BIBLIOGRAPHY
BIBLIOGRAPHY

BOOKS


Cooper D.R and Schindler P.S. : Business research methods, Irwin, McGraw-Hill,


<table>
<thead>
<tr>
<th>Author</th>
<th>Title and Details</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B 3</td>
</tr>
</tbody>
</table>


**JOURNALS**


**NEWS PAPERS**

- The Economic Times
- The Hindu
- The New Indian Express
- The Financial Express
- The Business Lines
WEB SITES

• Hannan P.D. and Atherton A., 1997. Small firm success and the art of orientreeing the value of plans, planning and strategic awareness in the competitive small firm. [Online]


  [Accessed: 10 June. 2006].


  Available:
  http://scholar.google.com./scholar?hl=en&r1=&q=cache:tnKICnIIEmMJ:
  www.larri.com

B 5


• www.dcmsme.gov.in