PREFACE

I was a student of Professor N. Jayaram during my Post-Graduate course in Sociology at Bangalore University, during 1996-98. Once, after completing my Master's Degree, I had a discussion with him about doing sociological research under his guidance. Subsequently, I started working under his Editorship for *The ICSSR Journal of Abstracts and Reviews in Sociology and Social Anthropology*, as a Research Associate. It was Professor Jayaram's suggestion that, being a native of Bangalore, I could do a study related to the locale. While the idea of doing research on Bangalore was exciting, it was difficult for me to focus on a problem significant enough to work on for a doctoral degree. I discussed with my sister C. Shylashri, herself a Doctorate in Economics, and she gave me the idea about changing work culture in Bangalore due to the changes in the economy, consequent upon the inception of The New Economic Policy - 1991. This caught my imagination and the knowledge in this particular area of Sociology that I gained during my work for the journal, confirmed my interest in the Sociology of Work and Work Culture.

It was very challenging to choose from among numerous and varied organisations spread across Bangalore city for this study, which is both qualitative and quantitative in nature. The constant guidance and motivation from my guide and supervisor Professor N. Jayaram, encouraged me to embark upon such a daunting task. I would like to record my indebtedness and sincere gratitude to him, who not only motivated me to enrol but also
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C. Sowrabha