Annexure - I
SURVEY FORM FOR CONSUMERS

This survey is conducted as a part of the Ph.D. thesis. I am completing at Tilak Maharashtra Vidyapeeth (University), Pune. Details provided by you in the survey will be used for academic purpose only. Information will be strictly confidential.

Please complete the following questions to reflect your opinions as accurately as possible and to answer factual questions to the best of your knowledge. You can provide your comments wherever necessary Please be as kind as to answer all questions.

In advance I sincerely thank you for your time.

Mr. Sharad M. Dashaputre

1. Please mention your gender (male/female)?
   □ Male          □ Female

2. Please mention your occupation
   Answer:

3. Your annual income range?
   □ No Income       □ Up to 50000
   □ 50 to 1 lakh    □ 1 to 3 lakh
   □ 3 to 6 lakh     □ 6 to 9 lakh
   □ Above 9 lakh
4. Awareness of internet marketing inclinations is mandatory for internet marketing growth.
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree

5. Companies have to necessarily focus their internet marketing based on the gender difference so as to increase the turnover.
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree

6. Consumers have to pay import duty directly or indirectly in their respective countries and this prevents them from indulging in internet marketing.
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree

7. 3rd party internet marketing service is more suitable than company running internet marketing campaign on its own.
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree
8. Irrespective of product / service internet marketing is useful
   □ Strongly agree        □ Agree
   □ Agree to some extent   □ Undecided
   □ Disagree to some extent □ Disagree
   □ Strongly disagree

9. Only for selected products and services internet marketing will be successful.
   □ Strongly agree        □ Agree
   □ Agree to some extent   □ Undecided
   □ Disagree to some extent □ Disagree
   □ Strongly disagree

10. Companies use internet marketing for one or more of the following reasons mentioned below
    1. Wider reach
    2. Additional revenue
    3. To counter Market pressure
    4. Management policy
    Rank them according to order of preference, if you think none of them are the reasons please mention other reasons:

11. Internet marketing will surely grow
    □ Strongly agree        □ Agree
    □ Agree to some extent   □ Undecided
    □ Disagree to some extent □ Disagree
    □ Strongly disagree
12. Internet marketing will grow due to one or more of the following reasons
1. Internet and mobile users are growing
2. Television will also be internet based
3. Everything going the personalized marketing way
4. Traditional marketing costs are growing
5. Ease of tracking success of failure
6. Easy accessibility to products from any part of the world

Rank them according to order of preference, if you think none of them are the reasons please mentioning other reasons:

13. It is immaterial whether it is industrial products / consumer products, internet marketing can be used successfully.
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree

14. Virtual world internet advertising campaigns such as Second Life are the future trend for internet marketing
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree

15. Internet marketing improves the brand image of the Company or products or both.
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree
16. Internet marketing is not a revenue earner

☐ Strongly agree  ☐ Agree
☐ Agree to some extent  ☐ Undecided
☐ Disagree to some extent  ☐ Disagree
☐ Strongly disagree

17. Payment frauds are unavoidable in internet marketing, in spite of this internet marketing will grow.

☐ Strongly agree  ☐ Agree
☐ Agree to some extent  ☐ Undecided
☐ Disagree to some extent  ☐ Disagree
☐ Strongly disagree

18. Traditional marketing is more reliable than internet marketing

☐ Strongly agree  ☐ Agree
☐ Agree to some extent  ☐ Undecided
☐ Disagree to some extent  ☐ Disagree
☐ Strongly disagree

19. Reliability of the country is very important for success of internet marketing

☐ Strongly agree  ☐ Agree
☐ Agree to some extent  ☐ Undecided
☐ Disagree to some extent  ☐ Disagree
☐ Strongly disagree

20. Traditional marketing is more flexible than internet marketing

☐ Strongly agree  ☐ Agree
☐ Agree to some extent  ☐ Undecided
☐ Disagree to some extent  ☐ Disagree
☐ Strongly disagree
21. Traditional marketing relationships are long term compared to internet marketing

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

22. Internet marketing has less channel focus and hence does not have long term growth

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

23. Companies have to use the following internet marketing schemes to be successful today

1. Search engine marketing
2. Viral marketing
3. Blog marketing
4. Video advertising
5. Email marketing
6. Affiliate marketing

Rank them according to order of preference, if you think none of them are successful approaches please mention Other that you prefer:

24. Internet marketing will fully take over traditional marketing

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree
25. From now on companies will spend more on internet marketing than on traditional marketing.

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

26. Internet marketing focused on geographical regions only can generate more revenue.

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

27. 3rd party internet marketing agencies are more suitable than direct marketing done by the company itself.

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

28. Many of 3rd party internet marketing provide only junk traffic which has a negative impact on the growth of internet marketing.

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree
29. 3rd party agency will only generate better revenue than the direct internet marketing by company.

□ Strongly agree  □ Agree  
□ Agree to some extent  □ Undecided  
□ Disagree to some extent  □ Disagree  
□ Strongly disagree

30. Online support is an important factor to make internet marketing a success?

□ Strongly agree  □ Agree  
□ Agree to some extent  □ Undecided  
□ Disagree to some extent  □ Disagree  
□ Strongly disagree

31. More one friendly, better key word matches will drive the future of search engine marketing

□ Strongly agree  □ Agree  
□ Agree to some extent  □ Undecided  
□ Disagree to some extent  □ Disagree  
□ Strongly disagree

32. Click fraud is a deterring factor for companies not to go into internet marketing

□ Strongly agree  □ Agree  
□ Agree to some extent  □ Undecided  
□ Disagree to some extent  □ Disagree  
□ Strongly disagree
33. Web-mavens (internet product review experts) will play a major role in convincing consumers in buying a product.

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

34. From now on revenue gained through internet marketing will be surely more than revenue gained through traditional marketing.

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

35. More number of internet marketing players would enter to cater to the growth in the next 5 years.

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

36. In your opinion what is the internet marketing industry turnover.

1. 1000cr-1100cr
2. 1100cr-1200cr
3. 1200cr-1300cr
4. 1300cr – above

- [ ]

Thank you!
Annexure - II

SURVEY FORM FOR COMPANIES

This survey is conducted as a part of the Ph.D. thesis. I am completing at Tilak Maharashtra Vidyapeeth (University), Pune. Details provided by you in the survey will be used for academic purpose only. Information will be strictly confidential. Your cooperation will be duly acknowledged.

Please complete the following questions aspire to reflect your opinions as accurately as possible. You can provide your comments wherever necessary. Please be as kind as to answer all questions.

In advance I sincerely thank you for your valuable time.

Mr. Sharad M Dashaputre

1. What sector/industry are you in?
   Answer:

2. Please mention your designation in the company
   Answer:

3. The company you represent is in one of the following range of turnovers?
   - [ ] Cr
   - [ ] 5-50 Cr
   - [ ] 50-100 Cr
   - [ ] 100 Cr and above

4. Awareness of internet marketing inclination towards is essential for the growth of internet marketing.
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree
5. Company has to necessarily focus their internet marketing based on the gender difference so as to make it more effective.

   - Strongly agree
   - Agree
   - Agree to some extent
   - Undecided
   - Disagree to some extent
   - Disagree
   - Strongly disagree

6. Variation in import duty in different countries prevent suppliers from indulging in internet marketing

   - Strongly agree
   - Agree
   - Agree to some extent
   - Undecided
   - Disagree to some extent
   - Disagree
   - Strongly disagree

7. 3rd party internet marketing service is more suitable than company running internet marketing policy on its own.

   - Strongly agree
   - Agree
   - Agree to some extent
   - Undecided
   - Disagree to some extent
   - Disagree
   - Strongly disagree

8. It is immaterial whether it is industrial consumer products for an internet marketing to be used successfully.

   - Strongly agree
   - Agree
   - Agree to some extent
   - Undecided
   - Disagree to some extent
   - Disagree
   - Strongly disagree
9. Irrespective of products/service internet marketing is useful
   □ Strongly agree □ Agree
   □ Agree to some extent □ Undecided
   □ Disagree to some extent □ Disagree
   □ Strongly disagree

10. Company use internet marketing for one or more of the following reasons mentioned below
    1. Wider reach
    2. Additional revenue
    3. To counter market pressure
    4. Management policy

(Rank them according to order of preference, if you think none of them are the reasons please mention other reasons)

11. In near future the Internet marketing will surely grow
    □ Strongly agree □ Agree
    □ Agree to some extent □ Undecided
    □ Disagree to some extent □ Disagree
    □ Strongly disagree

12. The internet marketing will grow due to one or more of the following reasons
    1) Internet and mobile users are increasing
    2) Television will also be internet based
    3) Increasing trend of personalized marketing way
    4) Traditional marketing costs are increasing
    5) Ease of tracking success or failure
    6) Ease accessibility to products from any part of the world

Rank them according to order of preference, if you think none of them are the reasons please mention other reasons:
13. Only for selected products and service internet marketing will be successful.
   - Strongly agree
   - Agree
   - Agree to some extent
   - Undecided
   - Disagree to some extent
   - Disagree
   - Strongly disagree

14. Virtual world internet advertising companies such as second life are the future trend setters for internet marketing
   - Strongly agree
   - Agree
   - Agree to some extent
   - Undecided
   - Disagree to some extent
   - Disagree
   - Strongly disagree

15. The internet marketing help to improves the brand image of the company products both
   - Strongly agree
   - Agree
   - Agree to some extent
   - Undecided
   - Disagree to some extent
   - Disagree
   - Strongly disagree

16. Internet marketing is not a component for increasing the revenue
   - Strongly agree
   - Agree
   - Agree to some extent
   - Undecided
   - Disagree to some extent
   - Disagree
   - Strongly disagree

17. Payment frauds are unavoidable in internet marketing in spite of this internet marketing will grow.
   - Strongly agree
   - Agree
   - Agree to some extent
   - Undecided
   - Disagree to some extent
   - Disagree
   - Strongly disagree
18. Traditional marketing is more flexible than internet marketing

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

19. Traditional marketing is more reliable than internet marketing

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

20. Traditional marketing relationship are long term compared to internet marketing

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

21. Reliability of the country is very important for success of internet marketing

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree

22. Internet marketing has less channel focus and hence does not have long term impact

- [ ] Strongly agree
- [ ] Agree
- [ ] Agree to some extent
- [ ] Undecided
- [ ] Disagree to some extent
- [ ] Disagree
- [ ] Strongly disagree
23. The company have to use the following internet marketing scheme to be successful the today
1) Search engine marketing
2) Viral marketing
3) Blog marketing
4) Video a marketing
5) Email marketing
6) Affiliate marketing
(Rank them according to order of preference, if you think none of them are successful approaches please mention others that you prefer)

24. Internet marketing will fully takeover traditional marketing in my company

☐ Strongly agree  ☐ Agree
☐ Agree to some extent  ☐ Undecided
☐ Disagree to some extent  ☐ Disagree
☐ Strongly disagree

25. From now on company will spend more internet marketing than on traditional marketing

☐ Strongly agree  ☐ Agree
☐ Agree to some extent  ☐ Undecided
☐ Disagree to some extent  ☐ Disagree
☐ Strongly disagree

26. Internet marketing if focused on geographical regions only can generate revenue

☐ Strongly agree  ☐ Agree
☐ Agree to some extent  ☐ Undecided
☐ Disagree to some extent  ☐ Disagree
☐ Strongly disagree
27. 3rd party internet marketing agencies are more suitable than direct marketing done by the company itself.

- □ Strongly agree
- □ Agree
- □ Agree to some extent
- □ Undecided
- □ Disagree to some extent
- □ Disagree
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28. Many of 3rd party internet marketing provide only junk traffic which has a negative impact on the growth of internet marketing.

- □ Strongly agree
- □ Agree
- □ Agree to some extent
- □ Undecided
- □ Disagree to some extent
- □ Disagree
- □ Strongly disagree

29. 3rd party agency will generate more market revenue than the direct internet marketing by company.

- □ Strongly agree
- □ Agree
- □ Agree to some extent
- □ Undecided
- □ Disagree to some extent
- □ Disagree
- □ Strongly disagree

30. Online support is an important factor to make internet marketing a success?

- □ Strongly agree
- □ Agree
- □ Agree to some extent
- □ Undecided
- □ Disagree to some extent
- □ Disagree
- □ Strongly disagree
31. More user friendly, better key word matches will derive the future search engine marketing.

- [ ] Strongly agree
- [ ] Agree to some extent
- [ ] Disagree to some extent
- [ ] Strongly disagree

32. The possibility of fraud is a deterring factor for your company not adopting the internet marketing.

- [ ] Strongly agree
- [ ] Agree to some extent
- [ ] Disagree to some extent
- [ ] Strongly disagree

33. Web mavens (internet product review experts) will play a major role in establishing the brand image of the company in the mindsets of people.

- [ ] Strongly agree
- [ ] Agree to some extent
- [ ] Disagree to some extent
- [ ] Strongly disagree

34. The revenue gained through internet marketing will be surely more than revenue gained through traditional marketing.

- [ ] Strongly agree
- [ ] Agree to some extent
- [ ] Disagree to some extent
- [ ] Strongly disagree
35. More number of internet marketing players would enter to cater to the growth in the next 5 years.

☐ Strongly agree  ☐ Agree
☐ Agree to some extent  ☐ Undecided
☐ Disagree to some extent  ☐ Disagree
☐ Strongly disagree

36. In your opinion, what is the internet marketing industry turnover.

1. 1000cr-1100cr
2. 1100cr-1200cr
3. 1200cr-1300cr
4. 1300cr – above

Thank You
Annexure III

SURVEY FORM FOR 3rd PARTY AGENCIES

This survey is conducted as a part of the Ph.D. thesis. I am completing at Tilak Maharashtra Vidyapeeth (University), Pune. Details provided by you in the survey will be used for academic purpose only. Information will be strictly confidential. Your cooperation will be duly acknowledged.

Please complete the following questionnaire to reflect your opinions as accurately as possible. You can provide your comments wherever necessary. Please be as kind as to answer all questions.

In advance I sincerely thank you for your valuable time.

Mr. Sharad M. Dashaputre

1. What kind of internet marketing does your company indulge in?
   1. Search Engine Marketing
   2. Viral Marketing
   3. Blog Marketing
   4. Video Marketing
   5. Email Marketing
   6. Affiliate Marketing
   7. Others (Please specify which one)

2. Please mention your designation in the company

Answer
3. The company you represent is in one of the following range of turnovers?
   - 0-5 Cr
   - 5-50 Cr
   - 50-100 Cr
   - 100 Cr-above
   Answer:

4. Awareness of internet marketing inclination towards is essential for the growth of internet marketing.
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree

5. Company has to necessarily focus their internet marketing based on the gender difference so as to make it more effective.
   - [ ] Strongly agree
   - [ ] Agree
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   - [ ] Undecided
   - [ ] Disagree to some extent
   - [ ] Disagree
   - [ ] Strongly disagree

6. Variation in import duty in different countries prevent suppliers from indulging in internet marketing
   - [ ] Strongly agree
   - [ ] Agree
   - [ ] Agree to some extent
   - [ ] Undecided
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   - [ ] Disagree
   - [ ] Strongly disagree
7. 3rd party internet marketing service is more suitable than company running internet marketing policy on its own.

☐ Strongly agree ☐ Agree
☐ Agree to some extent ☐ Undecided
☐ Disagree to some extent ☐ Disagree
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8. It is immaterial whether it is industrial consumer products for an internet marketing to be used successfully.

☐ Strongly agree ☐ Agree
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D. Management policy

(Rank them according to order of preference, if you think none of them are the reasons please mention other reasons)
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(Rank them according to order of preference, if you think none of them are successful approaches please mention others that you prefer)
24. Internet marketing will fully take over traditional marketing in your customer company

- [ ] Strongly agree
- [ ] Agree to some extent
- [ ] Disagree to some extent
- [ ] Strongly disagree

25. From now, your customer company will spend more internet marketing than on traditional marketing

- [ ] Strongly agree
- [ ] Agree to some extent
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30. Online support is an important factor to make internet marketing a success?

- [ ] Strongly agree
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- [ ] Agree to some extent
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31. More user friendly, better key word matches will derive the future search engine marketing.

- [ ] Strongly agree
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32. The possibility of fraud is a deterring factor for your customer company not adopting the internet marketing

- □ Strongly agree
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- □ Agree to some extent
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- □ Disagree to some extent
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33. Web mavens (internet product review experts) will play a major role in establishing the brand image of the company in the mindsets of people.

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- □ Agree to some extent
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34. The revenue gained through internet marketing will be surely more than revenue gained through traditional marketing

- □ Strongly agree
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- □ Undecided
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35. More number of internet marketing players would enter to cater to the growth in the next 5 years.

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36. In your opinion, what is the internet marketing industry turnover.

1. 1000cr-1100cr
2. 1100cr-1200cr
3. 1200cr-1300cr
4. 1300cr – above

Thank you!
## Annexure IV

### Name of Companies

<table>
<thead>
<tr>
<th>No</th>
<th>Company name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Eicher India Ltd, Pitampur, Indore</td>
</tr>
<tr>
<td>2</td>
<td>MSED Co Ltd, Rasta Peth, Pune</td>
</tr>
<tr>
<td>3</td>
<td>ARAI, Paud Road, Pune</td>
</tr>
<tr>
<td>4</td>
<td>KPIT Ltd, Hinjewadi, Pune</td>
</tr>
<tr>
<td>5</td>
<td>TATA Viston Ltd, Hinjewadi, Pune</td>
</tr>
<tr>
<td>6</td>
<td>Thermax Ltd, MIDC Chinchwad, Pune</td>
</tr>
<tr>
<td>7</td>
<td>Cognizant Ltd, Hinjewadi, Pune</td>
</tr>
<tr>
<td>8</td>
<td>WIPRO Technologies, Hinjewadi, Pune 57</td>
</tr>
<tr>
<td>9</td>
<td>Reliance Communications, A Block, 2nd Floor, DAKC, Kopar Khairane.</td>
</tr>
<tr>
<td>10</td>
<td>Novanet, X-16, 14th Street, MIDC, Andheri East</td>
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<tr>
<td>11</td>
<td>Mcheck, 572, 2nd Floor, 20th Main, 1st Cross, 8th Block, Koramangala</td>
</tr>
<tr>
<td>12</td>
<td>2ergo, A-61, Sector – 57, Noida</td>
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<tr>
<td>13</td>
<td>Intel, #136, Airport Road, Bangalore</td>
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<td>14</td>
<td>Karururi, #204, Embassy Centre, 11, Crescent Road</td>
</tr>
<tr>
<td>15</td>
<td>BC Webwise Private Limited, Plot No 4, St. Martins Road, Off Turne road, Opp Raheja College of Art</td>
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<td>16</td>
<td>Comviva, #4, 12th Km, Bellary Road</td>
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<td>17</td>
<td>Policy Bazaar, Ground Floor, 119, Sector 44, Gurgaon.</td>
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<td>18</td>
<td>Affle, 503-504, 5th Floor, Time Square, Sushant Lok - I, Gurgaon,</td>
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<td>19</td>
<td>Ngpay, JiGrahak Mobility Solutions Pvt. Ltd. #3164, HAL 2nd Stage,</td>
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<td>20</td>
<td>IMI Mobile, Plot No. 770, Road No. 44.</td>
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<tr>
<td>21</td>
<td>IRCTC, 9th Floor, Bank of Baroda Building, 16, Parliament Street, New Delhi 110001</td>
</tr>
<tr>
<td>22</td>
<td>Ignitee Digital Solutions Private Limited, 2nd Flr, DTC Building, Sitaram Mills Compound</td>
</tr>
<tr>
<td>No</td>
<td>Company name</td>
</tr>
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<td>23</td>
<td>Info Edge (India) Limited, A - 88, Sector – 2</td>
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<td>24</td>
<td>Vasai cable Private Limited, 154, Golden Park Commercial Complex, Sai Nagar, Near Parvati Cinema, Vasai – West,</td>
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<td>25</td>
<td>Huawei, Vishwaroop IT park, Behind Raghuleela Mall, Opp. Vashi Station, Vashi Navi Mumbai</td>
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<tr>
<td>26</td>
<td>CJ Online Private Limited, C - 109, Industrial area, Bulandshahar road, Ghaziabad</td>
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<tr>
<td>27</td>
<td>J9 ventures, Delhi</td>
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<td>28</td>
<td>You Broadband, Plot No 54, Marol Co-op Industrial Area, Makwana, Off Andheri Kurla Road.</td>
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<tr>
<td>29</td>
<td>Jalgaon janta Infotech Pvt Ltd. Kothrud , Pune</td>
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<tr>
<td>30</td>
<td>Kirloskar Brothers Ltd Sr no 98, Baner, Pune</td>
</tr>
<tr>
<td>31</td>
<td>Akshay Colors and Textures, 1 Kishor Park, Paud Phata, Pune</td>
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<tr>
<td>32</td>
<td>Tolani Maritime Institute, Induri, talegaon Dabhade, Pune</td>
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<td>33</td>
<td>KPIT Cummins Infosystems Ltd, Hinjewadi, Pune</td>
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<tr>
<td>34</td>
<td>Jade Industries, AP: Kuruli, Tal: Khed, Pune</td>
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<td>35</td>
<td>Consultech Engineers P Ltd, Dangat Ind Estate, shivane , Pune</td>
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<td>36</td>
<td>Malhar Fabricons, Sanwer Rd Ind. Area, Indore (MP)</td>
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<td>37</td>
<td>Sintex Industries Ltd (Plastic div), Pradnya Complex, Near Neelayam Theatre, Pune</td>
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<tr>
<td>38</td>
<td>Tropical Refrigeration Engineers, Chowk Bazar, Surat (Gujrat)</td>
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<td>39</td>
<td>PAKO Communications P Ltd, Mangalmurti Complex, Sinhagad Rd, Pune</td>
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<td>40</td>
<td>ACG Pampac Machines P Ltd, Village: Bebadohol, Tal: Maval, Pune</td>
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<td>41</td>
<td>OM Gas Pvt Ltd, Shikshak Nagar, Kothrud, Pune</td>
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<td>BPMBC, Malwadi, Hadapsar, Pune</td>
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<td>43</td>
<td>TUV SUD South Asia, Pune Satara Road, Pune</td>
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<tr>
<td>44</td>
<td>Cummins India Ltd, Kothrud, Pune</td>
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<td>45</td>
<td>IT Source India Tech P Ltd, Parvati, Swargate, Pune</td>
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<td>46</td>
<td>Filtek (India) P Ltd, Bavdhan, Pune</td>
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<td>47</td>
<td>Badve Engg Ltd, Near walunj, Aurangabad</td>
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<td>The Design store, Warje, Pune</td>
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<td>49</td>
<td>TAAM Business Solutions, Karvenagar, Pune</td>
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<td>50</td>
<td>Mechanica Systems, Kothrud, Pune</td>
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<td>51</td>
<td>Shri Ambika Facribs, Shinde bridge, Pune</td>
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<td>52</td>
<td>Shri Plastic Auto Components P Ltd, Karvenagar, Pune</td>
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<td>53</td>
<td>Sanjay Enterprises, Pimpri, Pune</td>
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<td>54</td>
<td>Accor Services P Ltd, Kothrud, Pune</td>
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<td>55</td>
<td>Tata Teleservices MH Ltd, Shivajinagar, Pune</td>
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<td>56</td>
<td>Sankalp Computers Systems P Ltd, Mangalwar Peth, Pune</td>
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<tr>
<td>57</td>
<td>9 Square, Kondhwa Road, Katraj, Pune</td>
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<td>58</td>
<td>Design Cri8, Market yard, Pune</td>
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<td>59</td>
<td>TATA Bluescope Steel Ltd, Shivajinagar, Pune</td>
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<td>60</td>
<td>Design Vertex, Kothrud, Pune</td>
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<td>61</td>
<td>Pratik Travels, Warje Malwadi, Pune</td>
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<td>62</td>
<td>Berater Technologies, Shaniwar Peth, Pune</td>
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<td>63</td>
<td>Haribhau Limaye &amp; Associates, Anandnagar, Sinhagad Road, Pune</td>
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<td>64</td>
<td>Suvarnakalash Chit Funds P Ltd, Deccan Gymkhana, Pune</td>
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<td>65</td>
<td>Metalform India, Nanded Phata, Pune</td>
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<td>66</td>
<td>IIFCA, Chinchwad, Pune</td>
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<td>67</td>
<td>Suchet Systems, Mukundnagar, Pune</td>
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<td>68</td>
<td>NVK Network P Ltd, MG Road, Pune</td>
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<td>69</td>
<td>Victor Reinz India P Ltd, Pune Satara Road, Pune</td>
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<td>70</td>
<td>Mahindra First Choice Wheels Ltd, Bavdhan, Pune</td>
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<td>71</td>
<td>CADD Center Training Services, KK Market, Dhankawadi, Pune</td>
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<tr>
<td>72</td>
<td>Makino India Pvt Ltd, Ranjangaon MIDC, Pune</td>
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<td>Company name</td>
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<td>74</td>
<td>Nutech Power Systems, Akurdi, Pune</td>
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<td>75</td>
<td>Shri Mahalaxmi Voyages P Ltd, Fatimanagar, Pune</td>
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<td>76</td>
<td>Lucas Indian Service Ltd, Neeta Towers, dapodi, Pune</td>
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<td>77</td>
<td>Success Solutions, Shivanand Garden, Kothrud, Pune</td>
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<td>78</td>
<td>SHARP Business Systems India Ltd, Shivajinagar, Pune</td>
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<td>79</td>
<td>Key-CAD/CAM, Swaraj Nagar, Talegaon, Pune</td>
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<td>80</td>
<td>Helios Universal, Sadashiv Peth, Pune</td>
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<td>81</td>
<td>Netsol Technologies, Karvenagar, Pune</td>
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<tr>
<td>82</td>
<td>Kothari Auto Link Pvt Ltd, Bavdhan, Pune</td>
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<td>83</td>
<td>AIM Tech Solutions, Bhosari, Pune</td>
</tr>
<tr>
<td>84</td>
<td>Vasundhara IT Pvt Ltd, Warje, Pune</td>
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<tr>
<td>85</td>
<td>Diffusion Engineers Ltd, Shahu College Rd, Parvati, Pune</td>
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<td>86</td>
<td>Pentacle Technologies, Sadashiv Peth, Pune</td>
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<td>87</td>
<td>Disha Institute, Vadgaon Sheri, Pune</td>
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<td>88</td>
<td>Xtreme Machines, NIBM Road, Pune</td>
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<td>89</td>
<td>Hi-tek services, Ghotawade Phata, Pirangut, Pune</td>
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<tr>
<td>90</td>
<td>PIMAR, Law College Road, Pune</td>
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<tr>
<td>91</td>
<td>R R Services, Thergaon Road, Pune</td>
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<tr>
<td>92</td>
<td>HDFC Standard Life Insurance Co Ltd, Swargate, Pune</td>
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<tr>
<td>93</td>
<td>Leads Futurism P Ltd, Narayan peth, Pune</td>
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<tr>
<td>94</td>
<td>Metatech Equipments (I) Pvt Ltd, Shaniwar Peth, Pune</td>
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<tr>
<td>95</td>
<td>HCL Infosystems Ltd, FC Road, Pune</td>
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<td>96</td>
<td>Impressian, Erandwane, Pune</td>
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<td>97</td>
<td>Industrial Controls and Automation, Ganesh Nagar, Pune</td>
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<td>98</td>
<td>Veekay Petrochemicals (India) Pvt Ltd, Pirangut, Pune</td>
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<tr>
<td>99</td>
<td>GPR Engg P Ltd, Indrayani Nagar, Bhosari, Pune</td>
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<tr>
<td>100</td>
<td>KAM-AVIDA Enviro Engineers P Ltd, Hinjewadi, Pune</td>
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</tbody>
</table>
## Annexure V

### Name of 3rd party agencies

<table>
<thead>
<tr>
<th>No</th>
<th>3rd party Company name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Google India, Banglore.</td>
</tr>
<tr>
<td>2</td>
<td>Future Bazaar, Knowledge House, 2nd Floor, Shyam Nagar, Jogeshwari – East</td>
</tr>
<tr>
<td>3</td>
<td>India Mart, B-1, Sector - 8, NOIDA</td>
</tr>
<tr>
<td>4</td>
<td>Home Shop 18, 7th floor, FC-24, Sector-16A, Filmcity</td>
</tr>
<tr>
<td>5</td>
<td>Garment Mall, HH-95, Main Calgary Road, Malvia Nagar</td>
</tr>
<tr>
<td>6</td>
<td>Ezeego, Kiran Kunj, 24th Road, Khar West Mumbai, Maharashtra 400052</td>
</tr>
<tr>
<td>7</td>
<td>Ebay, 101 B, Akruti Corporate Park, LBS Marg</td>
</tr>
</tbody>
</table>
| 8  | Travelocity  
   Gurgaon |
| 9  | Apna Circle.com, Amity Uni campus |
| 10 | Citizen Infoline Ltd, S-216, Ashok Mall, Bund Garden Road, Pune |