To forestall the problems associated with the fish marketing in Choryasi taluka and Surat city, the following recommendations were made to improve marketing system.

- There is immediate need of well planned and organized centrally wholesale fish market in study area.

- Infrastructure and hygienic facilities such as platform, proper flooring, water, drainage system, electricity, lavatory and washing facilities should be developed in wholesale and retail fish markets of Choryasi taluka and Surat city.

- Introduction of refrigerated fish carriers and vans to maintain the cold chain during transportation.

- Establishment of ice-plants, cold storage and preservation facilities at least near wholesale fish market in the study area.

- Fishers should be given basic training in fish handling and maintain proper hygiene during storage and transportation.

- Government should provide technical and financial assistance with information regarding present market status, pricing policies, credit facilities etc. Fishing enterprise fund should be generated to support fishers in undertaking preservation technologies, refrigeration facilities, transport and other equipments. The
availability of these facilities fishers will able to sell their product in market, leading to growth of the fish market.

- There should be independent act or ordinance for fish landing, marketing and quality as well as implementation is essential.

- Policies promote awareness among fish markets should be adopted. This will improve on their adoption of new technologies and hence greater efficiency.