# A STUDY ON THE WORKING OF REGULATED MARKETS IN SALEM DISTRICT

## Interview Schedule

### I. Personal Information:

1. Name of the farmer: ________________________________  
2. Gender:  
   - Male  
   - Female  
3. Age (in years):  
   - Upto 30  
   - 31-40  
   - 41-50  
   - Above 50  
4. Educational qualification:  
   - Uneducated  
   - Primary Education  
   - Secondary Education  
   - Diploma/ITI  
   - Degree  
   - Post-graduation & above  
5. Annual income (in Rs.):  
   - Upto 1,00,000  
   - 1,00,001-2,00,000  
   - 2,00,001-3,00,000  
   - Above 3,00,000  
6. Farmer’s category:  
   - Marginal and small farmer  
   - Medium farmer  
   - Big farmer  
7. Marital status:  
   - Married  
   - Single  
8. No. of family members:  
   - Upto 3  
   - 4 - 6  
   - 7 and above  


9. Regulated market you belong to: Salem [ ]
   Valappady [ ]
   Attur [ ]
   Thalaivasal [ ]
   Gengavalli [ ]

II. Information Pertaining to Study:

1. State the extent of area under crop cultivation.

2. To whom do you sell your crops?
   - Direct selling [ ]
   - Commission agents [ ]
   - Wholesalers [ ]
   - Regulated markets [ ]
   - Co-operative markets [ ]
   - Financiers/money lenders [ ]
   - Processing units/mill owners [ ]

3. State your level of awareness on the working of regulated markets:
   - Aware [ ]
   - Partially aware [ ]
   - Not aware [ ]

4. Do you think of regulated market is useful?
   - Useful [ ]
   - Not useful [ ]
If yes, state your reasons to prefer regulated market.

Price [ ]
Better service [ ]
Prompt payment [ ]
Absence of intermediaries [ ]
Low marketing cost [ ]
Grading and standardization [ ]
Sorting [ ]
Quality certification [ ]
Market information [ ]
Infrastructure facilities [ ]

5. Where do you get information about regulated market?

Newspapers [ ]
Co-farmers [ ]
Advertisement in radio [ ]
Agricultural officers [ ]
Friends and relatives [ ]
Advertisement in television [ ]
Panchayat officials [ ]
Self-Help Groups [ ]

6. Which is your major crop marketed in regulated market?

Paddy [ ]
Cumbu [ ]
Baira [ ]
Ragi [ ]
Cotton [ ]
Green/black gram [ ]
Oil seeds [ ]
Corriander [ ]

7. What is the distance between your farm and the regulated market?

Less than 5 km [ ]
6 to 10 km [ ]
11 to 15 km [ ]
Above 15 km [ ]

8. Mode of transport using to market crops:

Own transport [ ]
Private transport [ ]
Public transport [ ]

9. State your level of satisfaction on the following regarding working of regulated market.

<table>
<thead>
<tr>
<th>9.1 Agricultural input shops</th>
<th>Highly Satisfied</th>
<th>Satisfied</th>
<th>Neither satisfied nor dissatisfied</th>
<th>Dissatisfied</th>
<th>Highly dissatisfied</th>
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</thead>
<tbody>
<tr>
<td>9.2 Auction system</td>
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<td>9.3 Banking facilities</td>
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<td>9.4 Cattle shed</td>
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<td>9.5 Check pose</td>
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<td>9.6 Cold Storage</td>
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<td>9.7 Communication facility</td>
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<td>9.8 Courteous and politeness of the officials</td>
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<tr>
<td>Section</td>
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<td>9.9</td>
<td>Price</td>
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<td>9.10</td>
<td>Drinking water</td>
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<td>9.11</td>
<td>Drying yard</td>
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<td>9.12</td>
<td>Farmers’ rest sheds</td>
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<td>9.13</td>
<td>Godowns/storage/warehouse</td>
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<td>9.14</td>
<td>Grading and standardization</td>
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<td>9.15</td>
<td>Market committee’s role</td>
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<td>9.16</td>
<td>Market fee/cess</td>
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<td>9.17</td>
<td>Market information</td>
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<td>9.18</td>
<td>Parking facility</td>
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<td>9.19</td>
<td>Payment procedure</td>
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<td>9.20</td>
<td>Platform for display of produce</td>
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<td>9.21</td>
<td>Pledge loan facility</td>
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<td>9.22</td>
<td>Price information</td>
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<td>9.23</td>
<td>Price stability</td>
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<td>9.24</td>
<td>Processing facility</td>
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<td>9.25</td>
<td>Provision of latrines</td>
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<td>9.26</td>
<td>Quantity to be stored</td>
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<td>9.27</td>
<td>Relationship with the officials</td>
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<td>9.28</td>
<td>Security services</td>
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<td>9.29</td>
<td>Toller sawing</td>
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<td>9.30</td>
<td>Training and awareness campaign</td>
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<td>9.31</td>
<td>Transportation facility</td>
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<td>9.32</td>
<td>Weighment and measures</td>
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</table>
10. Have you ever faced the situation of unsold produce in the regulated market?

- Yes [ ]
- No [ ]

If yes, what is the procedure for leaving the unsold produce from the regulated market?

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11. If you encountered any problems while marketing your produce in regulated market, state level of your acceptance.

- Strongly agree [ ]
- Agree [ ]
- Neither agree nor disagree [ ]
- Disagree [ ]
- Strongly disagree [ ]

12. State your level of acceptance on the following problems encountered in the regulated market.

<table>
<thead>
<tr>
<th>Problem</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neither Agree nor Disagree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Absence of bargaining power</td>
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<td>[ ]</td>
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<tr>
<td>Absence of credit facility</td>
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<tr>
<td>Delay in payment</td>
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<tr>
<td>Domination of intermediaries</td>
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<tr>
<td>Higher commission charges</td>
<td>[ ]</td>
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</tr>
</tbody>
</table>
12.6 Higher cost of transportation [ ] [ ] [ ] [ ] [ ] [ ]
12.7 Inadequate storage facility [ ] [ ] [ ] [ ] [ ] [ ]
12.8 Inadequate transport facility [ ] [ ] [ ] [ ] [ ] [ ]
12.9 Lack of assured/stable price [ ] [ ] [ ] [ ] [ ] [ ]
12.10 Lack of communication facility [ ] [ ] [ ] [ ] [ ] [ ]
12.11 Lack of market information [ ] [ ] [ ] [ ] [ ] [ ]
12.12 Lack of processing facility [ ] [ ] [ ] [ ] [ ] [ ]
12.13 Non-availability of labour in time [ ] [ ] [ ] [ ] [ ] [ ]
12.14 Poor and inadequate storage facility [ ] [ ] [ ] [ ] [ ] [ ]
12.15 Poor maintenance of sheds [ ] [ ] [ ] [ ] [ ] [ ]

13. What do you suggest for the prospects of regulated markets?

- Provision of credit facility [ ]
- Supply of market information [ ]
- Provision of canteen facility [ ]
- Provision of drinking water [ ]
- Provision of communication facility [ ]
- Farmers’ development and welfare scheme [ ]
- Facilities for grading & standardization [ ]
- Training to farmers and staff [ ]
- Establishment of rural godowns [ ]
- Prompt payment [ ]
- Good maintenance of rest sheds [ ]
- Provision of agricultural input shops [ ]