than boys living in nuclear family. Smaller boys are more dependent on their elders for any kind of information as compared to bigger boys. Sleeping patterns definitely gets disturbed for Patiala boys after viewing TV for more than 3 hours a day.

2. Patiala girls: Girls of any age group living in nuclear mimic more than girls living in joint family. Nuclear family girls are calmer than their friends living in joint families after viewing TV for > 3 hours. Girls living in joint families are more social status conscious than girls living in nuclear families. Smaller girls living in nuclear families are less dependent on their elders for any kind of information as compared to bigger girls. But for joint families girls of all age groups are fully dependent on elders for information. Sleeping patterns definitely gets disturbed but in uneven way for Patiala girls after viewing TV for more than 3 hours a day.

3. Rajpura boys: As age increases influence of TV characters also increases on Rajpura boys. Approximately half of boys of any age group living in either joint or nuclear families become more aggressive and destructive after viewing TV for > 3 hours. Boys are more social status conscious. As age increases Boys are more dependent on their elders for any kind of information. Sleeping patterns definitely get disturbed for half of Patiala boys after viewing TV for more than 3
4. **Rajpura girls**: Girls living in joint families watch more TV than girls of nuclear families. With increase in age Girls like to mimic more. Nuclear family girls are calmer than their friends living in joint families after viewing TV for > 3 hours. Aggressiveness among Girls increases as age increases. Middle age girls are more social status conscious than other girls. Girls living in nuclear families are more dependent on their elders for any kind of information as compared to joint family girls. Middle age group girls Sleeping patterns gets less disturbed than smaller or bigger age group girls after viewing TV for more than 3 hours a day.

5.9: **Impact of Television Viewing according to Parent’s View of 4-7 years old Children has been Analysed (4.5.5.2) on Health and Behaviour aspect**:

Data was collected in both the cities and for this above mentioned age group respondents were parents. A separate questionnaire was distributed to know the impact of television viewing according to parents on their children. The data interpretation related to health and behaviour aspect is as follows:

**Patiala Boy’s Data Interpretation 4-7 years**

- Married Fathers of Patiala boys working in some kind of job & only up-to 12th qualification and living in nuclear family. Their boys has following characteristics:
  - Do not view TV for more than 3 hours.
  - **Behaviour aspect:**
    - Support the child to develop positive attitude.
    - Are well mannered, do not ignore their elders and are obedient.
    - High level of awareness.
    - Less sexual inclination.
    - Do not like junk food.
  - **Physical health aspect:**
    - They hardly feel any pain while watching TV.
Their weight is under control.
Rarely fall ill means have high immune system.
To some extent they are health conscious.

- Mental health aspect:
  - They are worried about their social status.
  - They depend on TV for information.
  - Their sleeping pattern does not change.
  - Their aggressiveness does not increase.
  - They are not violent.
  - They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities, outdoor activities are not affected.
  - They do not feel lonely.
  - Their study pattern gets disturbed but they do not lack concentration in studies.
  - Advertisements do not lure them.

- Married fathers of patiala boys working in some kind of job & only up-to 12th qualification and living in joint family. Their boys has following characteristics:
  - Do not view TV for more than 2 hours.

- Behaviour Aspect:
  - Support the child to develop positive attitude
  - Are well mannered, do not ignore their elders but are less obedient
  - Low level of awareness
  - Less sexual inclination
  - Do like junk food while watching TV

- Physical health aspect:
  - They hardly feel any pain while watching TV
  - Their weight is under control
  - Sometimes fall ill means high immune system
  - Not at all health conscious
➤ Mental health aspect:
   ❖ They are worried about their social status to some extent
   ❖ They depend on TV for information to some extent
   ❖ Their sleeping pattern does not change
   ❖ Their aggressiveness increases
   ❖ They are not violent
   ❖ They are influenced by TV characters so they do mimic.

➤ Stress aspect:
   ❖ Their extracurricular activities, outdoor activities are not affected
   ❖ They do not feel lonely
   ❖ Their study pattern gets disturbed but they do not lack concentration in studies
   ❖ Advertisements do not lure them.

• Married mothers as housewife of Patiala boys only up-to 12th qualification and living in nuclear families. Their boys has following characteristics:
   ❖ Do not view TV for more than 3 hours.

➤ Behaviour aspect:
   ❖ Support the child to increase positive attitude
   ❖ Are well mannered, do not ignore their elders but are less obedient
   ❖ Low level of awareness
   ❖ high sexual inclination
   ❖ Do like junk food while watching TV

➤ Physical health aspect:
   ❖ They some times feel any pain while watching TV
   ❖ Their weight is more
   ❖ Some times fall ill means high immune system
   ❖ Are health conscious

➤ Mental health aspect:
   ❖ They are worried about their social status to some extent
They depend on TV for information to some extent
Their sleeping pattern does change to large extent
Their aggressiveness increases to some extent
They are violent to some extent
They are influenced by TV characters so they do mimic.

- Stress aspect:
- Their extracurricular activities, outdoor activities are affected.
- They do feel lonely.
- Their study pattern does not get disturbed but they lack concentration in studies.
- Advertisements do not lure them.

- Married mothers as housewives of Patiala boys only up-to 12th qualification and living in joint family. Their boys has following characteristics:
  - Do not view TV for more than 2 hours.

- Behaviour aspect:
- Support the child to develop positive attitude.
- Are well mannered, do not ignore their elders but are obedient.
- Low level of awareness.
- Low sexual inclination.
- Do not like junk food while watching TV.

- Physical health aspect:
- They some times feel any pain while watching TV.
- Their weight does not increase.
- Some times fall ill means high immune system.
- Are not health conscious.

- Mental health aspect:
- They are not worried about their social status to some extent.
- They depend on TV for information to some extent.
- Their sleeping pattern does not change.
- Their aggressiveness does not increase.
- They are not violent.
- They are influenced by TV characters so they do mimic.

**Stress aspect:**
- Their extracurricular activities, outdoor activities are not affected.
- They do not feel lonely.
- Their study pattern gets disturbed and they do not lack concentration in studies also.
- Advertisements do not lure them to large extent.

- Graduate divorcee fathers of Patiala male child, doing a job and living in nuclear families. Their children has following characteristics:
  - Do not view TV for more than 3 hours.

**Behaviour aspect:**
- Support the child to increase positive attitude.
- Are not mannered, do their elders but are not obedient sometimes.
- High level of awareness.
- High sexual inclination.
- Do not like junk food while watching TV.

**Physical health aspect:**
- They some times feel any pain while watching TV.
- Their weight does not increase.
- Some times fall ill means normal immune system.
- Are health conscious.

**Mental health aspect:**
- They are worried about their social status.
- They depend on TV for information to some extent.
- Their sleeping pattern does change.
- Their aggressiveness does increase.
- They are violent.
- They are influenced by TV characters so they do mimic.

**Stress aspect:**
● Their extracurricular activities, outdoor activities are affected.
● They do feel lonely.
● Their study pattern gets disturbed and they do not lack concentration in studies also.
● Advertisements do lure them to large extent.

● Graduate divorcee mothers of Patiala male child, doing a job and living in nuclear family. Their children has following characteristics:
  ❖ Do not view TV for more than 2 hours.

  ➢ Behaviour aspect:
    ❖ Support the child to increase positive attitude.
    ❖ Are well mannered, do not ignore their elders and are obedient.
    ❖ High level of awareness.
    ❖ Higher sexual inclination.
    ❖ Do not like junk food while watching TV.

  ➢ Physical health aspect:
    ❖ They rarely feel any pain while watching TV.
    ❖ Their weight does not increase.
    ❖ Rarely fall ill means high immune system.
    ❖ Are health conscious.

  ➢ Mental health aspect:
    ❖ They are mostly worried about their social status to some extent.
    ❖ They depend on TV for information to some extent.
    ❖ Their sleeping pattern does change.
    ❖ Their aggressiveness does increase.
    ❖ They are violent.
    ❖ They are influenced by TV characters so they do mimic.

  ➢ Stress aspect:
Their extracurricular activities, outdoor activities are affected.

They do feel lonely.

Their study pattern gets disturbed and they do not lack concentration in studies also.

Advertisements do lure them to large extent.

- Graduate divorcee fathers of Patiala male child, doing a business and living in joint family. Their children has following characteristics:

  - Children say they do not watch TV for more than 2 hours but parents say that they watch TV for 2-3 hours with their kids and also think that kids watch TV for more than 3 hours a day. So there is not coordination between parents and their child for TV viewership timings.
  
  - Yearly income is 120000 lakh.

- Behaviour aspect:

  - Support the child to increase positive attitude.
  
  - They are neither mannered nor obedient to elders.
  
  - High level of awareness.
  
  - low sexual inclination.
  
  - Do like junk food while watching TV.

- Physical health aspect:

  - They feel any pain while watching TV.
  
  - Their weight does not increase.
  
  - Rarely fall ill means high immune system.
  
  - Are health conscious.

- Mental health aspect:

  - They are mostly worried about their social status to some extent.
  
  - They depend on TV for information.
  
  - Their sleeping pattern does change.
  
  - Their aggressiveness does increase.
  
  - They are not violent.
They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities, outdoor activities are not affected.
  - They do not feel lonely.
  - Their study pattern gets disturbed and they do not lack concentration in studies also.
  - Advertisements do lure them to large extent.

- Graduate housewives widows mother of Patiala male child, living in joint family. Their children has following characteristics:
  - Children say they watch TV for more than 3 hours but parents say that they watch TV for 2-3 hours with their kids and also think that kids watch TV for more than 3 hours a day. So parents rightly know their child about their TV viewership timings.

- Behaviour aspect:
  - Support the child to decrease their natural attitude.
  - They are neither mannered nor obedient to elders.
  - Low level of awareness.
  - Low sexual inclination.
  - Do like junk food while watching TV.

- Physical health aspect:
  - They feel any pain while watching TV.
  - Their weight does increase.
  - Very frequently fall ill means low immune system.
  - Are health conscious.

- Mental health aspect:
  - They are mostly worried about their social status to some extent.
  - They depend on TV for information.
  - Their sleeping pattern does change.
Their aggressiveness does increase.
They are violent.
They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities, outdoor activities are definitely affected.
- They do feel lonely.
- Their study pattern gets disturbed and they also lack concentration in studies.
- Advertisements do lure them to large extent.

Graduate widow businessmen of Patiala male child, living in nuclear family. Their children has following characteristics:
- Children say they watch TV for not more than 2 hours but parents say that they watch TV for 1-2 hours with their kids and also think that kids watch TV for not more than 2 hours a day. So parents rightly know their child about their TV viewership timings.
- Their income is around 30 lakh per annum.

Behaviour aspect:
- Support the child to develop positive attitude.
- They are neither mannered nor obedient to elders.
- Low level of awareness.
- High sexual inclination.
- Do not like junk food while watching TV.

Physical health aspect:
- They do not feel any pain while watching TV.
- Their weight does not increase.
- Very rarely fall ill means high immune system.
- Are health conscious.

Mental health aspect:
- They are mostly not worried about their social status.
- They do not depend on TV for information.
- Their sleeping pattern does change.
Their aggressiveness do increase.
They are violent.
They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities, outdoor activities are not affected at all.
  - They do not feel lonely.
  - Their study pattern does not get disturbed and they also do not lack concentration in studies.
  - Advertisements do not lure them at all.

- Post graduate married men from Patiala having a male child, doing job and living in nuclear families has following characteristics of their children:
  - Children say they watch TV for not more than 2 hours but parents say that they watch TV for 1-2 hours with their kids and also think that kids watch TV for not more than 2 hours a day. So parents rightly know their child about their TV viewership timings.
  - Their income is around 20-50 lakh per annum.

- Behaviour aspect:
  - Support the child to develop or increase positive attitude
  - They are mostly not mannered but are obedient to elders.
  - Generally high level of awareness.
  - Mostly have high sexual inclination.
  - Like junk food while watching TV.

- Physical health aspect:
  - 50% of them do feel pain while watching TV.
  - Their weight does increase.
  - 50% of them fall ill very regularly.
  - Some of them they are health conscious.

- Mental health aspect:
  - They are mostly worried about their social status.
  - They depend on TV for information to different extents.
● Their sleeping pattern does change.
● Their aggressiveness does increase.
● They are violent.
● They are influenced by TV characters so they do mimic.

➢ Stress aspect:

● Their extracurricular activities, outdoor activities do get affected.
● Generally they feel lonely to different extents.
● Their study pattern does get disturbed and they also lack concentration in studies.
● Advertisements do lure them to some extent.

● Post graduate married men from Patiala having a male child, doing job and living in joint family has following characteristics of their children:

➢ Neither Children nor parents says they watch TV for not more than 2 hours but parents also think that kids watch TV for not more than 2 hours a day. Chances of watching TV for more than 3 hours is just 12%.

➢ Their income is around 30-110 lakh per annum

➢ Behaviour aspect:

● Generally support the child to develop or increase positive attitude.
● They are mostly mannered and are obedient to elders.
● Generally high level of awareness.
● Mostly have high sexual inclination.
● Do may like junk food while watching TV.

➢ Physical health aspect:

● 50% of them do feel pain while watching TV
● 50% of children’s weight increases.
● 50% of them fall ill very regularly.
● Some of them they are health conscious.

➢ Mental health aspect:

● They are mostly worried about their social status.
- They depend on TV for information to different extents.
- Their sleeping pattern does change.
- Their aggressiveness do increase.
- They are generally not violent.
- 50% of them are influenced by TV characters so they do mimic.

➢ Stress aspect:
- Their extracurricular activities, outdoor activities do get affected by 50%.
- Generally they feel lonely to different extents.
- Their study pattern does get disturbed and they generally lack concentration in studies.
- Advertisements do lure them to some extent.

• Post graduate married mother of Patiala boy, doing a job and who is living in nuclear families has following characteristics for their child:
- Neither Children nor parents says they watch TV for not more than 2 hours but parents also think that kids watch TV for not more than 2 hours a day.
- Their income is around 18-120 lakh per annum

➢ Behaviour aspect:
- Generally support the child to develop or increase positive attitude.
- They are mostly ill mannered and are not obedient to elders.
- Generally high level of awareness.
- Mostly have low sexual inclination.
- Do may like junk food while watching TV.

➢ Physical health aspect:
- They may feel pain while watching TV.
- 50% of children’s weight increases.
- Generally they do not fall ill very regularly.
- Some of them they are health conscious.

➢ Mental health aspect:
They are mostly worried about their social status.
They depend on TV for information generally.
Their sleeping pattern does change.
50% children’s aggressiveness do increase.
They are generally not violent.
They are influenced by TV characters so they do mimic.

Stress aspect:
Their extracurricular activities, outdoor activities do get affected by different extent.
Generally they do not feel lonely.
Their study pattern does get disturbed and they generally lack concentration in studies.
Advertisements do lure them to some extent.

Post graduate married mothers of Patiala boy, doing a job and who is living in joint family has following characteristics for their child:
Neither Children nor parents say they watch TV for not more than 3 hours but parents also think that kids. watch TV for not more than 3 hours a day. So there is an inconsistency between TV viewership thinking.
Their income is around 12- 20 lakh per annum.

Behaviour aspect:
They can have any kind of attitude.
They are mostly ill mannered and are not obedient to elders.
Generally high level of awareness.
They may have sexual inclination.
May like junk food while watching TV.

Physical health aspect:
They do not feel pain while watching TV.
Their weight does not increase.
Generally they do not fall ill.
they are health conscious.

Mental health aspect:
They are mostly worried about their social status.
They depend on TV for information generally.
Their sleeping pattern does change.
They are mostly aggressiveness do increase.
They are generally not violent.
They may be influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities, outdoor activities may get affected.
  - They do not feel lonely.
  - Their study pattern does get disturbed and but they do not lack concentration in studies.
  - Advertisements do lure them.

- Post graduate married mothers of Patiala boy, a housewives and who is living in joint family has following characteristics for their child:
  - Neither Children nor parents says they watch TV for not more than 2 hours but parents also think that kids watch TV for not more than 2 hours a day. So parents have strict control over their children about TV viewership.
  - Their income is around 40-100 lakh per annum

- Behaviour aspect:
  - They have positive attitude.
  - They are mostly ill mannered but are obedient to elders.
  - Generally high level of awareness.
  - They have low sexual inclination.
  - Do not like junk food while watching TV.

- Physical health aspect:
  - They do not feel pain while watching TV.
  - Their weight does not increase.
  - Generally they do not fall ill.
  - They are health conscious.
➤ Mental health aspect:
   ❖ They are mostly worried about their social status.
   ❖ They do not depend on TV for information generally.
   ❖ Their sleeping pattern may change.
   ❖ They may be aggressiveness.
   ❖ They are not violent.
   ❖ They may be influenced by TV characters so they do mimic.

➤ Stress aspect:
   ❖ Their extracurricular activities, outdoor activities do not get affected.
   ❖ They do not feel lonely.
   ❖ Their study pattern does not get disturbed and they do not lack concentration in studies.
   ❖ Advertisements do lure them to some extent.

● Post graduate married mothers of Patiala boy, a businesswomen and who is living in nuclear families has following characteristics for their child:
   ❖ Neither Children nor parents says they watch TV for more than 2 hours but parents also think that kids watch TV for not more than 2 hours a day. So parents have strict control over their children about TV viewership.
   ❖ Their income is around 40-100 lakh per annum.

➤ Behaviour aspect:
   ❖ They have positive attitude.
   ❖ They are mostly ill mannered but are obedient to elders.
   ❖ Generally high level of awareness.
   ❖ They have low sexual inclination.
   ❖ Do not like junk food while watching TV.

➤ Physical health aspect:
   ❖ They do not feel pain while watching TV.
   ❖ Their weight does not increase.
   ❖ Generally they do not fall ill.
✓ they are health conscious.

➢ Mental health aspect:
   ✓ They are mostly worried about their social status.
   ✓ They do not depend on TV for information generally.
   ✓ Their sleeping pattern may change.
   ✓ They may be aggressiveness.
   ✓ They are not violent.
   ✓ They may be influenced by TV characters so they do mimic.

➢ Stress aspect:
   ✓ Their extracurricular activities, outdoor activities do not get affected.
   ✓ They do not feel lonely.
   ✓ Their study pattern does not get disturbed and they do not lack concentration in studies.
   ✓ Advertisements do lure them to some extent.

● Post graduate divorcee mothers of Patiala boy, doing a job and who is living in nuclear families has following characteristics for their child:
   ✓ Neither Children nor parents says they watch TV for not more than 2 hours but parents also think that kids watch TV for not more than 2 hours a day. So parents have strict control over their children about TV viewership.
   ✓ Their income is around 34 lakh per annum

➢ Behaviour aspect:
   ✓ They have increased negative attitude
   ✓ They are mostly ill mannered and also disobedient to elders.
   ✓ Generally high level of awareness.
   ✓ They have high sexual inclination.
   ✓ Do not like junk food while watching TV.

➢ Physical health aspect:
   ✓ They do not feel pain while watching TV.
Their weight does increase.
Generally they do fall ill regularly.
They are not health conscious.

- Mental health aspect:
  - They are mostly worried about their social status.
  - They do not depend on TV for information generally.
  - Their sleeping pattern changes.
  - They aggressiveness increases.
  - They are violent.
  - They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities, outdoor activities do not get affected.
  - They do not feel lonely.
  - Their study pattern does not get disturbed and they do not lack concentration in studies.
  - Advertisements do lure them to some extent.

- Post graduate divorcee housewives mothers of Patiala boy who is living in joint family has following characteristics for their child:
  - Does not view TV for more than 3 hours but parents think they watch it only for one hour.

- Behaviour aspect:
  - Support the child to develop positive attitude.
  - Are mannered, do not respect their elders but are obedient.
  - Higher level of awareness.
  - High sexual inclination.
  - Do like junk food while watching TV.

- Physical health aspect:
  - They feel any pain while watching TV.
  - Their weight does not increase.
  - Frequently fall ill means weak immune system.
  - Are health conscious.
➢ Mental health aspect:
   ❖ They are worried about their social status.
   ❖ They depend on TV for information to some extent.
   ❖ Their sleeping pattern does change.
   ❖ They are aggressive.
   ❖ They are violent.
   ❖ They are influenced by TV characters so they do mimic.

➢ Stress aspect:
   • Their extracurricular activities remain same but outdoor activities are affected.
   • They do feel lonely.
   • Their study pattern gets disturbed and they do lack some concentration in studies also.
   • Advertisements do lure them to large extent.

• 12th pass business men of Patiala with male child living in joint has following characteristics in their child:
   ❖ None of them watch TV for more than 3 hours.
   ❖ They have an average income of 2 – 5 lakh per annually.

➢ Behaviour aspect:
   ❖ Support the child to develop positive attitude.
   ❖ Mostly they do not respect their elders behave obediently as per their mood.
   ❖ Generally they have higher level of awareness.
   ❖ Generally they have high sexual inclination.
   ❖ Generally they do like junk food while watching TV

➢ Physical health aspect:
   ❖ 50 : 50 chances are there that children feel any pain while watching TV.
   ❖ Their weight does not increase.
   ❖ They hardly fall ill means have strong immune system.
   ❖ Generally they are least health conscious.

➢ Mental health aspect:
- They are not bordered for their social status.
- They generally depend on TV for information.
- Their sleeping pattern does get affected.
- Mostly they are aggressive.
- They may or may not be violent.
- They are influenced by TV characters so they do mimic.

➤ Stress aspect:
  - Their extracurricular activities are affected but outdoor activities remain same.
  - They do feel lonely.
  - Their study pattern may get disturbed and they do not lack concentration in studies.
  - Advertisements may attract them.

- Graduate fathers doing job and living in nuclear families has following characteristics in their child:
  - Sometimes they watch TV for more than 3 hours individually or with family.
  - They have an average income of 1.5 – 7 lakh per annually.

➤ Behaviour aspect:
  - Child is more inclined to negative attitude.
  - Mostly they do not respect their elders behave obediently as per their mood.
  - Generally they have higher level of awareness.
  - Generally they have High sexual inclination.
  - Generally they do not like junk food while watching TV

➤ Physical health aspect:
  - 50 : 50 chances are there that children feel any pain while watching TV.
  - Their weight may or may not increase.
  - They hardly fall ill means have strong immune system.
  - Generally they are least health conscious.

➤ Mental health aspect:
  - They are conscious about their social status.
- They generally do not depend on TV for information.
- Their sleeping pattern does get affected.
- Mostly they are aggressive.
- They may or may not be violent.
- They are partially influenced by TV characters so they do mimic.

➤ Stress aspect:
- Their extracurricular activities may be affected but outdoor activities remain same.
- They may or may not feel lonely.
- Their study pattern may get disturbed and they do not lack concentration in studies.
- Advertisements may attract them.

• Graduate fathers doing job and living in joint family has following characteristics in their child:
  - Nobody watch TV for more than 3 hours individually or with family.
  - They have an average income of 1.5 – 3 lakh annually.

➤ Behaviour aspect:
- child is more inclined to positive attitude.
- Mostly they do not respect their elders and behave obediently as per their mood.
- Generally they have higher level of awareness.
- Generally they have High sexual inclination.
- Generally they do not like junk food while watching TV.

➤ Physical health aspect:
- 50 : 50 chances are there that children feel any pain while watching TV
- Their weight generally do not increase
- They hardly fall ill means have strong immune system
- Generally they are least health conscious

➤ Mental health aspect:
- They are least conscious about their social status.
 They generally do not depend on TV for information.
 Their sleeping pattern does get affected.
 Mostly they are aggressive.
 They may or may not be violent.
 They are fully influenced by TV characters so they do mimic.

➢ Stress aspect:
- Their extracurricular activities as well as outdoor activities are affected.
- They may feel lonely.
- Their study pattern or concentration may get disturbed.
- Advertisements hardly attract them.

• Graduate married mothers doing job living in nuclear families has following characteristics in their child:
   Sometimes they watch TV for more than 3 hours individually or with family.
   They have an average income of 1.5 – 2.5 lakh per annually.

➢ Behaviour aspect:
- Children have mixed response for positive and negative attitude.
- Mostly they are obedient but they lack respect for elders.
- Generally they have higher level of awareness.
- Generally they have low sexual inclination.
- Generally they do like junk food while watching TV.

➢ Physical health aspect:
- Generally children do not feel any pain while watching TV.
- 50 : 50 chances are there that their weight increases.
- They hardly fall ill means have strong immune system.
- Generally they are highly health conscious.

➢ Mental health aspect:
- They are conscious about their social status.
They generally do depend a lot on TV for information.

Their sleeping pattern may get affected.

Mostly they are aggressive.

They are violent in nature.

They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities as well as outdoor activities are affected considerably.
  - They hardly feel lonely.
  - Their study pattern or concentration gets disturbed.
  - Advertisements do attract them.

- Graduate married mothers doing job living in joint family has following characteristics in their child:
  - Nobody watch TV for more than 2 hours individually or with family.
  - They have an average income of 2.5 lakh annually.

- Behaviour aspect:
  - Children have tendency for positive attitude.
  - They are not obedient and also lack lakh respect for elders.
  - Generally they have higher level of awareness.
  - Generally they have high sexual inclination.
  - Generally they do like junk food while watching TV.

- Physical health aspect:
  - Generally children do feel some pain while watching TV.
  - Their weight does not increase.
  - They hardly fall ill means have strong immune system.
  - Generally they are not health conscious.

- Mental health aspect:
  - They are conscious about their social status.
  - They generally do not depend on TV for information.
  - Their sleeping pattern gets affected.
Mostly they are aggressive.
They are violent in nature.
They are not influenced by TV characters so they hardly do mimic.

Stress aspect:
- Their extracurricular activities as well as outdoor activities are affected considerably.
- They do feel lonely.
- Their study pattern or concentration gets disturbed.
- Advertisements do not attract them.

Graduate married housewives living in nuclear families has following characteristics in their child:
- Generally they watch TV for more than 3 hours individually or with family.
- They have an average income of 1.5 – 2.5 lakh annually.

Behaviour aspect:
- Children have mixed response for positive and negative attitude.
- Mostly they are not obedient but they respect elders.
- Generally they have higher level of awareness.
- Generally they have lower sexual inclination.
- Generally they do like junk food while watching TV.

Physical health aspect:
- Generally children do not feel any pain while watching TV.
- 50 : 50 chances are there that their weight increases.
- They hardly fall ill means have strong immune system.
- Generally they are highly health conscious.

Mental health aspect:
- They are conscious about their social status.
- They generally do depend a lot on TV for information.
- Their sleeping pattern may get affected.
- Mostly they are aggressive.
They are violent in nature.
They are influenced by TV characters so they do mimic.

➢ Stress aspect:
  ● Their extracurricular activities as well as outdoor activities are affected considerably.
  ● They sometimes feel lonely.
  ● Their study pattern or concentration gets disturbed.
  ● Advertisements do attract them.

➢ Graduate married housewives living in joint family has following characteristics in their child:
  ❖ Sometimes they watch TV for more than 3 hours individually or with family.
  ❖ They have an average income of 2 – 3 lakh per annually.

➢ Behaviour Aspect:
  ❖ Children are generally inclined to negative attitude.
  ❖ Mostly they are neither obedient nor they respect elders.
  ❖ Generally they have normal level of awareness.
  ❖ Generally they have lower sexual inclination.
  ❖ Generally they do like junk food while watching TV.

➢ Physical Health Aspect:
  ❖ Children may feel pain while watching TV.
  ❖ Their weight does not increase abnormally.
  ❖ They generally fall ill due to weak immune system.
  ❖ Generally they are highly health conscious.

➢ Mental Health Aspect:
  ❖ They are not very conscious about their social status.
  ❖ They generally do depend a lot on TV for information.
  ❖ Their sleeping pattern generally gets affected.
  ❖ Mostly they are aggressive.
  ❖ They are violent in nature generally.
  ❖ They are influenced by TV characters so they do mimic.

➢ Stress Aspect:
Their extracurricular activities as well as outdoor activities are affected considerably.

They sometimes feel lonely.

Their study pattern or concentration gets disturbed.

Advertisements do attract them.

Post graduate married ladies doing business & living in nuclear families has following characteristics in their child:

They hardly watch TV for more than 3 hours individually or with family.

They have an average income of 5 – 7 lakh per annually.

Behaviour Aspect:

Children are generally inclined to positive attitude.

Mostly they are neither obedient nor they respect elders.

Generally they have normal level of awareness.

Generally they have higher sexual inclination.

Generally they do like junk food while watching TV.

Physical Health Aspect:

Children do not feel pain while watching TV.

Their weight does not increase abnormally.

They do not fall ill means they have a strong immune system.

Generally they may be health conscious.

Mental Health Aspect:

They are not very conscious about their social status.

They generally do depend a lot on TV for information.

Their sleeping pattern gets affected.

Mostly they are aggressive.

They are violent in nature generally.

They are influenced by TV characters so they do mimic.

Stress Aspect:
Their extracurricular activities as well as outdoor activities are affected considerably.

They sometimes feel lonely.

Their study pattern gets disturbed but concentration may get affected.

Advertisements may attract them.

Post graduate divorcee businessmen living in nuclear families has following characteristics in their child:

- They hardly watch TV for more than 2 hours individually or with family.
- They have an average income of 3.5 lakh annually.

**Behaviour Aspect:**
- Children are generally inclined to positive attitude.
- Mostly they are obedient but do not respect elders.
- They have higher level of awareness.
- They have high sexual inclination.
- They do like to eat junk food while watching TV.

**Physical Health Aspect:**
- Children do not feel pain while watching TV.
- Their weight does not increase abnormally.
- They do not fall ill means they have a strong immune system.
- Generally they may be health conscious.

**Mental Health Aspect:**
- They are very conscious about their social status.
- They do not depend a lot on TV for information.
- Their sleeping pattern gets affected.
- They are aggressive to some extent.
- They are violent in nature.
- They are influenced by TV characters so they do mimic.

**Stress Aspect:**
Their extracurricular activities as well as outdoor activities are affected considerably.

They feel lonely.

Their study pattern gets disturbed but concentration may get affected.

Advertisements attract them to some extent.

**Patiala Girl’s Data**

- Married mothers of Patiala girls who are housewife & only up-to 12th qualification and living in nuclear families. Their girl’s has following characteristics:
  
  - Does not view TV for more than 3 hours but their parents think they view TV for more than 3 hours.
  - They have an family income of 28000/.

  > Behaviour aspect:
  
  - Support the child to develop positive attitude.
  - Are not well mannered but do not ignore their elders and are obedient.
  - High level of awareness.
  - Higher sexual inclination.
  - Does not like junk food.

  > Physical health aspect:
  
  - They feel any pain while watching TV.
  - Their weight is not under control.
  - Rarely fall ill means high immune system.
  - They are health conscious.

  > Mental health aspect:
  
  - They are worried about their social status.
  - They depend on TV for information.
  - Their sleeping pattern does change.
  - Their aggressiveness does not increase.
  - They are little bit violent.
  - They are influenced by TV characters so they do mimic.

  > Stress aspect:
Their extracurricular activities are affected to small extent, but outdoor activities are not affected at all.

They do feel lonely.

Their study pattern gets disturbed but they do not lack concentration in studies.

Advertisements do lure them.

- Married fathers of Patiala girls working doing business but having only up-to 12th qualification and living in joint family. Their girl's has following characteristics:

  - Does not view TV for more than 2 hours but their parents think they view TV for more than 2 hours.
  - They have a family income of 25000/-

  - Behaviour aspect:
    - Support the child to increase positive attitude.
    - Are well mannered, do not ignore their elders and are obedient.
    - High level of awareness.
    - Low sexual inclination.
    - Does like junk food.

  - Physical health aspect:
    - They feel some pain while watching TV.
    - Their weight is under control.
    - Rarely fall ill means high immune system.
    - They are health conscious.

  - Mental health aspect:
    - They are some what worried about their social status.
    - They depend on TV for information.
    - Their sleeping pattern does change.
    - They are aggressive.
    - They are little bit violent.
    - They are influenced by TV characters so they do mimic.

  - Stress aspect:
Their extracurricular activities are not affected but outdoor activities do.

They do feel lonely.

Their study pattern gets disturbed but they do not lack concentration in studies.

Advertisements do lure them.

Married, graduate working mothers of Patiala girls living in joint family. Their girl’s has following characteristics:

- Does not view TV for more than 2 hours but sometimes, their parents think they view TV for more than 2 hours.
- They have an income of 4 lakh to 10 lakh.

- Behaviour aspect:
  - Child’s attitude remains same.
  - Are well mannered, stop responding to their elders but are obedient.
  - Mixed level of awareness.
  - Low sexual inclination.
  - Does like junk food.

- Physical health aspect:
  - They feel some pain while watching TV.
  - Their weight is under control.
  - Rarely fall ill means high immune system.
  - They are health conscious.

- Mental health aspect:
  - They are somewhat worried about their social status.
  - They sometimes depend on TV for information.
  - Their sleeping pattern does change.
  - They are aggressive.
  - They are a little bit violent.
  - They are influenced by TV characters so they do mimic.

- Stress aspect:
Their extracurricular activities are not affected but outdoor activities does.

They do feel lonely.

Their study pattern gets disturbed but they do not lack concentration in studies.

Advertisements do lure them sometimes.

- Married, graduate housewives mother of Patiala girls living in joint family. Their girl’s has following characteristics:
  - Do not view TV for more than 2 hours alone but with parents sometimes they watch it for more than 3 hours.
  - They have an income of 350000/-

  ➢ Behaviour aspect:
    - Child’s attitude is positive.
    - They stop responding to their elders and are also disobedient sometimes.
    - High level of awareness.
    - High sexual inclination.
    - Does like junk food.

  ➢ Physical health aspect:
    - They feel some pain while watching TV.
    - Their weight is under control.
    - Rarely fall ill means high immune system.
    - They are health conscious.

  ➢ Mental health aspect:
    - They are worried about their social status.
    - They depend on TV for information.
    - Their sleeping pattern does change a bit.
    - They are aggressive.
    - They are violent.
    - They are influenced by TV characters so they do mimic.

  ➢ Stress aspect:
Their extracurricular activities are affected but outdoor activities does not.
They do feel lonely.
Their study pattern gets disturbed but they do not lack concentration in studies.
Advertisements do lure them.

- Married, graduate fathers of Patiala girls living in nuclear families and doing business. Their girl’s has following characteristics:

  - Do view TV for more than 2 hours. Sometimes they watch it for more than 3 hours.
  - They have an family income between 2 to 2.5 lakh

  - Behaviour aspect:
    - Child’s attitude is positive.
    - They stop responding to their elders and are also disobedient sometimes.
    - High level of awareness.
    - May have sexual inclination.
    - May like junk food.

  - Physical health aspect:
    - They feel some pain while watching TV.
    - Their weight may be under control.
    - They may fall ill.
    - They may be health conscious.

  - Mental health aspect:
    - They may be worried about their social status.
    - They may depend on TV for information.
    - Their sleeping pattern does not change.
    - They may be aggressive.
    - They may be violent.
    - They are influenced by TV characters so they do mimic.

  - Stress aspect:
Their extracurricular activities hardly get affected but outdoor activities may be affected.

They do not feel lonely.

Their study pattern may get disturbed but they hardly lack concentration in studies.

Advertisements do lure them.

- Married, graduate fathers of Patiala girls living in joint family and doing business. Their girl’s has following characteristics:
  
  - Do view TV for more than 1 hour.
  - They have a family income of 2 lakh.

  - Behaviour aspect:
    - Child’s attitude is negative.
    - They respond to their elders and are obedient.
    - High level of awareness.
    - Do not have sexual inclination.
    - Do not like to eat junk food.

  - Physical health aspect:
    - They do not feel pain while watching TV.
    - Their weight is under control.
    - They rarely fall ill.
    - They are health conscious.

  - Mental health aspect:
    - They are worried about their social status.
    - They depend on TV for information.
    - Their sleeping pattern does not change.
    - They are not aggressive.
    - They are not violent.
    - They are not influenced by TV characters so they do not mimic.

  - Stress aspect:
    - Their extracurricular activities hardly get affected but outdoor activities get affected.
    - They do not feel lonely.
Their study pattern get disturbed but they hardly lack concentration in studies.
Advertisements do not lure them.

- Divorcee, graduate fathers of Patiala girls living in nuclear families and doing business. Their girl’s has following characteristics:
  - View TV for more than 2 hours.
  - They have a family income of 2 lakh.

- Behaviour aspect:
  - Child’s attitude is positive.
  - They respond to their elders but avoid their presence sometimes.
  - High level of awareness.
  - Low sexual inclination.
  - Do not like to eat junk food.

- Physical health aspect:
  - They do not feel pain while watching TV.
  - Their weight is under control.
  - They rarely fall ill.
  - They are not health conscious.

- Mental health aspect:
  - They are worried about their social status.
  - They depend on TV for information.
  - Their sleeping pattern does not change.
  - They are aggressive.
  - They are violent.
  - They are influenced by TV Characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities get affected and outdoor activities get affected to some extent.
  - They feel lonely.
  - Their study pattern gets disturbed and they lack concentration in studies.
Advertisements do not lure them.

- Widow, graduate fathers of Patiala girls living in joint family and doing business. Their girl’s has following characteristics:
  - Do view TV for more than 1 hour.
  - They have a family income of 3 to 3.5 lakh.

  Behaviour aspect:
  - Child’s attitude is negative.
  - They do not respond to their elders and are not obedient.
  - High level of awareness.
  - Low sexual inclination.
  - Like to eat junk food.

  Physical health aspect:
  - They feel pain while watching TV.
  - Their weight is not under control.
  - They frequently fall ill means low immune system.
  - They are not health conscious.

  Mental health aspect:
  - They are not worried about their social status.
  - They depend on TV for information.
  - Their sleeping pattern does not change.
  - They are aggressive.
  - They are violent.
  - They are influenced by TV characters so they do mimic.

  Stress aspect:
  - Their extracurricular activities hardly get affected but outdoor activities get affected.
  - They do not feel lonely.
  - Their study pattern gets disturbed but they hardly lack concentration in studies.
  - Advertisements do not lure them.

Rajpura Boy’s Data Interpretation:
• Married housewives mothers of Rajpura boy’s up-to 10th qualification and living in nuclear families. Their boys has following characteristics:
  ❖ As the income increases the viewership increases.
  ❖ Their income varies between 2lakh to 5 lakh.

  ➢ Behaviour aspect:
    ❖ Support the child to develop positive attitude.
    ❖ They do not respond to their elders and are not obedient.
    ❖ High level of awareness.
    ❖ They don’t have sexual inclination.
    ❖ They like junk food.

  ➢ Physical health aspect:
    ❖ They hardly feel any pain while watching TV.
    ❖ Their weight is under control.
    ❖ May fall ill
    ❖ They are health conscious.

  ➢ Mental health aspect:
    ❖ They are worried about their social status.
    ❖ They hardly depend upon TV for information.
    ❖ Their sleeping pattern does change.
    ❖ Their aggressiveness increases.
    ❖ They are violent.
    ❖ They are influenced by TV characters so they do mimic.

  ➢ Stress aspect:
    ❖ Their extracurricular activities, outdoor activities are affected.
    ❖ They sometimes feel lonely.
    ❖ Their study pattern gets disturbed and they sometimes lack concentration in studies.
    ❖ Advertisements lure them.

• Married housewives mothers of Rajpura boy’s up-to 10th qualification and living in joint family. Their boys has following characteristics:
  ❖ Do not view TV for more than 3 hours.
Their income is approximately three lakhs.

- Behaviour aspect:
  - Support the child to develop negative attitude
  - They do not response to their elders and are not obedient.
  - Low level of awareness.
  - High sexual inclination.
  - Like to eat junk food.

- Physical health aspect:
  - They hardly feel any pain while watching TV
  - Their weight is under control.
  - Rarely fall ill means high immune system.
  - They are not health conscious.

- Mental health aspect:
  - They are not worried about their social status.
  - They don’t depend on TV for information.
  - Their sleeping pattern change.
  - Their aggressiveness increase.
  - They are violent.
  - They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities, outdoor activities are not affected.
  - They do not feel lonely.
  - Their study pattern gets disturbed but they do not lack concentration in studies.
  - Advertisements do lure them.

- Married fathers having business of Rajpura boy’s up-to 10th qualification and living in nuclear families. Their boys has following characteristics:
  - Do not view TV for more than two hours.
  - Their income is approximately three lakhs.

- Behaviour aspect:
  - Support the child to develop negative attitude
They do not response to their elders and are not obedient.

High level of awareness.

Low sexual inclination.

Like to eat junk food.

Physical health aspect:

They don’t feel any pain while watching TV.

Their weight is under control.

Rarely fall ill means high immune system.

They are less health conscious.

Mental health aspect:

They are worried about their social status.

They depend on TV for information.

Their sleeping pattern changes.

Their aggressiveness increases.

They are violent.

They are not influenced by TV characters so they do not mimic.

Stress aspect:

Their extracurricular activities, outdoor activities are not affected.

They do feel lonely.

Their study pattern gets disturbed but they do not lack concentration in studies.

Advertisements do lure them.

* Married mothers doing business of Rajpura boy’s up-to 10th qualification and living in nuclear families. Their boys has following characteristics:

Do not view TV for more than two hours but parents do think that their child watch television for more than three hours.

Their income is approximately two lakhs.

Behaviour aspect:

Support the child to develop negative attitude.
They do not response to their elders and are not obedient.

High level of awareness.

Low sexual inclination.

Like to eat junk food.

Physical health aspect:

They do not feel any pain while watching TV.

Their weight is under control.

Rarely fall ill means high immune system.

They are health conscious.

Mental health aspect:

They are worried about their social status.

They depend on TV for information.

Their sleeping pattern changes.

Their aggressiveness increase.

They are violent.

They are influenced by TV characters so they do mimic.

Stress aspect:

Their extracurricular activities, outdoor activities are affected.

They feel lonely.

Their study pattern gets disturbed and they lack concentration in studies.

Advertisements do lure them.

- Married fathers of Rajpura boy’s doing job up-to 12th qualification and living in joint family. Their boys has following characteristics:

  - Children watch television for more than three hours without the knowledge of their parents.
  - Their income is approximately four lakhs.

Behaviour aspect:

Support the child to develop negative attitude.

They response to their elders and are obedient.

Low level of awareness.
- High sexual inclination.
- Don’t like to eat junk food.

- Physical health aspect:
  - They feel any pain while watching TV.
  - Their weight is under control.
  - Rarely fall ill means high immune system.
  - They are not health conscious.

- Mental health aspect:
  - They are worried about their social status to some extent.
  - They do not depend on TV for information.
  - Their sleeping pattern changes.
  - They are less aggressive.
  - They are violent to large extent.
  - They are not influenced by TV characters so they do not mimic.

- Stress aspect:
  - Their extracurricular activities, outdoor activities are not affected.
  - They don’t feel lonely.
  - Their study pattern gets disturbed to large extent and they do not lack concentration in studies.
  - Advertisements do lure them.

- Married mothers of Rajpura boy’s doing job up-to 12th qualification and living in joint family. Their boys has following characteristics:
  - Children watch television less than two hours.
  - Their income is approximately two lakhs.

- Behaviour aspect:
  - Support the child to develop positive attitude.
  - They do not response to their elders and avoid their presence to some extent.
  - High level of awareness.
  - Low sexual inclination.
Don’t like to eat junk food.

Physical health aspect:
- They do not feel any pain while watching TV.
- Their weight is under control.
- Rarely fall ill.
- They are health conscious.

Mental health aspect:
- They are worried about their social status to some extent.
- They depend on TV for information.
- Their sleeping pattern changes.
- They are aggressive.
- They are violent.
- They are not influenced by TV characters so they do not mimic.

Stress aspect:
- Their extracurricular activities, outdoor activities are affected.
- They feel lonely.
- Their study pattern do not gets disturbed but they lack concentration in studies.
- Advertisements do not lure them.

Married 12th pass mothers of Rajpura boy’s and housewives living in joint families. Their boys has following characteristics:
- Children watch television upto two hours.
- Their income is approximately one to two lakhs.

Behaviour aspect:
- Support the child to develop positive attitude.
- They response to their elders and are obedient to their elders.
- May have high level of awareness.
- Low sexual inclination.
- Don’t like to eat junk food.
Physical health aspect:
- They may feel pain while watching Television.
- Their weight is not under control.
- Frequently fall ill and have low immune system.
- They may not be very health conscious.

Mental health aspect:
- They are not worried about their social status.
- They sometimes do not depend on TV for information to some extent.
- Their sleeping pattern changes to some extent.
- They may have aggressiveness.
- They sometimes are violent.
- They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities, outdoor activities may get affected.
- They sometimes feel lonely.
- Their study pattern may get disturbed and they do lack concentration in studies.
- Advertisements lure them.

- Married 12th pass father of Rajpura boy’s living in nuclear families and have business. Their boys has following characteristics:
  - Children watch television for two hours.
  - Their income is approximately two lakhs.

Behaviour aspect:
- Support the child to develop positive attitude.
- They do not response to their elders and are obedient to their elders.
- High level of awareness.
- Low sexual inclination.
- Like to eat junk food.

Physical health aspect:
- They feel pain as a result of watching TV.
Their weight is not under control.
Rarely fall ill means immune system is not low.
They are not health conscious.

- Mental health aspect:
  - They are worried about their social status.
  - They do not depend on TV for information.
  - Their sleeping pattern gets disturbed as a result of watching television.
  - They are aggressive.
  - They are violent.
  - They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities, outdoor activities are affected.
  - They do not feel lonely.
  - Their study pattern do not gets disturbed but they lack concentration in studies.
  - Advertisements lure them.

- Married 12th pass father of Rajpura boy’s living in joint families and have business. Their boys has following characteristics:
  - Children watch television for two hours.
  - Their income is approximately three lakhs.

- Behaviour aspect:
  - Support the child to develop positive attitude.
  - They do not response to their elders and are not obedient to their elders.
  - Low level of awareness.
  - Low sexual inclination.
  - Do not like to eat junk food.

- Physical health aspect:
  - They feel pain as a result of watching TV.
  - Their weight is not under control.
- Frequently fall ill means immune system is low.
- They are not health conscious.

➤ Mental health aspect:
- They are worried about their social status.
- They depend on TV for information.
- Their sleeping pattern gets disturbed as a result of watching television.
- They are aggressive.
- They are violent.
- They are influenced by TV characters so they do mimic.

➤ Stress aspect:
- Their extracurricular activities, outdoor activities are affected.
- They do not feel lonely.
- Their study pattern gets disturbed and they lack concentration in studies.
- Advertisements lure them.

- Married graduate father of Rajpura boy’s living in nuclear families and are in job. Their boys has following characteristics:
  - Do not view TV for more than two hours but parents do think that their child watch television for three hours.
  - Their income is in between four to six lakhs.

➤ Behaviour aspect:
- Television supports the child to develop positive attitude to some extent.
- They do not response to their elders and are not obedient to their elders.
- High level of awareness to large extent.
- Low sexual inclination.
- Like to eat junk food.

➤ Physical health aspect:
- Sometimes feel pain as a result of watching TV.
Their weight is not under control.
They may rarely fall ill.
They are health conscious to some extent.

Mental health aspect:
- They are worried about their social status.
- They depend on TV for information generally.
- Their sleeping pattern gets disturbed as a result of watching television.
- They are aggressive.
- They are violent.
- They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities, outdoor activities are affected to large extent.
- They usually feel lonely.
- Their study pattern may get disturbed and they lack concentration in studies.
- Advertisements lure them.

Married graduate mothers of Rajpura boy’s living in joint families and are in job. Their boys has following characteristics:
- Watch television less than two hours.
- Their income is approximately three to 12 lakhs.

Behaviour aspect:
- Television generally supports their child to develop positive attitude.
- They do not response to their elders and may sometimes avoid their presence.
- High level of awareness.
- Low sexual inclination.
- Usually Like to eat junk food.

Physical health aspect:
- Sometimes may feel pain as a result of watching TV.
- Their weight is not under control.
- They may fall ill.
- They are not very much health conscious.

- Mental health aspect:
  - They are worried about their social status.
  - They depend on TV for information generally.
  - Their sleeping pattern may get disturbed as a result of watching television.
  - They are aggressive.
  - They are violent to large extent.
  - They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities, outdoor activities may get affected as a result of watching television.
  - They feel lonely to large extent.
  - Their study pattern does not get disturbed and they do not lack concentration in studies.
  - Advertisements lure them to large extent.

- Married graduate mothers of Rajpura boy’s living in joint families and are housewives. Their boys has following characteristics:
  - Watch television up to three hours.
  - Their income is approximately in between 1.5 lakh -5.5 lakhs.

- Behaviour aspect:
  - Television generally supports their child to develop positive attitude but among certain children it is developing negative attitude.
  - They may not response to their elders and may sometimes avoid their presence.
  - Level of awareness increased to some extent.
  - High sexual inclination.
  - Like to eat junk food.

- Physical health aspect:
  - Once in a while feel pain as a result of watching TV.
50:50 feel that their weight is increasing or is constant.

They rarely fall ill.

Majority of them are health conscious.

➤ Mental health aspect:

- They are worried about their social status.
- They depend on TV for information generally.
- Their sleeping pattern may get disturbed as a result of watching television.
- 50:50, aggressiveness and non aggressive.
- They are violent generally.
- They are influenced by TV characters so they do mimic.

➤ Stress aspect:

- Their extracurricular activities, outdoor activities may get affected to some extent as a result of watching television.
- They feel lonely to large extent.
- Their study pattern gets disturbed and they do not lack concentration in studies.
- Advertisements lure them to large extent.

- Married graduate mothers of Rajpura boy’s living in nuclear families and are housewives. Their boys has following characteristics:
  - Watch television for two to three hours.
  - Their income is approximately 4 lakhs.

➤ Behaviour aspect:

- Television generally supports their child to develop positive and negative attitude.
- They do not response to their elders and sometimes avoid their presence.
- Low level of awareness.
- Low sexual inclination.
- Like to eat junk food excessively.

➤ Physical health aspect:

- Do not feel pain as a result of watching TV.
Weight is increasing as compared to other children of same age group.
They rarely fall ill.
No perceptible change towards health.

Mental health aspect:
They are worried about their social status.
They depend on TV for information to some extent.
To some extent their sleeping pattern gets disturbed as a result of watching television.
They are aggressiveness.
They are violent.
They are influenced by TV characters so they do mimic.

Stress aspect:
Their extracurricular activities, outdoor activities get affected to some extent as a result of watching television.
They feel lonely to large extent.
Their study pattern gets disturbed and they do not lack concentration in studies to some extent.
Advertisements lure them to some extent.

Married graduate fathers of Rajpura boy’s living in nuclear families and are doing business. Their boys has following characteristics:
Do not view TV for more than two hours but parents do think that their child watch television for more than three hours.
Their income is approximately 2 lakhs.

Behaviour aspect:
Television supports their child to develop positive attitude.
They do not response to their elders and avoid their presence.
Low level of awareness.
 Low sexual inclination.
 Like to eat junk food excessively.

➤ Physical health aspect:
 Do not feel pain as a result of watching TV.
 Weight is increasing as compared to other children of same age group.
 They rarely fall ill.
 They are health conscious.

➤ Mental health aspect:
 They are worried about their social status.
 They depend on TV for information.
 Their sleeping pattern gets disturbed as a result of watching television.
 They are aggressive.
 They are violent to some extent.
 They are influenced by TV characters so they do mimic.

➤ Stress aspect:
 Their extracurricular activities, outdoor activities get affected as a result of watching television.
 They feel lonely to large extent.
 Their study pattern gets disturbed and lack concentration in studies.
 Advertisements lure them.

• Married graduate fathers of Rajpura boy’s living in joint families and are doing business. Their boys has following characteristics:
 Do not view TV for more than two hours but parents do think that their child watch television for more than three hours.
 Their income is approximately in between 1.5 lakh-4 lakhs.

➤ Behaviour aspect:
 Television supports their child to develop mix attitude.
They respond to their elders and sometimes avoid their presence.
High level of awareness.
Average sexual inclination.
Majority of them like to eat junk food excessively.

Physical health aspect:
- Feel pain as a result of watching TV.
- Majority of them feel that their weight is increasing as compared to other children of same age group.
- They frequently fall ill.
- No they are not health conscious.

Mental health aspect:
- They are worried about their social status.
- They depend on TV for information.
- Their sleeping pattern to large extent gets disturbed as a result of watching television.
- They are aggressive.
- They are violent to some extent.
- Majority of them are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities, outdoor activities get affected as a result of watching television.
- They feel lonely to large extent.
- Their study pattern gets disturbed to some extent but they do no lack concentration in studies.
- Advertisements to some extent lure them.

Married graduate mothers of Rajpura boy’s living in nuclear families and are doing business. Their boys has following characteristics:
- Do not view TV for more than two to three hours but parents do think that their child watch television for more than three hours.
Their income is approximately in between 1 lakh-11 lakhs.

- **Behaviour aspect:**
  - Television supports their child to develop negative attitude.
  - Ratio is 50:50, sometimes they response to their elders and sometimes and same is the case in avoiding their presence.
  - High level of awareness.
  - Average sexual inclination.
  - They eat junk food excessively.

- **Physical health aspect:**
  - Feel pain as a result of watching TV.
  - Their weight is increasing as compared to other children of same age group.
  - They frequently fall ill.
  - They may be health conscious.

- **Mental health aspect:**
  - They may be worried about their social status.
  - They depend on TV for information.
  - Their sleeping pattern gets disturbed as a result of watching television.
  - They are aggressive.
  - They are violent.
  - They are influenced by TV characters so they do mimic.

- **Stress aspect:**
  - Their extracurricular activities to some extent and outdoor activities get affected as a result of watching television.
  - They feel lonely to large extent.
  - Their study pattern gets disturbed to some extent and they lack concentration in studies.
Advertisements do lure them.

- Married graduate mothers of Rajpura boy’s living in joint families and are doing business. Their boys has following characteristics:
  - Do not view TV for more than one hour but parents do think that their child watch television for more than three hours.
  - Their income is approximately 6.5 lakhs.

- Behaviour aspect:
  - Television supports their child to develop positive attitude.
  - They do not response to their elders and avoid their presence.
  - High level of awareness.
  - Low sexual inclination.
  - They eat junk food excessively.

- Physical health aspect:
  - Feel pain to some extent as a result of watching TV.
  - Their weight is increasing as compared to other children of same age group.
  - They rarely fall ill.
  - No perceptible change in their health.

- Mental health aspect:
  - They are worried about their social status.
  - They depend on TV for information.
  - Their sleeping pattern do not gets disturbed as a result of watching television.
  - They are not aggressive.
  - They are least violent.
  - They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities and outdoor activities get affected as a result of watching television.
  - They do not feel lonely.
• Their study patterns do not get disturbed and they do not lack concentration in studies.
• Advertisements do lure them.

Graduate divorcee fathers of Rajpura boy’s living in nuclear families and are doing business. Their boys has following characteristics:

- Do not view TV for more than one hour
- Their income is approximately one lakhs.

➢ Behaviour aspect:
- Television supports their child to develop positive attitude.
- They response to their elders and do not avoid their presence.
- High level of awareness.
- Low sexual inclination.
- They do not like to eat junk food excessively.

➢ Physical health aspect:
- Feel pain to some extent as a result of watching TV.
- Their weight is not increasing as compared to other children of same age group.
- They rarely fall ill.
- No perceptible change in their health.

➢ Mental health aspect:
- They are worried about their social status.
- They depend on TV for information.
- Their sleeping pattern do not gets disturbed as a result of watching television.
- They are not aggressive.
- They are least violent.
- They are influenced by TV characters so they do mimic.

➢ Stress aspect:
- Their extracurricular activities and outdoor activities get affected as a result of watching television.
- They do not feel lonely.
Their study patterns to some extent get disturbed but they do not lack concentration in studies.

Advertisements do lure them.

- Married post-graduate fathers of Rajpura boy’s living in nuclear families and are doing job. Their boys has following characteristics:
  - Does not view TV for more than two hour but parents feel that their child watches television for three hours.
  - Their income is approximately in between three to five lakhs.

  ➢ Behaviour aspect:
    - Television support majority of children to develop positive attitude.
    - Ratio is 50:50 as 50% of them response to their elders and 50% do not, but generally they avoid their parents presence.
    - High level of awareness.
    - Low sexual inclination.
    - They like to eat junk food excessively and some of them do not like.

  ➢ Physical health aspect:
    - Do not feel pain as a result of watching TV.
    - Their weight is increasing as compared to other children of same age group.
    - They rarely fall ill.
    - No perceptible change in their health.

  ➢ Mental health aspect:
    - They are worried about their social status.
    - They depend on TV for information.
    - Their sleeping pattern gets disturbed as a result of watching television.
    - They are aggressive.
    - They are violent.
They are influenced by TV characters so they do mimic.

**Stress aspect:**

- Their extracurricular activities and outdoor activities get affected as a result of watching television.
- They do feel lonely.
- Their study patterns get disturbed and they lack concentration in studies.
- Advertisements do lure them.

- Married post-graduate fathers of Rajpura boy’s living in joint families and are doing job. Their boys have following characteristics:

  - Does not view TV for more than two hour but parents feel that their child watches television for one or three hours that shows that child is watching television for more hours and parents are not aware of it.
  - Their income is approximately in between three to five lakhs.

**Behaviour aspect:**

- Television support majority of children to develop positive attitude.
- They do not response to their elders and avoid their presence.
- High level of awareness.
- Average sexual inclination.
- They like to eat junk food excessively.

**Physical health aspect:**

- Feel pain as a result of watching TV.
- Their weight is increasing as compared to other children of same age group.
- They frequently fall ill.
- No perceptible change in their health.

**Mental health aspect:**

- They are worried about their social status.
- They depend on TV for information usually.
Their sleeping pattern gets disturbed to some extent as a result of watching television.
They are aggressive.
They are violent.
They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities and outdoor activities to some extent get affected as a result of watching television.
  - They feel lonely.
  - Their study patterns do not get disturbed and they lack concentration in studies.
  - Advertisements do lure them.

- Married post-graduate mothers of Rajpura boy’s living in nuclear families and are doing job. Their boys has following characteristics:
  - Does not view TV for more than one to two hour but parents feel that their child watches television more.
  - Their income is approximately in between 2.5 to 12 lakhs.

- Behaviour aspect:
  - Television support majority of children to develop positive attitude.
  - They do not response to their elders however do not avoid their presence.
  - High level of awareness.
  - Low sexual inclination.
  - They like to eat junk food excessively.

- Physical health aspect:
  - Ratio is 50:50 as some of them feel pain and some do not as a result of watching TV.
  - Their weight is not increasing as compared to other children of same age group.
  - They frequently fall ill.
  - No perceptible change in their health.
Mental health aspect:
- They are worried about their social status.
- They depend on TV for information usually.
- Their sleeping pattern does not get disturbed as a result of watching television.
- They are not aggressive.
- They are least violent.
- They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities and outdoor activities are not very much affected as a result of watching television.
- They do not feel lonely.
- Their study patterns do not get disturbed a lot and they lack concentration in studies.
- Advertisements do lure them.

- Married post-graduate mothers of Rajpura boy’s living in joint families and are doing job. Their boys has following characteristics:
  - Does not view TV for more than one to two hours.
  - Their income is approximately in between 2 to 7 lakhs.

Behaviour aspect:
- Television support majority of children to develop positive attitude.
- They do not response to their elders however do not avoid their presence.
- High level of awareness.
- Low sexual inclination.
- They like to eat junk food excessively.

Physical health aspect:
- Ratio is 50:50 as some of them feel pain and some do not as a result of watching TV.
Their weight is not increasing as compared to other children of same age group.

They rarely fall ill.

They are health conscious.

Mental health aspect:

- They are worried about their social status.
- They depend on TV for information usually.
- Their sleeping pattern does not get disturbed as a result of watching television.
- Ratio is 50:50 for aggressiveness.
- They are least violent.
- They are not influenced by TV characters generally so they do not mimic.

Stress aspect:

- Their extracurricular activities and outdoor activities are not very much affected as a result of watching television.
- They do not feel lonely.
- Their study patterns do not get disturbed a lot and they do not lack concentration in studies.
- Advertisements do lure them.

Married post-graduate mothers of Rajpura boy’s living in nuclear families and are housewives. Their boys has following characteristics:

- Does not view TV for more than two hours.
- Their family income is approximately in between 9 to 12 lakhs.

Behaviour aspect:

- Television support their child to develop negative attitude.
- They do not response to their elders and to some extent avoid their presence.
- High level of awareness.
- Low sexual inclination.
- They like to eat junk food excessively.
Physical health aspect:
- They do not feel pain as a result of watching TV.
- Their weight is not increasing as compared to other children of same age group.
- They rarely fall ill.
- No perceptible change in their health.

Mental health aspect:
- They are worried about their social status.
- They do not depend on TV for information.
- Their sleeping pattern gets disturbed to some extent as a result of watching television.
- They are aggressive.
- They are violent to some extent.
- They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities and outdoor activities are not very much affected as a result of watching television.
- They feel lonely to some extent.
- Their study patterns do not get disturbed a lot and they lack concentration in studies.
- Advertisements do lure them.

- Married post-graduate mothers of Rajpura boy’s living in joint families and are housewives. Their boys has following characteristics:
  - View TV for more than two hour but parents feels that their child watches television less than one hour.
  - Their income is approximately 1.5 lakhs.

Behaviour aspect:
- Television support heir child to develop positive attitude.
- They response to their elders and do not avoid their presence.
- Low level of awareness.
- Low sexual inclination.
- They do not like to eat junk food excessively.
Physical health aspect:
- They do not feel pain as a result of watching TV.
- Their weight is increasing as compared to other children of same age group.
- They rarely fall ill.
- They are health conscious.

Mental health aspect:
- They are worried about their social status.
- They depend on TV for information usually.
- Their sleeping pattern does not get disturbed as a result of watching television.
- They are aggressive to some extent.
- They are violent to some extent.
- They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities and outdoor activities are not very much affected as a result of watching television.
- They do not feel lonely.
- Their study patterns get disturbed a lot but they do not lack concentration in studies.
- Advertisements do lure them.

- Married post-graduate fathers of Rajpura boy’s living in nuclear families and are doing business. Their boys has following characteristics:
  - View TV for more than two hour.
  - Their income is approximately 2 to 6 lakhs.

Behaviour aspect:
- Television support heir child to develop positive attitude.
- They response to their elders and avoid their presence.
- High level of awareness.
- Low sexual inclination.
- They are not very much inclined towards eating junk food excessively.
Physical health aspect:
- They feel pain as a result of watching TV.
- Their weight is increasing as compared to other children of same age group.
- They frequently fall ill.
- They are health conscious.

Mental health aspect:
- They are worried about their social status.
- They do not depend on TV for information.
- Their sleeping pattern does not get disturbed as a result of watching television.
- They are aggressive.
- They are violent to some extent.
- They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities and outdoor activities are not very much affected as a result of watching television.
- They feel lonely.
- Their study patterns get disturbed to some extent but they do not lack concentration in studies.
- Advertisements do lure them.

Married post-graduate fathers of Rajpura boy’s living in joint families and are doing business. Their boys has following characteristics:
- View TV for less than one hour.
- Their income is approximately 2 lakhs.

Behaviour aspect:
- Television support heir child to develop positive attitude.
- They do not response to their elders but do not avoid their presence.
- High level of awareness.
- Low sexual inclination.
They are not very much inclined towards eating junk food excessively.

Physical health aspect:
- They do not feel pain as a result of watching TV.
- Their weight is not increasing as compared to other children of same age group.
- They rarely fall ill.
- No perceptible change has occurred in their attitude towards health.

Mental health aspect:
- They are worried about their social status.
- They depend on TV for information.
- Their sleeping pattern does not get disturbed as a result of watching television.
- They are not aggressive.
- They are not violent.
- They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities and outdoor activities are not very much affected as a result of watching television.
- They do not feel lonely.
- Their study patterns get disturbed to some extent but they do not lack concentration in studies.
- Advertisements lure them to some extent.

- Married post-graduate mothers of Rajpura boy’s living in joint families and are doing business. Their boys has following characteristics:
  - View TV for one to two hour but parents feels that their child watches television more than three hours.
  - Their income is approximately 3 to 8 lakhs.

Behaviour aspect:
Television support heir child to develop positive attitude.
They do not response to their elders and avoid their presence.
They consider television has reasonably increased the level of awareness.
To some extent they have sexual inclination.
They are very much inclined towards eating junk food excessively.

Physical health aspect:
- They feel pain as a result of watching TV.
- Their weight is increasing as compared to other children of same age group.
- They frequently fall ill.
- They are health conscious.

Mental health aspect:
- They are worried about their social status.
- They depend on TV for information.
- Their sleeping pattern does not get very much disturbed as a result of watching television.
- They are aggressive.
- They are violent to some extent.
- They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities and outdoor activities may get affected as a result of watching television.
- They do not feel lonely.
- Their study patterns get disturbed to some extent but they do not lack concentration in studies.
- Advertisements do lure them.

Post-graduate divorcee mothers of Rajpura boy’s living in nuclear families and are doing job. Their boys has following characteristics:
- View TV for less than one hour.
Their income is approximately 9 lakhs.

- Behaviour aspect:
  - Television support heir child to develop positive attitude.
  - They response to their elders and avoid their presence sometimes.
  - Level of awareness increases to some extent.
  - Low sexual inclination.
  - They are very much inclined towards eating junk food excessively.

- Physical health aspect:
  - They do not feel pain as a result of watching TV.
  - Their weight is not increasing as compared to other children of same age group.
  - They rarely fall ill.
  - No perceptible change has occurred in their attitude towards health.

- Mental health aspect:
  - They are worried about their social status.
  - They depend on TV for information.
  - Their sleeping patterns get disturbed as a result of watching television.
  - They are not aggressive.
  - They are violent.
  - They are influenced by TV characters so they do mimic.

- Stress aspect:
  - Their extracurricular activities and outdoor activities are affected to large extent as a result of watching television.
  - They feel lonely.
  - Their study patterns do not get disturbed but they lack concentration in studies.
  - Advertisements do lure them.
Post-graduate widower fathers of Rajpura boy’s living in nuclear families and are doing business. Their boys has following characteristics:

- View TV for two hour but parents feels that their child watches television for more than three hours.
- Their income is approximately 3 lakhs.

Behaviour aspect:
- Television support heir child to develop positive attitude.
- They do not response to their elders and avoid their presence sometimes.
- High level of awareness.
- High sexual inclination.
- They are not inclined towards eating junk food excessively.

Physical health aspect:
- They feel pain to some extent as a result of watching TV.
- Their weight is increasing as compared to other children of same age group.
- They rarely fall ill.
- No perceptible change in their attitude towards heath.

Mental health aspect:
- They are worried about their social status.
- They depend on TV for information.
- Their sleeping pattern gets disturbed to some extent as a result of watching television.
- They are aggressive.
- They are violent.
- They are influenced by TV characters so they do mimic.

Stress aspect:
- Their extracurricular activities and outdoor activities are affected as a result of watching television.
- They feel lonely to some extent.
Their study patterns get disturbed and they lack concentration in studies.
Advertisements do lure them.

- Married fathers of Rajpura boy’s living in nuclear families having diploma and are in job. Their boys has following characteristics:
  - View TV for one hour.
  - Their income is approximately 5 lakhs.

  ➢ Behaviour aspect:
    - Television support heir child to develop positive attitude.
    - They do not response to their elders and avoid their presence.
    - High level of awareness.
    - Low sexual inclination.
    - They are not very much inclined towards eating junk food excessively.

  ➢ Physical health aspect:
    - They do not feel pain as a result of watching TV.
    - Their weight is not increasing as compared to other children of same age group.
    - They rarely fall ill.
    - They are health conscious.

  ➢ Mental health aspect:
    - They are worried about their social status.
    - They depend on TV for information to some extent.
    - Their sleeping pattern does not get disturbed as a result of watching television.
    - They are aggressive to some extent.
    - They are not violent.
    - They are influenced by TV characters so they do mimic.

  ➢ Stress aspect:
Their extracurricular activities and outdoor activities are not very much affected as a result of watching television.

They do not feel lonely.

Their study patterns do not get disturbed and they do not lack concentration in studies.

Advertisements lure them to some extent.

Married fathers of Rajpura boy’s living in nuclear families having diploma and are in business. Their boys has following characteristics:

- View TV for one hour.
- Their income is approximately 2 to 5 lakhs.

- **Behaviour aspect:**
  - Television support heir child to develop positive attitude.
  - Ratio is 50:50 as they may or may not response to their elders and avoid their presence.
  - Moderate level of awareness.
  - High sexual inclination.
  - They are not very much inclined towards eating junk food excessively.

- **Physical health aspect:**
  - They feel pain as a result of watching TV.
  - Their weight is not increasing as compared to other children of same age group.
  - They frequently fall ill.
  - They are health conscious.

- **Mental health aspect:**
  - They are worried about their social status.
  - They depend on TV for information to some extent.
  - Their sleeping pattern does not get disturbed as a result of watching television.
  - They are aggressive.
  - They are not violent.
They are influenced by TV characters so they do mimic.

- **Stress aspect:**
  - Their extracurricular activities and outdoor activities are not very much affected as a result of watching television.
  - They do not feel lonely.
  - Their study patterns to some extent get disturbed and they do lack concentration in studies sometimes.
  - Advertisements lure them to some extent.

- Married fathers of Rajpura boy’s living in joint families having diploma and are in job. Their boys has following characteristics:
  - View TV for two hour.
  - Their income is approximately 3.5 lakhs.

- **Behaviour aspect:**
  - Television support heir child to develop positive attitude.
  - They do not response to their elders but do not avoid their presence.
  - High level of awareness.
  - High sexual inclination.
  - They are not very much inclined towards eating junk food excessively.

- **Physical health aspect:**
  - They feel pain as a result of watching TV.
  - Their weight is not increasing as compared to other children of same age group.
  - They frequently fall ill.
  - They are health conscious.

- **Mental health aspect:**
  - They are worried about their social status.
  - They do not depend on TV for information to some extent.
- Their sleeping pattern gets disturbed as a result of watching television.
- They are aggressive.
- They are not violent.
- They are influenced by TV characters so they do mimic.

➤ Stress aspect:
- Their extracurricular activities and outdoor activities are not very much affected as a result of watching television.
- They feel lonely.
- Their study patterns get disturbed and they do lack concentration in studies.
- Advertisements lure them to some extent.