SYNOPSIS
CHAPTER 2
PROFILE OF SELECTED PRIMARY AGRICULTURAL MARKETING CO-OPERATIVE SOCIETIES IN GANDEVI TALUKA

This chapter gives a brief profile of all the twelve Primary Agricultural Marketing Co-operative Societies in Gandevi Taluka. It covers aspects such as date of registration, number of members, villages covered, capital, reserves, net profit, sales and expenses of all the twelve Primary Agricultural Marketing Co-operative Societies in Gandevi Taluka.
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PROFILE OF SELECTED PRIMARY AGRICULTURAL MARKETING CO-OPERATIVE SOCIETIES IN GANDEVI TALUKA

2.1 Amalsad Vibhag Vividh Karyakari Sahakari Khedut Mandli Ltd., Amalsad

This co-operative society has won the award of National Council of Co-operative Development, (NCDC) twice. It was registered on 11 Dec 1941 with the trade mark of K.S.S. It has 7,738 members who have been categorized in two categories (i) A-Class-(2,855) member who are active in delivering their crop produce (Chikoo) in the society and (ii) B-Class (4,883), who do not deliver their chikoo produce. This society covers 17 villages, serving total population of around 80,000. It has its own branch in each of the 17 villages and provides all necessary items viz food grains, edible oils, grocery items, seasonal items etc. to the members at a reasonable rate. Its main office is situated at Amalsad. The society is also engaged in selling items like fire crackers, kites, dry fruits, stationery etc. But the major thrust area of the society is the pooling of chikoo, mango, banana and paddy produce. Chikoo and mango are collected from the farmers on pooling basis and after grading them and packing them in 10 Kgs. of corrugated boxes, fruits are sent for selling at various places like Delhi, Jaipur, Mumbai etc. The average collection of chikoo is 13,000 Mt/Year and that of mango is 3,000 Mt/Year. Other activity includes providing all agricultural inputs viz. seeds, fertilizers, organic manures, plant protection chemicals, steel, cement, cement sheets, petrol, diesel, oil, etc. The capital, reserves and net profit of this society was `9,34,600, `6,70,67,284 and `5,02,759 respectively in the year 2007-08. The total sales, total expense, net profit and capital were `19,99,57,918, `44,54,832, `6,25,110 and `21,77,69,999 in the year 2011-12 respectively.
2.2 Billimora Vibhag Vividh Karyakari Sahakari Mandli Ltd., Billimora

This society is located at Billimora town and was registered in 1954. It provides its service in surrounding seven villages, with 1,734 members. Its main thrust is to provide all agricultural inputs to the farmers at reasonable rates. This society is also engaged in collection of chikoo, and paddy. Average collection of Chikoo is around 600 Mt/Year whereas that of Paddy is 400 Mt/Yr. Capital employed of this society was ₹3,73,876 in the year 2007-08. Total expenses was ₹6,63,020 and net profit was ₹29,115 in the year 2007-08. Whereas, total sales, total expense, net profit and Capital were ₹1,63,64,122, ₹10,94,340, ₹36,826 and ₹31,81,938 in the year 2011-12 respectively.

2.3 Nandarkha Seva Sahakari Manli Ltd., Nandarkha

This society was registered on 22 October, 1913 and has membership strength of only 201. Distribution of agricultural inputs, oil seeds, fertilizers, agrochemicals, food grains, edible oils and other seasonal items like kites, fire crackers are the main activities of this society. It is also engaged in pooling of paddy from its members. This society also undertakes selling of steel, cement, cement sheets, fruit, and juice etc. The capital, reserves and net profit of this society was ₹31,005, ₹1,83,133 and ₹30,106 respectively in the year 2007-08. Whereas, total sales, total expense, net profit and capital were ₹55,51,356, ₹2,98,472, ₹37,130 and ₹35,27,158 respectively in the year 2011-12.

2.4 Gandevi Taluka Kantha Vibhag Khedut Seva Sahakari Mandli Ltd., Kalamtha

This society was registered on 24 Jan 1977 and has 1,829 members. It is located at Kalamtha, near Amalsad Village, which is on the coastal region (kantha village). It provides its services in four coastal villages lying on Amalsad-Billimora road, and so it has been named as Gandevi Taluka Kantha Vibhag (coastal region) Khedut Seva Sahakari Mandli Ltd. Main activities include distribution of agricultural inputs-mainly seeds, fertilizers, levi sugar, kerosene, food grains etc. The capital, reserves and net profit of this society
was `1,69,050, `2,26,351 and `6,926 respectively in the year 2007-08. Whereas, total sales, total expense, net profit and capital were `33,74,420, `1,98,006, `10,923, and `9,73,202 respectively in the year 2011-12.

2.5 Manekpur Vividh Karyakari Khedut Sahakari Mandli Ltd., Manekpur

It was registered on 23 January 1961 and has a trademark of MKM. There are only 326 members and it operates in only one village i.e. Manekpur. Main activities are distribution of agricultural inputs, pooling of chikoo, banana, paddy, and mango produce, selling of food grains edible oils and other seasonal items. Average pooling of chikoo is 1,200 mt/year. Other activities include selling of pvc pipes, steel, cement, cement sheets etc. The capital employed of this society in the year 2007-08 was `2,45,03,476. The total expenses was `8,97,261 while net profit was `55,321. As well, total sales, total expense, net profit and capital were `1,47,64,073, `37,27,959, `91,419 and `53184864 respectively in the year 2011-12.

2.6 Shree Kheti Vikas Seva Sahakari Mandli Ltd., Ajrai

It was registered on 5 January, 1960 in Ajrai Village; having the trademark “ASM”. It covers nine villages and has 603 members. Pooling of chikoo, mango, banana and paddy, selling of steel, cement, cement sheets, distribution of fertilizers organic manures, agro chemicals, seeds, edible oils, and other seasonal items etc. are the main activities of this society. It has installed R.O. Water Treatment Plant and provides pure drinking water to its members @ 30 paisa/lit, at their door step. Average pooling of chikoo is 300 Mt/Yr and Mango is 100 Mt/Yr. The capital employed of this society in the year 2007-08 was `91,77,527. The total expenses was `15,14,991 while net profit was `55,119. As well, total sales, total expense, net profit and capital were `88,63,851, `21,75,944, `62,000 and `11,17,63,916 respectively in the year 2011-12.
2.7 Ambheta Seva Sahakari Mandli Ltd., Ambheta

This society was registered on 18 Dec 1959 and has 293 members. It covers only one village and i.e. Ambheta Village. Its main activity includes distribution of agricultural inputs, cattle feed, food grains, edible oils, iodine salt, kerosene with pooling of paddy produce. Majority of the members are economically backward tribals. The capital employed, total expense, total sales and net profit of this society in the year 2007-08 was `1,72,986, `1,41,730, `8,12,570 and `3,264 and were `24,36,250, `3,06,832, `44,91,096, `31,903 in the year 2011-12 respectively.

2.8 Kharel Vibhag Vividh Karyakari Sahakari Mandli Ltd., Gandeva

This society was registered on 11 July, 1957 and covers five villages. Main office of the society is at Kharel with branches in all the five villages. Total number of members are 2,538. Pooling of paddy, chikoo and mango from their members is one of the key activities of this society. Other main activities are distribution of agricultural inputs, petrol, diesel, oil, steel, cement, cement sheets etc. Average pooling of chikoo is 1,000 Mt/Yr. and mango is 520 Mt/Yr. Average pooling of Paddy from this society is 2,000 Mt/Yr. The capital employed, total expense, total sales and net profit of this society in the year 2007-08 was `9,69,59,715, `32,56,475, `95,85,591 and `2,14,816 and `13,29,98,950, `1,65,80,271, `17,58,92,488, and `2,06,242 in the year 2011-12 respectively.

2.9 Gandevi Vibhag Vividh Karyakari Sahakari Mandli Ltd., Gandevi

This society was registered on 24 March 1950. It has 2,358 members. Its command area comprises of six villages. Its main office is situated at Gandevi and has branches in three other villages. Main activities are distribution of agricultural inputs, pooling of chikoo, mango, banana and paddy. It also undertakes various schemes of Agriculture and Horticulture Dept. of Govt. of Gujarat to provide kits of agriculture inputs to the small and marginal farmers. The capital employed, total expense, total sales and net profit of this society in the year 2007-08 was `3,26,62,848, `1,11,2,989, `98,07,951 and `72,215 and
Established on 21 Dec 1918 by the freedom fighters, the Dhanroi Mandli serves Dhanori and Changa villages with 639 members. Distribution of all agricultural inputs, paddy as well as chikoo pooling, and providing all necessary items at reasonable rate are the main activities of this Mandli. All the members are covered under Mediclaim Policies by this society. Average pooling of chikoo is 1,100 Mt/Year. This society is also active in organizing cattle camps, general medical check up camps with other NGOs of Gandevi taluka. Other activity includes selling of steel, cement, cement sheets etc. The capital employed, total expense, total sales and net profit of this society in the year 2007-08 was `1,24,27,592, `8,14,333, `53,24,731, and `48,000 and `4,01,41,417, `8,56,228, `74,98,621 and `55,000 in the year 2011-12 respectively.

This society was registered on Jan 28, 1951 and provides services in two villages i.e. Kesli and Pati. The total members are only 640. Distribution of agricultural inputs viz. chemical fertilizers, organic manures, seeds etc. providing food grains, kerosene etc are the main activities of this society. Pooling of paddy produce of their members is also one of the key activities of this society. The capital employed, total expense, total sales and net profit of this society in the year 2007-08 was `5,50,065, `1,00,623, `5,06,448, and `27,761 respectively. Unfortunately, this society has closed all its operations from after April 2010.

It was established in 1944 by the Freedom Fighters of the surrounding area. Its main office is at Gadat. It has 2,889 members with the trademark of GKM.
Main activities include collection of mango, chikoo, banana and paddy on pooling basis and giving reasonable price to its members. It has branches in all eight operational villages. This society has adopted The Ambica High School, Gadat as its permanent project and provides strong support to the school. This society has also appointed veterinary doctor who looks after the cattle of its members. The average collection of mango is around 3,000 Mt/Year and that of chikoo is 5,000 Mt/Year. Other activities include selling of steel, cement, cement sheets, petrol, diesel, oil etc. The capital employed, total expense, total sales and net profit of this society in the year 2007-08 was `9,51,45,991, `44,59,285, `9,12,69,680 and `1,95,115 and `12,94,09,175, `1,48,46,507 `11,72,58,991 and `2,37,057 in the year 2011-12 respectively.