

## CONTENTS

Chapter	Title	Page
<b>I</b>	<b>INTRODUCTION</b>	1-20
	1.1 Background	
	1.2 Financial services provided by public sector Banks	
	1.3 Factoring and Mutual fund services of Public sector Banks	
	1.4 Regulatory Framework for Factoring and Mutual fund services	
	1.6 The statement of problem	
<b>II</b>	<b>REVIEW OF LITERATURE AND METHODOLOGY</b>	21-74
	2.1 Review of literature on Financial services in Banking Industry	
	2.1.1 Review of literature on Mutual fund services	
	2.1.2 Review of literature on Factoring services	
	2.1.3 Critical appraisal of the review of literature	
	2.2. Methodology	
	2.2.1 Description of the study Area	
	2.2.2 Profile of SBI and CanBank Factoring and Mutual fund organisation	
	2.2.3 Objectives of the study	
	2.2.4 Nature and sources of data	
	2.2.5 Identified performance indicators of both SBI and CanBank Factors and Mutual fund	
	2.2.5.1 Performance indicators of SBI and CanBank factors	
	2.2.5.2 Performance indicators of SBI and CanBank Mutual Fund	
	2.2.6 Analytical Techniques Employed	
	2.2.6.1 Tabular Analysis	
	2.2.6.2 Growth Rate Analysis	
	2.2.6.3 Ratio Analysis	
2.2.6.4 Regression Analysis		
2.2.6.5 Spearmans rank Correlation		
2.2.6.6 Risk Return Analysis		
2.2.6.7 Ranking Scoring Techniques		

	2.2.6.8 Factor Analysis	
	2.2.7 Significance of the study	
	2.2.8 Scope of the study	
	2.2.9 Presentation of the study	
	2.2.10 Limitation of the study	
	2.2.11 Definition and concepts	
<b>III</b>	<b>PERFORMANCE ANALYSIS OF SBI AND CANABANK FACTORS</b>	75-116
	3.1 Regression Analysis of the Factors influencing profitability of SBI and CanBank Factors	
	3.2 Liquidity and Profitability Analysis through rank correlations	
	3.3 Liquidity, productivity and profitability of SBI Factors	
	3.4 Liquidity, productivity and profitability Analysis of CanBank factors	
	3.5 Factors Analysis of SBI and CanBank Factors	
	3.6 Performance Analysis of SBI and CanBank factors through growth Analysis	
<b>IV</b>	<b>PERFORMANCE ANALYSIS OF SBI AND CANABANK MUTUAL FUNDS</b>	116-154
	4.1 Income and Expense pattern Analysis of SBI and Canbank Mutual Fund	
	4.2 Efficiency Analysis of SBI and CanBank Mutual fund	
	4.3 Fund Deployment of SBI and CanBank Mutual fund	
	4.4 Growth performance of SBI and CanBank Mutual fund	
	4.5 Performance Analysis through Risk Return Analysis	
<b>V</b>	<b>COMPARATIVE PERFORMANCE ANALYSIS OF SBI AND CANBANK</b>	155-171
	5.1 Comparative study of growth of SBI and CanBank factors	
	5.2 Comparative performance Analysis of SBI and CanBank factor through ratio analysis	
	5.3 Comparative analysis of the factors influencing the SBI and CanBank Factors	
	5.4 Comparative liquidity and profitability analysis of SBI and CanBank factors	

	5.5 Comparative growth rate analysis of SBI and CanBank Mutual fund 5.6 Comparative efficiency of SBI and CanBank Mutual Funds through ratio analysis	
<b>VI</b>	<b>PROFILE, AWARENESS AND PROBLEMS ANALYSIS OF SBI AND CANBANK CUSTOMERS</b>	172-213
	6.1 Profile, Awareness and problem Analysis of customers of SBI Factors	
	6.2 Profile, Awareness and problem Analysis of Customers of CanBank Factors	
	6.3 Profile, Awareness and problem Analysis of customers of SBI Mutual Fund	
	6.4 Profile, Awareness and problem Analysis of customers of CanBank Mutual Fund	
<b>VII</b>	<b>CONCLUSIONS AND SUGGESTIONS</b>	214-226
	<b>REFERENCES</b>	227-233
	<b>APPENDIXES</b>	