A STUDY ON POULTRY INDUSTRY IN NAMAKKAL DISTRICT

PERSONAL AND DEMOGRAPHIC INFORMATION

Name : 

1. Gender : 

2. Age
   a. 25 to 35 years
   b. 35 to 45 years
   c. 45 to 55 years
   d. Above 55 years

3. Educational Qualification
   a. Higher Secondary
   b. Graduation
   c. Post Graduation
   d. Technical

4. Approximate earnings from this business (per year)
   a. Below Rs.1,00,000
   b. Rs.1,00,000 to 2,00,000
   c. 2,00,000 to 3,00,000
   d. Above Rs.3,00,000

5. Experience in this Business : 
   a. Below 5 years
   b. 5 to 10 years
   c. 10 to 15 years
   d. Above 15 years
6. Nature of your organization:
   a. Proprietary
   b. Partnership
   c. Private company
   d. Lease/Rental

7. Reasons for selecting this location:
   a. Near my Residence
   b. Near the market
   c. Availability of medical facilities
   d. Availability of Govt. Assistance

8. The distance between home and farm:
   a. Less than 3 Kms
   b. 3-6 Kms
   c. 6 to 9 Kms
   d. More than 9 Kms

9. Have you gone through any Training? Yes ☐ No ☐

10. If yes, kindly state the duration of the training:
    a. Up to 2 days
    b. 3 to 4 days
    c. 6 to 9 days
    d. More than 9 days
11. If no, how did you acquire knowledge about poultry farming?
   a. Traditional business
   b. by observing the field
   c. reading / listening to the needed information
   d. through self interest

12. Do you think there is Lack of trained human resource in the field of poultry farming and in livestock disease prevention and control?
   Yes
   No

13. What are the assets you owned?
   Nature of Assets: Building and equipments
   Number of years:

BREEDING AND PRICE RELATED ISSUES

14. What type of breed do you buy?
   a. Babcock
   b. Booramces

15. What is the reason for selecting a particular breed?
   a. Gives more eggs
   b. Resistance to disease
   c. Feed consumption is less
   d. Price of chicks

16. What is the problem you face in the supply of chicks?
   a. Time lag
   b. High cost
   c. Low quality
   d. Rearing problems.
17. Which method do you follow for rearing the chicks?
   a. Large system
   b. Deep higher system
   C. Both

18. At which rate do you sell the eggs?
   a. NECC Rate
   b. NEDA Rate
   c. Poultry Farmers Association Rate

19. Whom do you prefer to sell the eggs to?
   a. Private traders
   b. Commission agent
   c. Own selling
   d. Export agent

20. Reason for selecting a particular channel to sell the eggs:
   a. Cheap rate
   b. Low Risk
   c. Others

CAPITALISATION:

21. Do you think capital is a big problem for your business?
   a. Always
   b. Sometimes
   c. Seldom
   d. Not at all
22. Have you got a loan from a bank?
   a. Always
   b. Sometime
   c. Rarely
   d. Seldom

23. Are you satisfied with the banker’s facility to provide the loan amount?
   a. Highly Satisfied
   b. Satisfied
   c. Dissatisfied
   d. Highly Dissatisfied

MANPOWER

24. The total number of labourers in your poultry farm:
   Male
   Female

25. Do you think procuring labour is a difficult in your business?
   a. Sometime
   b. Always
   c. Rarely
   d. Not at all.

26. What type of labour do you engage to do your work?
   a. Skilled labour
   b. Semi-skilled labour
   c. Unskilled labour

27. Do you think high labour turnover affects the business prospects?
   a. Sometime
   b. Permanently
   c. Rarely
   d. Not at all
MAINTENANCE

28. What is the cost of medicine incurred? (Per bird)
   a. Up to Rs. 15
   b. Rs. 15 to18
   c. Rs 18 to 20
   d. Rs. 20 and above

29. How much do you spend to provide electricity to the farm? (Per bird- hundreds/thousands)
   a. Up to Rs. 1.5
   b. Rs. 1.5 to Rs.2.5
   c. Rs.2.5 to 3.5
   d. Above Rs. 3.5

30. Do you think that Technologies such as solar energy will help you to reduce electricity charges since the Govt. has hiked electricity charges?
   a. Strongly Agree
   b. Agree
   c. Do not agree
   d. Strongly disagree

EXPORT

31. What type of poultry farming products do you export?
   a. Meat
   b. Eggs
   c. Food grains
   d. Egg powder
32. State your Income from your Export business:
   a. 50,000 - 1,00,000
   b. 1,00,000 - 1,50,000
   c. 1,50,000 - 2,00,000
   d. 2,50,000

33. What type of difficulties do you face in business?
   a. Tax
   b. Duration of supply/meeting demand
   c. Lack of transportation
   d. Damage/Perishable products

34. What types of perspectives are there in your Export business
   a. Huge profit
   b. Growing export
   c. Institutional support
   d. Others

PERSPECTIVES AND BARRICADES
35. Are well-trained personnel available in the Poultry farm business?
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

36. Cultural customs is an important influencing factor through which organizations do business
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree
37. Well-known trademarks are a basis for success in the poultry farming industry:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

38. The Poultry farming industry is a Part of an integrated business structure:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

39. Quality control and technological innovation is easily available in the poultry farming industry:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

40. Technological advancement is easily available in the poultry farming industry for the future growth of the industry:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree
41. Good marketing Opportunities for Poultry product are rowing, specially in Export:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

42. Transportation, marketing, Govt.support are integrated for the success of the Poultry farming Industry:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

43. Growth of the chicken industry, results in increased demand for feed:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

44. Conversion of low-quality protein to better quality, with the help of modern medical facility available in the field is necessary for the growth of the Poultry farming industry:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree
45. Price fluctuation and its impact affects the growth of the business:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

46. Procurement of good-quality raw ingredients is the biggest problem in the Poultry farming industry:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

47. The old technology still prevailing in the poultry industry is the biggest threat to its future growth:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

48. Availability of capital for expansion is easily available:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree
49. Not assured of buyers for feed manufactured:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

50. Irregular supply of electricity is the biggest threat to the Poultry farming Industry:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

51. Infrastructure is not well maintained by government departments:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

52. Changes in legislation, the effect of Competition and the Commission’s continuous investigations are obstacles to the growth of the business:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree
53. The tackling of day to day management issues affect the interest and involvement in Poultry farming:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

54. Lack of statutory protection and government support at the time of high price fluctuation is the biggest threat prevailing in the poultry farming industry:
   a. Strongly Agree
   b. Agree
   c. Neutral
   d. Disagree
   e. Strongly Disagree

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