APPENDIX

INTERVIEW SCHEDULE

SOCIO-CULTURAL IMPACT OF TV ON YOUTH: A STUDY OF ROHTAK AND JHAIJAR DISTRICTS

This questionnaire is a part of the research for a Ph.D. thesis related to Socio-Cultural Impact of TV on Youth: A Study of Rohtak and Jhajjar Districts. The result of this survey will be used for academic purposes only. Estimated time for this questionnaire completion is 10-15 minutes. The researcher greatly appreciates your help and support with this research and thanks you in anticipation for your valuable contribution.

Note Please Tick one option: General Information about the viewers

1. What type of TV set do you have at home?
   i) B & W? ii) Colour? iii) LCD? iv) 3 D?

2. How frequently do you watch TV?
   i) Less than 1 hours? ii) 1-2 hours? iii) 2-4 hours? iv) More than 4 hours

3. Who decides to watch a particular channel?
4. At what time do you preferably watch T.V?
   i) Morning ? ii) Afternoon ? iii) Evening ?
   iv) Late Night ? v) Anytime ?

5. How do you feel after exposure to T.V?
   i) Better than others in each respect
   ii) Greatly relieved
   iii) Immensely informed
   iv) Stress free
   v) Can’t say

6. How do your parents react when you watch T.V?
   i) They join me & keep watching the same channels
   ii) They encourage me to watch informational programmes
   iii) They advise me to watch films & serials etc.
   iv) They stop me from watching entertainment oriented programmes
   v) They advise me to pay attention to my studies too.
   vi) None of these.

FAMILY NORMS/VALUES

7. Do you think T.V programmes promote Western family values?
   i) Yes ? ii) No ? iii) Can’t say ?
8. Do you think T.V programmes promote degeneration of traditional values?

   i) Yes ?   ii) No ?   iii) Can’t say ?

9. Do you think T.V programmes/T.V viewing promotes love marriages?

   ii) i) Yes ?   ii) No ?   iii) Can’t say ?

10. Do you think T.V programmes/T.V viewing promotes inter-caste & inter-community marriages?

   i) Yes ?   ii) No ?   iii) Can’t say ?

11. Which type of marriage you prefer?

   i) Arranged marriage    ii) Love marriage    iii) Live-In-Relationship
   iv) Love cum arrange marriage   v) Doesn’t prefer any type

12. Do you think T.V programmes/T.V viewing increase divorce rate in India?

   i) Yes ?   ii) No ?   iii) Can’t say ?

13. Are T.V programmes promoting foul language?

   i) Yes ?   ii) No ?   iii) Can’t say ?

14. In your opinion what type of family structure T.V promotes?

   i) Nuclear family ?   ii) Joint family ?
   ii) iii) Live-in relationship ?   v) Bachelor hood ?
   vi) Doesn’t promote any type ?

15. Is T.V promoting superstitions/fake religiosity?
16. Is T.V promoting religious values?
   i) Yes? ii) No? iii) Can't say?

17. Do you think T.V programmes promote gender parity?
   i) Yes? ii) No? iii) Can't say?

18. Do you think T.V programmes increases gender divide?
   i) Yes? ii) No? iii) Can't say?

19. How do you rate television vis-à-vis attitude to women?
   i) Sensitive? ii) Insensitive?
   iii) Neutral? iv) Not-Specific?

SEXUAL NORMS

20. Do you think T.V programmes promote sexual promiscuity?
   i) Yes? ii) No? iii) Can't say?

21. Do you think T.V programmes/T.V viewing promotes extra marital relationships?
   i) Yes? ii) No? iii) Can't say?

22. Are T.V programmes, especially Reality Shows promoting obscenity?
   i) Yes? ii) No? iii) Can't say?

23. Are children becoming pre-mature due to adult contents on T.V programmes?
   i) Yes? ii) No? iii) Can't say?
VIOLENT/AGGRESSIVE BEHAVIOUR

24. Do programmes on T.V promote aggressive behaviour in Youth?
   i) Yes ?  
   ii) No ?  
   iii) Can't say ?

25. Do you think that violence on television makes youth act violently after watching it?
   (Violence causing harms to anything living or non-living)
   i) Yes ?  
   ii) No ?  
   iii) Can't say ?

26. Do you think that violence on Television as a problem?
   i) Yes ?  
   ii) No ?  
   iii) Can't say ?

27. Do you think T.V programmes; especially channels like AXN, UTV Action etc. promote violence in society?
   i) Yes ?  
   ii) No ?  
   iii) Can't say ?

28. Do T.V programmes, like Khatron Ke Khiladi etc. promote adventurous behaviour in youth?
   i) Yes ?  
   ii) No ?  
   iii) Can't say ?

LIFESTYLE/ MATERIALISTIC OUTLOOK

29. Do you think T.V programmes are changing the fashion scenario, particularly adoption of Western dress-up etc?
   i) Yes ?  
   ii) No ?  
   iii) Can't Say ?

30. Do you think T.V programmes promote consumerism?
   i) Yes ?  
   ii) No ?  
   iii) Can't say ?
31. Do you think T.V programmes promote materialism?
   i) Yes?    ii) No?    iii) Can't say?

32. Do you think T.V programmes promote individualism?
   i) Yes?    ii) No?    iii) Can't say?

33. Are T.V programmes making Indian youth more Global (International) citizens?
   i) Yes?    ii) No?    iii) Can't say?

PERSONAL INFORMATION

Note: Please tick one option

Name:

Age:

Gender: Male Female

Class: B.A/B.Sc/B.Com

College: Government/Private

Residence: i) Urban    ii) Rural

Category: i) General    ii) SC    iii) BC    iv) Other

Nature of Family: i) Joint    ii) Nuclear

Monthly Family Income: i) Less than 10000    ii) 10001-25000
                       iii) 25001-50000    iv) More than 50000

Marital Status: i) Married    ii) Un-married