BIBLIOGRAPHY


WEBSITES


### Open ended Questions & Answers

<table>
<thead>
<tr>
<th>Your opinion on SNS relationship and groups?</th>
<th>How online relationship affects offline relationship?</th>
<th>What are the determining factors for using Facebook?</th>
</tr>
</thead>
<tbody>
<tr>
<td>It gives lots of friends but it is not safe.</td>
<td>There is no difference but many of them are addicted to these sites.</td>
<td>Creates friendships</td>
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<tr>
<td>We lose face to face relationship.</td>
<td>There are lots of misunderstanding among the real relationship.</td>
<td>Creates network for future use.</td>
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<tr>
<td>Since most of the time spent on computer precious time is affected.</td>
<td>If SNS is used for illegal purpose relationships are strained.</td>
<td>It helps to know current events and happenings</td>
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<tr>
<td>To know about friends.</td>
<td>It does not affect both relationships.</td>
<td>Time consuming.</td>
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<tr>
<td>Helps to share our own thoughts and ideas with other friends very easily.</td>
<td>It has got very low risk of relationship</td>
<td>Easy access</td>
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<tr>
<td>Helps to relate with friends who are in different countries.</td>
<td>Online relationship really makes a difference in offline relationship.</td>
<td>Able to have friends with the like minded groups</td>
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<tr>
<td>Through this site we can have better social sharing.</td>
<td>Relationship is very much affected and we are not able to speak with our real friends.</td>
<td>No privacy control.</td>
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<tr>
<td>It helps to know about the prominent figures in the society with their photos.</td>
<td>It does not affect our relationship.</td>
<td>Helps to gain new information.</td>
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<tr>
<td>It is very useful.</td>
<td>Since much time is spent on SNS real life is affected.</td>
<td>It helps to form groups.</td>
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<tr>
<td>It has both good and bad. We should choose only what is good for us.</td>
<td>According to people’s mentality it varies.</td>
<td>Sharing in the groups reaches very easily</td>
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<tr>
<td>SNS breaks all the barriers and helps to know varieties of news, general knowledge and search for job availability.</td>
<td>Because of SNS there is no time interact with the real friends and family people.</td>
<td>Posting of pictures</td>
</tr>
<tr>
<td>Through SNS Relationship is strengthened very much</td>
<td>It is not allowing to have interaction with real people.</td>
<td>Downloading new pictures</td>
</tr>
<tr>
<td>Through SNS we make new friends. We do not know whether they are really good persons. Due to which many problems arise.</td>
<td>It does not affect our real life.</td>
<td>Chatting is very easy</td>
</tr>
<tr>
<td>Through this site we come to know different foreign countries problems.</td>
<td>On line relationships are better than offline relationship.</td>
<td>Easy access.</td>
</tr>
<tr>
<td>Helps to make new friends and able to share news very easily.</td>
<td>Most of them forget about their parents when they are in SNS.</td>
<td>I like Facebook because we can make friendship with any easily, and can see their details very easily.</td>
</tr>
<tr>
<td>It is meant for sharing our thoughts, ideas and feelings.</td>
<td>I do not feel online relationship is affecting offline relationship.</td>
<td>It helps to upload photos, profile pictures.</td>
</tr>
<tr>
<td>Helps to share our own joys and sorrows.</td>
<td>Because of more consumption of SNS there is no time to talk with offline people.</td>
<td>It allows, to have new conduct with friends.</td>
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<tr>
<td>I am able to have relationship with the school and old friends.</td>
<td>It is useful to identify old and new friends.</td>
<td>Sharing college festival photos</td>
</tr>
<tr>
<td>Through this we come to know many friends’ achievements through that we also grow.</td>
<td>Good but should be controlled. Helps to make new friends and able to share news very easily.</td>
<td>Update the happening to friends who are around the world.</td>
</tr>
<tr>
<td>Sharing news and time pass.</td>
<td>We can use sns to know the information and share very easily.</td>
<td>SNS group is very useful to share knowledge</td>
</tr>
<tr>
<td>Through this we are able to know new trends in the world on different areas.</td>
<td>It is meant for sharing our thoughts, ideas and feelings.</td>
<td>It helps speak and chat with far away friends</td>
</tr>
<tr>
<td>It is as important as our real relationship.</td>
<td>Helps to share socio-economical problems with our friends and groups.</td>
<td>Very informative and helps to clear the doubts</td>
</tr>
</tbody>
</table>
Paper presentation


2. Role of Media in Portraying the Ramajenmaboomi and Babrimazith Verdict, National Conference on Ethical Issues and Indian Media, Department of Journalism and Mass Communication, Periyar University, Salem, 26th and 27th November, 2010.

3. ICT and Women Empowerment, School of Youth Studies and Extension, Rajiv Gandhi National Institute of Youth Development, Mahila Utsav, and 8th to 10th March, 2011.


5. The influence of television channels on children, Political Science &Administrative wing, International conference on Good Governance and Sustainable Development, Annamalai University, Chidambaram.

Publication

1. The influence of television channels on children, Political Science &Administrative wing, International conference on Good Governance and Sustainable Development, Annamalai University, Chidambaram.

Participation of Conference


2. Status of Rural Reporting in Tamil Media, Department of Journalism and Mass Communication, Periyar University, Salem 24th November, 2011.

Participation of workshop

1. UGC sponsored all India workshop on Research methodology for research Scholars, Pondicherry University, 4th and 5th August 2011.

2. Workshop on Research methodology and social Transformation, Asian Centre for Cross-cultural Studies (ACCS), Chennai, 14th to 16th November, 2011.

3. Workshop and Special Lecture on Trends in Advertising, Department of Journalism and Mass Communication, Periyar University, Salem 28th and 29th March, 2011.