

CERTIFICATE

This is to certify that the thesis entitled “**DEVELOPMENT OF NEW DEMAND FORECASTING MODELS FOR CONSUMER GOODS INDUSTRY**” submitted by Ms.E.Dhakshayani, School of Mechanical and Building Sciences, VIT University, Vellore for the award of the degree of *Doctor of Philosophy*, is a record of bonafide work carried out by her under my supervision, as per the VIT code of academic and research ethics.

The contents of this report have not been submitted and will not be submitted, either in part or full, for the award of any other degree or diploma in this institute or any other institute or University. The thesis fulfills the requirements and regulations of the University and in my opinion meets the necessary standards of submission.

Place: Vellore

Date:

Signature of the Guide