ANNEXURE
Questionnaire for Ph.D. Research Work

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Research Guide: Dr. Khushpat Jain

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This research is with reference to the merger of the Sangli Bank, a private sector unlisted co-operative bank with the ICICI Bank, the giant of the private listed banking industry. The focus of this questionnaire is to evaluate the economic development through this merger. I humbly request you to kindly fill up the questionnaire in its entirety.

Please answer the following questions by choosing appropriate options. Ratings are from 0 to 5 where “0” is the lowest and “5” is the highest.

1. Did you join this bank pre-merger with ICICI BANK LTD?
   - YES
   - NO

2. Do you think that merger of Sangli Bank with ICICI Bank improved the financial condition of the bank?
   - 0
   - 1
   - 2
   - 3
   - 4
   - 5

3. Do you think the working conditions for the employees of the Sangli Bank have improved after being merged with ICICI bank?
4. Do you think the position of the shareholders have improved upon the merger of the two banks?

5. Do you think the service provided by the bank has improved after the merger with ICICI Bank?

6. Do you think that there is a better technological enhancement after the merger with ICICI Bank?

7. Do you think the work culture of the Bank has improved after the merger with ICICI bank Ltd?

8. Do you think the salaries of the existing bank staff has been affected positively after the merger?

9. Do you feel that after the merger the change in the management policies has a better and positive impact on the business of the bank?

10. Do you think that the shareholders and the depositors have shown a better response in terms of trust, growth after the merger?
11. Do you think that the shareholder and the depositors have shown a better response in terms of and return on investment after the merger?

   □ 0  □ 1  □ 2  □ 3  □ 4  □ 5

12. Do you think that, after the merger you stand better chances of career growth as an employee of the newly formed organization?

   □ 0  □ 1  □ 2  □ 3  □ 4  □ 5

13. Do you think after the merger, there is economic growth of the sector with respect to the pre-merged Sangli Bank?

   □ 0  □ 1  □ 2  □ 3  □ 4  □ 5

14. Do you think that the shareholders have been directly benefited with this merger?

   □ 0  □ 1  □ 2  □ 3  □ 4  □ 5

15. Do you think that there has been a positive impact on the share value of the bank post-merger?

   □ 0  □ 1  □ 2  □ 3  □ 4  □ 5

16. Do you think that there has been a positive impact on the dividend paid by the bank post-merger?

   □ 0  □ 1  □ 2  □ 3  □ 4  □ 5

17. Do you think you would benefit by buying the shares of this bank formed post-merger?

   □ 0  □ 1  □ 2  □ 3  □ 4  □ 5
18. Do you think that the post merger management policies are favorable for growth of the money invested by the shareholders?  
☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5  

19. Do you think that there is a certainty for the return on investment made by the pre-merger shareholders?  
☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5  

20. Do you think the lending terms for the pre-merger shareholders/ clients has become more complicated?  
☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5  

21. Do you think that the lending procedure for the pre-merger clients has become lengthy and time consuming post merger?  
☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5  

22. After 5 years of the merger, do you think that retaining your investment post-merger has been a beneficial decision?  
☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5  

23. Do you think there were some privileges given to the existing client base of the Sangli Bank after the merger?  
☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5  

24. Do you think, it was initially difficult for the existing depositors to maintain banking relationship post merger?  
☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5  

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25. Do you think there was a direct impact on the banking needs of the clients of existing clients of the Sangli Bank post merger?

26. Did you witness a sudden impact on the economic condition of the Sangli Bank on the announcement of the Merger with ICICI Bank?

27. Did you witness any direct impact on the business revenue upon the merger of the bank?

28. The Sangli Bank was a State Co-operative Bank while ICICI is a private sector bank; do you think that there has been an effective merger between the two different banking streams?

29. In terms of economic development are you in favor of Mergers of different banking streams?

30. Do you agree that such Mergers are beneficial for the economic growth of the India?

31. Do you think post-merger the rural banking sector has improved?
32. The amalgamation stated that the shareholders of the Sangli Bank would be able to participate in the growth of the ICICI Bank, how far in your opinion this has been implemented?

33. Do you agree that in terms of catering to the banking needs the situation of the clients of the Sangli Bank has improved considerably post merger?

34. Do you feel that the post merger ICICI bank has been able to satisfy the expectations in terms of banking products to the pre-merger clients?

35. Do you feel that the new entity formed post-merger of these banks has been effectively able to perform to the customer’s satisfaction in economic terms?

I am thankful to you for spending your valuable time on filling this questionnaire. I assure you that the information that you have mentioned in this questionnaire will be kept confidential and will be used only for my research work.