ANNEXURE
Dear Sir/Madam,

We would like to do research only for academic purpose (Ph.D) and not for commercial or any other interest. The deductions made from your views and opinions will help to find out important parameters associated with this business; and without your co-operation it is not possible. Your individual information will be held confidential. Please give your valuable time to fill up the questionnaire and revert it. Kindly support for the same and oblige. Thanks! If you have queries about this survey, please contact, Prof. S.G. Walke, 09890677350.

स्यंभोगी कृषी विज्ञान केंद्रप्रमुख,
कृषी विज्ञानविद्यालय है संशोधन फक्त शैक्षणिक हेतुपुर्तिसाठी (पीएच. डी) असुन याचा कोणताही व्यावसायिक अथवा इतर कारणांसाठी वा गैरवापर केला जाणार नाही तुमच्या कडून मिळणारी माहिती आणि तुमच्य मते यांचा वापर या क्षेत्रातील बारकांना शोधण्यासाठी होईल आणि हे सर्व तुमच्या सहकार्याशीवाय शास्त्र नाही. तुमच्य वैद्यक्षिक माहिती कोठेही उपडकसी वेणार नाही. तरी आपल्य सहकार्य आवश्यक असून, कृपया आपल्य अमूल्य वेळ देवून या प्रश्नावली मध्ये माहिती भरून पर्यंत पाठवावी हि विनंती.

कोणतीही शांका / प्रश्न असल्यास कृपया आपण प्रा. श्रीकृष्ण बाळके यांच्याशी ९८९०६७३५० या मोबाइल कमानकावर संपर्क साधावा हि विनंती.
Questionnaire for Agripreneurs

कृषि पर्यटन केंद्रप्रमुखांसाठी प्रश्नावली

1) Name of Agritourism Center : ________________________________
कृषि पर्यटन केंद्राचे नाव

2) Address of Agritourism Center : ________________________________
पत्ता
_________________________________________________________
__________________________________________________________

3) Establishment Year of Agri-tourism Center : ______________
कृषि पर्यटन केंद्र स्थापना वर्ष

4) Contact no. : ________________________________
संपर्क क्रमांक

5) Nearest City & Distance from it : ________________ km
जवळचे शहर व त्यापासूनचे केंद्राचे अंतर कि.मी.

6) Name of the Agripreneur/s : ________________________________
केंद्रप्रमुखांचे नाव
   a) Age of Agripreneur : ______________
       वय
   b) Education : ______________
       शिक्षण

7) How much land do you possess ?
   तुमच्याकडील एकुण जमीन
   a) With irrigation facility (बागायती) : ______________
       acres (एकर)
   b) Without irrigation facility (जिरात) : ______________ acres
       (एकर)
8) Total no. of employment from Agritourism center

कुल पर्यटन केंद्रात  रोजगार निर्मिती

No. of family members engaged in Agritourism center:

पर्यटन केंद्रात कार्यरत असणा—या कुटुंब सदस्यांची एकूण संख्या

Male (पुरुष) : Female (महिला) : 

No. of employed persons other than family members working at Agritourism center:

पर्यटन केंद्रात कामाचार असणा—या कामगारांची संख्या

Male (पुरुष) : Female (महिला) : 

No. of Permanent worker:

कायमस्थ रूपी कामगारांची संख्या

No. of Temporary worker:

तात्पुरत्या स्वरुपातील कामगारांची संख्या

9) Where from did you get an idea to start Agritourism Center?

कृपया पर्यटन केंद्र कल्याण कोठाना कोठाना मिळाली

a) Own idea स्वतःची कल्याण

b) By watching other Agritourism centers दुसरे कृपया पर्यटन केंद्र पाहून
c) Friend/relative suggestion मित्र/पाहुण मांदण किंवा
d) Govt. Officer कृपया अधिकार—यामाफिल
e) Newspaper news वर्तमानपत्रातून

10) Average no. of tourists visits your center:

तुमच्या पर्यटन केंद्रावर भेट देणा—या पर्यटकांची एकूण सरासरी संख्या

Weekly : I) From Mon-Fri : II) Sat-Sun:

एका आठवड्यात सोमवार ते शुक्रवार शनिवार व रविवार

Highest tourists visit Month (Jan-Dec) : I) Month :

II) No:

पर्यटक कोणत्या महिन्यात सर्वांत जास्त केंद्रात भेट देतात. महिना संख्या
11) What is the proportion of tourists visit your center? (1-5)

कृषि पर्यटन केंद्रात भेट देणाहून—या खाण्यासाठी पर्यटक गटांची चढत्या कमावते मांडणी करा. (१-५)

a) Family कुटुंब—नातेसाठी यांची केलेले एकत्रीत पर्यटन
b) Friends मित्रांची मिळत एकत्रीत पर्यटन
c) School/college शाळेवां /महाविद्यालयांची विद्यार्थी
d) Foreign tourists विदेशी पर्यटक
e) Special Groups कामांपूर्वे बनलेले विशिष्ट गट

12) How much amount do you charge to one tourist?

एका पर्यटकासाठी असणारा दर /रुपये

a) For 12 Hours : __________ Rs./day

१२ तासांसाठी (एक दिवस)

b) For 24 Hours : __________ Rs./day-Night

२४ तासांसाठी

13) Describe in details about the specialties/attractions at your or near agritourism center?

तुमच्या पर्यटक केंद्रांमध्ये उपलब्ध सोयीसुविधांची असणारी गुणविशेषता

a) Considering Food :

पर्यटकांना खाण्यासाठी उपलब्ध असणारे खाद्यपदार्थांची यादी
b) Considering Accommodation:
पर्यटकांना यात्रणासाठी उपलब्ध असणा—या खोल्या/कॉटेजवरी वैशिष्ट्ये

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c) Agricultural Activity:
पर्यटन केंद्रावर कार्यरत असणारे शेती संबंधित उपक्रम

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d) Tourists Spots
गावातील /गावाजवळील पर्यटक स्थळे
14) Any Special activity to attract more tourists to your ATC:

पर्यटन केंद्रों दैर्घ्य पर्यटकों आकर्षित करण्यासाठी रवानपणे विशेष उपक्रम

15) What is your annual income? तुमचे सारखी वार्षिक उत्पन

<table>
<thead>
<tr>
<th>Year (वर्ष)</th>
<th>Income (उत्पन)</th>
<th>Year (वर्ष)</th>
<th>Income (उत्पन)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
</tbody>
</table>

16) Which media to what extent do you prefer to advertise your center?

पर्यटन केंद्राची जाहिरात करण्यासाठी वापरणारे येणारी माध्यमे

<table>
<thead>
<tr>
<th>Media / Preference माध्यमे / वापर</th>
<th>Highly preferred जास्तीत जास्त</th>
<th>Preferred माध्यम</th>
<th>Least Preferred कमी प्रमाणात</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hoardings फलक</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website वेबसाइट</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pamphlets पत्रके</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>T.V. दुर्दर्शन</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Radio रेडिओ</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Newspaper वर्तमानपत्रे</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Dear Sir/Madam,

Researcher would like to do the research only for academic purpose and not for commercial or any other interest. Your views and opinions will help this Agritourism center to offer a better package of products and services to make your visit as enjoyable as possible. And without your co-operation it is not possible. Your individual information will be held confidential. Please spare your valuable time to complete this “Research survey sheet”.

Kindly support for the same and oblige. Thanks!

For any further queries, Please contact Prof. S.G. Walke, 09890677350.

**Questionnaire For Tourists:**

1) Name of the Tourist : Residential Area/ City Name :

2) Gender : M ☐ F ☐ Age in years ☐

3) Occupation :
   a) Professional/ managerial  b) Self Employed / Owner
   c) Govt. Servant  d) University/College student  e) Other

4) How much is the distance between your residence and this Agritourism center?
   a) Less than 50 KM  b) 50-100 KM  c) 100-200 KM  d) More than 200 KM

5) With whom you have visited? Pls. specify total number of persons with you: ___
   a) Alone  b) Family
   c) Friends  d) School/college/organization group

6) From where did you come to know about this Agritourism center?
   a) Internet  b) Television  c) Newspaper  d) Hoardings/Banners
   e) Radio  f) Magazine  g) Tour operator  h) Word of mouth

7) Have you previously experienced Agritourism? a) Yes  b) No

8) Where and how many times, if yes? a) This Center ☐ b) Other center ☐
9) What is your primary reason for visiting the Agri-tourism center?
   a) Leisure and recreation  b) To experience rural life
   c) To gain Knowledge  d) If other please specify

10) How many times in a year would you go for trip/ picnic?
   Number of visits to Agritourism center  Number of visits to Traditional tourist places

11) What is the duration of your visit to Agritourism center? (please choose one)
   a) for the day  b) 2-3 days  c) 4-6 days  d) More than 6 days

12) How important were the following factors in your decision to visit Agritourism center? (Please circle the number of the answer that represents your evaluation of each factor)

<table>
<thead>
<tr>
<th>Amenity/Service</th>
<th>Very Important</th>
<th>Important</th>
<th>Less Important</th>
<th>Not Important at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farm Scenery</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Local sight seeing</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Recreational Activities</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>To experience traditional ways of life</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Food</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Guide</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Package Cost</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Transportation access</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Safety and Security</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

13) How would you evaluate the following aspects of your stay at Agritourism center?
(Please circle the number of the answer that represents your evaluation of each factor)

<table>
<thead>
<tr>
<th>Products, Services &amp; Hospitality</th>
<th>Highly Satisfied</th>
<th>Satisfied</th>
<th>Neither satisfied nor Dissatisfied</th>
<th>Dissatisfied</th>
<th>Highly Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food Quality</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Accommodation</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Friendliness of the people</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Activities at center</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Organized excursions</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Accessibility to cultural heritage sites</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Personal safety and Security</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Value for Money</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

14) Would you like to recommend this Agritourism center to others?  Yes [ ]  No [ ]

Thank You for spending your valuable time.
Research Papers: Presented and Published


3) “Agritourism In Maharashtra and Tourists Preferences towards it” Presented paper in National Conference held by Novel Institute of Management Studies, on 29th October 2012 and published in Research Journal “Kaleidoscope” bearing ISSN 2277-1263
Emerging Business Industry for Future In Maharashtra

An

Theme: Strategic Management for Today's Business

This is to certify that 5.6. Jhake

CERTIFICATE OF APERCEPTION

AT POST: SUDUMBE, TAL MARVAD, DIST PUNE, PIN - 412 109 (MAHARASHTRA), 802114 - 661910

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Dr. D.Y. Patil Educational Academy's
This is to certify that

D. G. Wadke

has participated in 3rd National Conference on "CSR in 21st Century Organizations"

organized by Novel Institute of Management Studies from 29th October 2012 to 31st October 2012.

He/ she has presented a paper on topic "Agglutination in Morphogenesis of Tumour Towards...".
Agritourism Conference, Baramati
Dongarkus Agritourism center
A century House (100 years ago) At Garva, Konkan

Rest House at Baramati ATC
With Peacocks at Anand ATC, Morach Chincholi
With Shri. Pandurang Taware (Innovator Of Agritourism concept in India)
Wall paintings
Traditional Shelf and Hanger at Palshi ATC

Recreational Activity
Tree House

Welcome gate at Jai Malhar ATC.
Holy Hut at Parashar ATC

Innovation in Branding
Guest House at Garva ATC

Parashar ATC
ATC Ambience at Palshiwadi