COMMERCIAL PERFORMANCE EVALUATION OF PUBLIC PASSENGER ROAD TRANSPORT SYSTEMS IN KANYAKUMARI DISTRICT 2000 TO 2011

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ABSTRACT

Road passenger transport plays a vital role in the socio-economic development of the people both in urban and rural areas. In Tamil Nadu, the growing demand for passenger transport is met by State Transport Undertakings, which are established under the Indian Companies Act 1956. The private bus services are also permitted by the Government to meet the additional needs of passengers. In Kanyakumari district, The Tamil Nadu State Transport Corporation, Madurai (Division III) Ltd., Nagercoil region is rendering passenger bus service to the public. Although private bus services are prohibited in this district, mini buses and share auto-rickshaws are involved in public passenger transport system.

Commercial viability is a situation in which an enterprise is managed in such a manner as to ensure the value of its output is reasonably more than the combined total value of the inputs employed. As per the above concept, the objectives were analysed with the help of percentage, compound growth rate, trend analysis, mean, standard deviation, coefficient of variation, break-even point analysis, margin of safety and cost to revenue ratio. The result shows that the total cost is increasing at a faster rate (28.98 per cent) than the rate of the growth of the total revenue (20.87 per cent). Hence there is a net loss except during the two years (2002-2003 & 2003-2004). The loss also shows an increasing trend year after year. The profitability of the corporation is also judged with the help of revenue to cost ratio. The proportion of revenue raised by the corporation to cost incurred show a declining trend (except during the two years 2002-2003 and 2003-2004).

Analysis of the passengers reveals that 12.3 per cent has high level satisfaction towards the public passenger transport system and the analysis of the employees shows that there is significant relationship between demographic factors and level of satisfaction towards their job. The analysis of private mini bus owners discloses that 52 per cent of them earn a monthly income of Rs.20,000 – Rs.40,000 in the passenger transport business.