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<td>Dr. Vijay Chechi</td>
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<td>MEHSANA</td>
<td>Dr. V.V. Chaudhari</td>
<td>Principal, Revaba Sarvajanik College of Education, Mehsana, Gujarat</td>
<td>02762-222755</td>
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<td>Dr. B.D. Patel</td>
<td>Principal, College of Education, Daramali, Ta-Idar, Sabarkantha</td>
<td>02778-240217</td>
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<td>Dr. G.C. Vyas</td>
<td>Sr. Lecturer, (Research) GCERT, Gandhinagar</td>
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<td>Dr. B.S. Patel</td>
<td>Professor &amp; Head, Dept. of Education, KSKV Kutchh University, Bhuj</td>
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<td>Dr. Mahendra Ameta</td>
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<td>Asso. Prof &amp; Head Dept. of Psychology, Ajana Patidar Arts College, Idar, Sabarkantha</td>
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<td>HIMMATNAGAR</td>
<td>Late Dr. R.M. Patel</td>
<td>HOD, M.Ed. College, Ranchhodpura, Ta- Vijapur, Dist- Mehsana</td>
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<td>Dr. Prahaladbhai Prajapati</td>
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<td>Mo. 9898826149</td>
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<td>12</td>
<td>MODASA</td>
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<td>Professor, M.Ed. College, Modasa, Di Aravalli</td>
<td>Mo. 9426336552</td>
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To,

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Sub: Request to check and give suggestions for the study of value preferences scale

Respected sir/madam, Namaskar,

I have an honour to state you that I have been doing my Ph.D. course in the P.G. Department of Education, Sardar Patel University, Vallabhbhi Vidyanagar, Anand. The title of my research is ‘A Study of Value Preferences among Medical, Engineering, Management and Education students in relation to certain variables’.

The objective of present study to determine the value preferences among the college graduate students. Sir, I have prepared a study of value scale for that. Six dimensions (Theoretical, Economic, Aesthetic, Social, Political and Religious) are selected for the present scale. Please check the statements selected for these dimensions and give you valuable suggestions.

Thanking you in anticipation,

Yours faithfully,

(Mahesh.K. Chaudhari)

Name of Expert:.................................
Sign of Expert:.................................

APPENDIX-2

Value Preference Scale
Format of the Request letter to Experts

Researcher
Mahesh K Chaudhari
Asst. Professor
College of Education, Daramali,
Ta-Idar, Dist-Sabarkantha,
Gujarat-383110, 9824689192 (Mo)

Supervisor
Dr. A.B. Kagathara
Asso. Professor,
P.G.Dept. of Education,
S.P. University, Vallabh Vidyanagar
Pre Pilot Value Preference Scale

Researcher: Mahesh K Chaudhari  
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College of Education, Daramali,  
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   (a) Science
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2. What should be the objects of scientific researchers?
   (a) Discover the truth
   (b) Fulfill practical objects

3. Assume you are at bus station and waiting for bus.
   What would you do in rest time?
   (a) Discuss with unknown person
   (b) Read literature from bag

4. Whose works you think important for the upliftment of society?
   (a) Swami Vivekananda
   (b) Mahatma Gandhi

5. Whose contribution is more important in modernization of India?
   (a) Culture
   (b) Human thought and development
6. Suppose you possess all the sources and abilities then what would you like to be?
   (a) Politician
   (b) Businessman

7. What is your opinion regarding holy books like Ramayan, Gita, Kuran or Bible?
   (a) These are stories and high level literature.
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   (a) Strength, principle and importance of that society
   (b) Its great decoration and splendor

10. You are in a book fair, on which stole will you spend more time?
    (a) Book stole with literature
    (b) Book stole with informatics books

11. According to you which characteristic qualities are necessary and important in good person?
    (a) High ideals and devotion
    (b) Unselfishness and sympathy

12. Which subject you would like to teach if you have sufficient ability and you are made a teacher in a college?
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19. Whose lecture would you like most to listen?
   (a) Religious Preacher
   (b) Scientist

20. These days, what should be the object of temples, churches or mosques?
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21. Suppose you are sitting on a station waiting for a train and have to pass some time, and then which magazine would you like more to read?
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   (a) To give completeness and practicability in worldly function
   (b) To educate for social and national upliftment
24. Whose autobiography would you like to read?
   (a) Rulers like Emperor Ashoka, Alexander, Akbar etc.
   (b) Film actors

25. Is present India is forward than medieval India in the fields of Industry and Science?
   (a) Based on Political Issues.
   (b) Based on life of musician

26. If you had do service in any industrial institution and the salary is same, which post would you choose?
   (a) Adviser of workers
   (b) Administrator

27. Which book would you like to read out of the following?
   (a) History of development of Indian religions
   (b) History of development of Indian industries

28. Would you believe that there is an importance of value in life?
   (a) Yes
   (b) No

29. How can material decline be stopped?
   (a) By making citizens aware of their duties
   (b) By making more and more aware of fundamental rulers of human behavior

30. Suppose you posses a power by which you can raise the standards of living of people and can change the views of public then what would you like to do?
   (a) Change in the standard of living of the people
   (b) Change in views of public

31. On which subject you would prefer to hear lecture?
   (a) Progress of social service of any part
   (b) Painting and technical progress

32. All facts are evident that the reason of present structure of world is:
   (a) Power of God
   (b) Natural rules are the principles
33. On which subject would you prefer to hear news on radio/TV?
   (a) Details of market price  
   (b) Advertisements of film

34. What type of education would you like to give to your children?
   (a) Education of religion  
   (b) Education of physical exercise

35. By which idea you are impressed more
   (a) Musical life develops human viewpoint  
   (b) Inequality is removed by giving clothes to Untouchables
APPENDIX-III

Part-B

Instructions:

In this part some questions or statements along with four possible answers are given. In the following. Every answer has to be given marks according to its importance.

1. Answer by which you are impressed most, write no.4 in the box given against the answer.

2. Answer by which your are impressed less in comparison to the first answer, write No.3 in the box given against the answer. Similarly, write No.2 if you are impressed even a little and No.1 if you are not impressed at all.

3. You can give preferences to any answer according to your will. You can leave the question if you feel unable to decide your preference. But remember, you have not to write any no against any answer.

1. What should be the object of a good government in your opinion?
   (a) To end the social evils
   (b) To develop business and industry
   (c) To make policies and principles according to your religion
   (d) To have good relations with other nations

2. A person’s look after his business works with hard labor for whole of the week, according to you on which recreation he should spend his day of holidays?
   (a) Increasing his knowledge by reading beautiful and good books
   (b) In political programme
   (c) In music, conference, cinema, drama etc.
   (d) In hearing religious preaching

3. Suppose if you have a power by which you can bring changes in the educational development of the students of your city then what would you like to do?
   (a) To encourage the study of music and fine Arts
   (b) To encourage the study of social problems
   (c) To concentrate more on practical subject
   (d) To encourage the practical aspects of different Syllabuses
4. Would you like such a friend of your sex who:
   (a) is clever, hard working, practical and rich?
   (b) Thinks with religious view regarding conditions of his life?
   (c) Has ability of leadership and power of organization?
   (d) Has ability pertaining Arts?

5. Which type of friends do you like?
   (a) Friends with social thinking
   (b) Open minded
   (c) Friends with feelings
   (d) Activist in planning

6. If you live in a small city and your income is more than sufficient then how will you utilize it?
   (a) For the progress of industrial and business production
   (b) For the progress of local religious organization
   (c) For construction of children-gardens
   (d) For social welfare

7. If ever you go to see a drama, then which scene you enjoy most?
   (a) In the scenes related with the life of great person
   (b) In songs, dances and so related imaginary scenes
   (c) In scenes related with human sorrow and happiness
   (d) In scenes full of problems

8. Suppose you posses necessary abilities for the following businesses and their income is equal then tell which business you will choose?
   (a) Teaching
   (b) Income Tax officer
   (c) Religious preacher
   (d) Politician

9. If you have sufficient time and money then will you utilize them?
   (a) In collecting good idols and artistic things
   (b) In opening schools for adults
   (c) In trying to get a government post
   (d) In transecting money by opening a business institution
10. On which subjects do you take interest in the evening discussion with your similar sex friend?
   (a) Problem of unemployment
   (b) Scientific development
   (c) Literary discussion
   (d) Social upliftment

11. If you have capabilities and other circumstances are also favorable then which work will you prefer to do from the following works during summer vacations?
   (a) To write and publish the books
   (b) To live at any hill place and enjoy the natural scenes
   (c) To take part in sports competition
   (d) To get training and experience regarding new business

12. If you found bunch with lots of money what would you use of it?
   (a) Purchase good books
   (b) Do savings in bank
   (c) Donate to needy institute
   (d) Spending on religious celebration

13. Contributions of great persons are supposed to be of importance because:
    (a) Feeling of universalism
    (b) Secrets are clarified and knowledge increases by them
    (c) Feeling of social-welfare is in them
    (d) They bring change in religious thinking

14. How will you induce a person for raising moral standards?
    (a) By religious beliefs
    (b) By life history of great person
    (c) By social assumptions, customs and ideals
    (d) By making him understand progress of international trade
15. From the following famous person, who do you like most?
(a) Jawaharlal Nehru
(b) Swami Ramkrishna Paramhans
(c) Seth Birla
(d) Rabindra Nath Tagore

16. On what characteristics shall you emphasize while choosing your husband (if you are a woman) or wife (if you are man)?
(a) Who takes active parts in politics
(b) Who like serving person
(c) Who has mainly spiritual ambitions towards his/her life
(d) Who is conversant in artistic life

17. After seeing any best film, what do you think about it?
(a) It is full of high national feelings
(b) Its music and directions are incomparable
(c) It is successful by economic view
(d) Its story is effective
Researcher: Mahesh K Chaudhari  
Asst. Professor, College of Education, Daramali, Ta-Idar, Dist-Sabarkantha, Gujarat-383110, 9824689192 (Mo)  

Supervisor: Dr. A.B. Kagathara  
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   (a) By making citizens aware of their duties
   (b) By making more and more aware of fundamental rulers of human behavior

25. Suppose you posses a power by which you can raise the standards of living of people and can change the views of public then what would you like to do?
   (a) Change in the standard of living of the people
   (b) Change in views of public

26. On which subject you would prefer to hear lecture?
   (a) Progress of social service of any part
   (b) Painting and technical progress

27. All facts are evident that the reason of present structure of world is:
   (a) Power of God
   (b) Natural rules are the principles

28. On which subject would you prefer to hear news on radio/TV?
   (a) Details of market price
   (b) Advertisements of film

29. What type of education would you like to give to your children?
   (a) Education of religion
   (b) Education of physical exercise

30. By which idea you are impressed more
   (a) Musical life develops human viewpoint
   (b) Inequality is removed by giving clothes to Untouchables
Instructions:

In this part some questions or statements along with four possible answers are given. In the following, every answer has to be given marks according to its importance.

1. Answer by which you are impressed most, write no.4 in the box given against the answer.

2. Answer by which your are impressed less in comparison to the first answer, write No.3 in the box given against the answer. Similarly, write No.2 if you are impressed even a little and No.1 if you are not impressed at all.

3. You can give preferences to any answer according to your will. You can leave the question if you feel unable to decide your preference. But remember, you have not to write any no against any answer.

1. What should be the object of a good government in your opinion?
   (a) To end the social evils
   (b) To develop business and industry
   (c) To make policies and principles according to your religion
   (d) To have good relations with other nations

2. A person's look after his business works with hard labor for whole of the week, according to you on which recreation he should spend his day of holidays?
   (a) Increasing his knowledge by reading beautiful and good books
   (b) In political programme
   (c) In music, conference, cinema, drama etc.
   (d) In hearing religious preaching

3. Suppose if you have a power which you can bring changes in the educational development of the students of your city then what would you like to do?
   (a) To encourage the study of music and fine Arts
   (b) To encourage the study of social problems
   (c) To concentrate more on practical subject
   (d) To encourage the practical aspects of different Syllabuses
4. **Would you like such a friend of your sex who:**
   (a) is clever, hard working, practical and rich?
   (b) Thinks with religious view regarding conditions of his life?
   (c) Has ability of leadership and power of organization?
   (d) as ability pertaining Arts?

5. **If you live in a small city and your income is more than sufficient then how will you utilize it?**
   (a) For the progress of industrial and business production
   (b) For the progress of local religious organization
   (c) For construction of children-gardens
   (d) For social welfare

6. **If ever you go to see a drama, then which scene you enjoy most?**
   (a) In the scenes related with the life of great person
   (b) In songs, dances and so related imaginary scenes
   (c) In scenes related with human sorrow and happiness
   (d) In scenes full of problems

7. **Suppose you posses necessary abilities for the following businesses and their income is equal then tell which business you will choose?**
   (a) Teaching
   (b) Income Tax officer
   (c) Religious preacher
   (d) Politician

8. **If you have sufficient time and money then will you utilize them?**
   (a) In collecting good idols and artistic things
   (b) In opening schools for adults
   (c) In trying to get a government post
   (d) In transecting money by opening a business institution
9. On which subjects do you take interest in the evening discussion with your similar sex friend?
   (a) Problem of unemployment
   (b) Scientific development
   (c) Literary discussion
   (d) Social upliftment

10. If you have capabilities and other circumstances are also favorable then which work will you prefer to do from the following works during summer vacations?
    (a) To write and publish the books
    (b) To live at any hill place and enjoy the natural scenes
    (c) To take part in sports competition
    (d) To get training and experience regarding new business

11. Contributions of great persons are supposed to be of importance because:
    (a) Feeling of universalism
    (b) Secrets are clarified and knowledge increases by them
    (c) Feeling of social-welfare is in them
    (d) They bring change in religious thinking

12. How will you induce a person for raising moral standards?
    (a) By religious beliefs
    (b) By life history of great person
    (c) By social assumptions, customs and ideals
    (d) By making him understand progress of international trade

13. From the following famous person, who do you like most?
    (a) Jawaharlal Nehru
    (b) Swami Ramkrishna Paramhans
    (c) Seth Birla
    (d) Rabindra Nath Tagore
14. On what characteristics shall you emphasize while choosing your husband (if you are a woman) or wife (if you are a man)?
   (a) Who takes active parts in politics
   (b) Who like serving person
   (c) Who has mainly spiritual ambitions towards his/her life
   (d) Who is conversant in artistic life

15. After seeing any best film, what do you think about it?
   (a) It is full of high national feelings
   (b) Its music and directions are incomparable
   (c) It is successful by economic view
   (d) Its story is effective
Introduction:

The main aim of the study of the value preference scale is to measure the six basic interests or motives of the personality: Theoretical, Economic, Aesthetic, Social, Political and Religious. This type of classification is based upon Spranger’s Type(s) of man.

The present scale is designed for the college students studying in the graduate and postgraduate classes. It is also useful for the adults who have equivalent qualification for service and business.

Present scale consists a number of questions based upon a familiar situations. The test has two parts- First Part consists of 30 items with two alternative answers and second Part consists of 15 items with four alternative answers. In all, there are 45 questions with 120 alternative answers. The subject records his preferences numerically by the side of the alternative answers.

Instructions for Administering

The Study of Value Preferences Scale is self administering. It is not necessary to give verbal instructions. But it is necessary to give the caution regarding the changes of alternative answers of Part-I and Part-II.
Subjects are given 45 minutes time to give their preferences. The repetition of the reading is not allowed. It can be administered in group or individually. In a group, subjects may be warned that they will answer the questions independently.

Those who are not familiar with the psychological tests, it should be explained that The Study of Value Preferences Scale is not a test of intelligence, skills or any kind of knowledge. But it is a test of personality only. Subjects should be encouraged to develop keen interest in answering the test.

**Instructions for Scoring**

Administering and scoring can be done very easily. The score of the value preferences from the each page is calculated. The score from the pages is transferred in the scoring table according to the codes (ABCXYZ). In scoring, examiner should be careful at the following points:

1. Treatment of Omitted Questions: It is necessary that the omitted questions be treated in this way:
   - Part-I 1.5 for each alternative should be given. The sum of the scores of (a) and (b) must always be equal to 3.
   - Part-II 2.5 for each alternative should be given. The sum of the scores of the four alternatives must be equal to 10.

2. Add the vertical column of scores on each page and enter the total in the boxes at the bottom of the page.

3. Transcribe the totals from each page in the space of the table which is labeled with the same letter.

4. Add the total of the six columns (values).

5. The total score for all the six columns must be equal to 240 (For Part-I-90, Part-II-150).

**Value Dimensions**

For research, different people have classified values differently. For the present study researcher decided to classify people on the basis of these six dimensions: Theoretical, Economics, Aesthetic, Social, Political and Religious. The manual of ‘Study of Values-1960’ by Allport-Vernon-Lindzey (1960) has given a
definition of each of these values as conceived by German philosopher Spranger (1928).

(i) **Theoretical** (A)

The dominant interest of the theoretical man is the discovery of truth. In the pursuit of this goal, he characteristically takes a ‘cognitive’ attitude, one that divests itself of judgments regarding the beauty and utility of objects, and seeks only to observe and to reason. Since the interest of the theoretical man are empirical, critical and rational. He is necessarily an intellectualist, frequently a scientist or philosopher. His chief aim in the life is to order and systematic his knowledge. His interest as described as empirical, critical, and rational; he is seen as intellectual with an interest in science.

(ii) **The Economic** (B)

The economic person is characteristically interested in what is useful. Based originally upon the satisfaction of bodily needs (self preservation), the interest in utilities develops to embrace the practical affairs of the business world- the production, marketing, consumption of goods, the elaboration of credit, and accumulation of tangible wealth. This type is thoroughly ‘Practical’ and conforms well to the prevailing stereotype of the American businessman.

(iii) **The Aesthetic** (C)

The aesthetic man sees his highest values in form and harmony. Each single experience is judged from the standpoint of grace, symmetry, or fitness. He regards life as a procession of events; each single impression is enjoyed for its own sake. He need not be creative artist, nor need he be effete, he is artistic if he
but finds his chief interest in the artistic episodes of the life.

(iv) The Social (X)

The highest value for this type is love of people. In the ‘Study of Values’ it is the altruistic or philanthropic aspect of love that is measured. The social man prizes other persons as ends and is therefore himself kind, unsympathetic and unselfish. He is likely to find the theoretical, economic and aesthetic attitudes cold and inhuman.

(v) The Political (Y)

The political man is interested primarily in power. His activities are not necessarily within the narrow field of the politics but whatever his vocation, he betrays as a machtmensch. Leaders in any field generally have high power value.

(vi) The Religious (Z)

The highest value of the religious man may be called unity. He is mystical and seeks to comprehend the cosmos as a whole, to relate himself with its embracing totality. Spranger defines the religious man as one whose mental structure is permanently directed to the creation of the highest and satisfying value experience. They find their religious experience in the affirmation of life and in active participation therein.