Conclusion

The objective of defining new subclasses of univalent functions and studying their subordination and convolution properties has been achieved. The new classes defined have generalized many of the important existing subclasses of the class $S$.

Many new results have been obtained for these classes and some well-known existing results have been strengthened, improved and generalized. Some new sufficient conditions for univalence have been obtained. These conditions are easy to apply and can be used to obtain functions in the generalized classes.

A new perspective is given to obtain some interesting applications of inclusion relationships. We have done a modest study of some subclasses of the class $S$ and about some integral operators. A lot more properties of the newly defined classes can be considered for further research in this direction.