CHAPTER - 5
MOY-VIRUNDHU PSYCHOLOGICAL PERSPECTIVES

It is but natural that all living beings opt for wish fulfillment. The methods and manners of fulfilling the desires may vary based on the factors of time, place and the individual exigencies. In fact wish fulfillment is the underlying impulse for resorting to internal and external activities. The impluses get expressed externally in the social sphere, as evident in the celebration of festivals, rites and rituals so and on. Festivals act as the psychological substitutes by which the human mind compensates itself in one way or the other the loss it sustained due to certain implicit causes. In the study area though the emergence of Moy Virundhu has been prompted by economic considerations it is obvious that it has its own psychological repercussions which are stated in the succeeding pages. Psychologists remark that people would be interested in those things which are of immediate concern to them. From the point of view of this an analysis made of the Moy Virundhu occurrence has brought forth to the lime light the positive and
negative psychological elements lurking in the minds of the people of the Peravourani region.

**Repercussions**

Informants differ in the remarks about the consequences of the Moy Virundhu. Young and Middle aged informants seem to be pitted against the very custom of Moy Virundhu. The custom which originated towards making good the economic loss sustained by a family at a particular time but contrary to the very practice, has fetched untoward results. Moy Virundhu has even led to the deterioration of the family relationship. Suicides are not uncommon in the area consequently. Many people have lost their social prestige due to their inability to contribute appropriately to the Moy Virundhu.²

**Bickerings**

An inevitable social hazard related to the function is that of the liquor influence. Around 90% of the attendants are in a drunken mood on the occasion. This will lead to broils and bickerings in addition to meeting with casualty during the vehicle drive.
Unsound Practices

Certain antihygienic practices are also found with the materials used for the preparation of the dinner. Even injections are made to the sheep so as to increase their weightage an avaricious habit for acquiring more money. Certain chemicals are also mixed with the food stuffs in order to enhance the taste. These will certainly tell on the incombunts health. An important feature during the occasion is the steeling of sheep with the result the owners of them would entail considerable monetary loss. This practice is usual one during Moy Virundhu and its impact to be felt for long. The owner of the sheep will naturally be forced to have a kind of psychological turbulence not to speak of the effect of the chemical mixed delicious dinner, on the attendants.

Black And White

As turnover of money is in crores during Moy Virundhu it would keep ajar the doors of unfair practices on the part of the well to do persons. By cleverly making use of this occasion they manage unaccounted black money to be flushed into open market.
Fake currency is also floated by diligently using the occasion by persons unconnected with the function.

**False Prestige**

Some persons are of the opinion that Moy Virundhu has metamorphosed into a complex problem. With regard to the compensatory pay back it involves a huge sum of money all obtained on loan for exorbitant interest which ultimately leaves the debtor in eternal distress. Just for exhibiting false prestige many a people have fallen pray to unsurmountable monetary problem.

**Loss of Peace**

There are also other related psychological complications an individual has to attend even around ten or more functions happening at one and the same day which shatter his peace of mind apart from leaving his family in peril. So out of these experiences some people conduct Moy Virundhu in order to get back only the amount contributed by them to others in previous cases. This is called potta moy.
Kandhu Vatti Complications

It comes to be known that if a person receives Rs.1000 as Moy he has to return it back at least twice the amount to other persons concerned. This sort of indirect compulsion has turned the very custom of Moy Virundhu into a kind of Kandhu Vatti profession (Getting undue, manifold interest for the principal amount).

In fact Moy Virundhu originated as a means of fostering unity among a particular community. On the contrary it has forged as on unwanted knife severing the communal and social conditions. From the point of view of helping the needy at times of distress the function seems to be geared. But it has acquired external yet another dimension now a days ie., affluent individuals resort to participate in the Moy Virundhu and contribute heavy amounts in order to exhibit their status. With the result the recepient is to oreap the bitter fruits of pecuniary inflow incourse of time. In the formal days individuals conducted the function which has author rather eased their repaying the amount but currently groups consisting of 5 to 10 started conducting the above though the expenditure related to
this may equally be Shared among them. Moy Virundhu has become a kind of mental torture to the person who has the necessity to repay.  

One Time Honey Another Time Poison

Moy Virundhu at times seems to be munificent for the have-nots but it has also paved the way for social disparity and psychological disturbances. An individual living at Thaikal near Peravourani came to have an amount of Rs. 2 crores 96 lakhs as moy at a time. The above amount has been spent on purchase of luxurious Car, house, prawn farms, coconut groves and parking. If anything goes astray, the individual gets economically shattered Lack of proper financial awareness on the part of the people has led to so many bitter consequences involving the individual and the society. There may be exceptions in this regard. It cannot be denied that what served as honey to a person at a time, will become poison subsequently.

Lifting Hand

The fundamental reason for the emergency of Moy Virundhu might be attributed to the intention that a needy
family must be given a lifling hand economically. But improper understanding and the improper management of the money collected, have resulted in hazardous conditions contrary to the expectation of the people and the Ahamudaiyar Sangam. The sinister effects of Moy Virundhu result in suicide, self extinction, loss of prestige, and peace of mind, Though the happening of these kinds are rather less they cannot be dismissed as meaningless.

Taking in to consideration the close and cons effects of Moy Virundhu in the psychological level have indicated that the above function is construed to be highly beneficial to the people the Peravourani region in general particularly that of the Ahamudaiyar community.