ACKNOWLEDGEMENT

Research is a long journey, which cannot be accomplished without assistance from varied quarters. Here, I would like to acknowledge all those who helped me during this memorable task of my life time.

First and foremost with folded hands I thank “ALMIGHTY GOD”, who blessed me with the power to successfully complete the task. At times, when I felt dejected, my “MASTER” had always cooled, supported and gave me strength to move forward in an optimistic way.

No words will ever be adequate to express my lifelong indebtedness to my institute, Dayalbagh Educational Institute (Deemed University), Dayalbagh, for providing me an opportunity to carry out the research work. The institute is one of its own kinds, evolving a new theory of complete man. I am fortunate enough to complete this work from such an institute.

The first person I would like to thank is my supervisor, Prof. Pramod Kumar Saxena. During these years, I have known him as a sympathetic and principle-centered person. His overly enthusiasm and integral view on research and his mission for providing “only high-quality work and not less”, has made a deep impression on me. I owe him lots of gratitude for having me shown this way of research. He could not even realize how much I have learned from him. Besides, he has been a true friend of mine throughout the period of study. I am really glad that I have come to know him in my life.

I owe a deep intellectual debt to Asso. Prof. Swami Prasad Saxena, Department of Applied Business Economics, Faculty of Commerce, who kept an eye on the progress of my work and was always available when I needed his advice. I wish to thank other respected faculty members, whose suggestions and encouragement helped me significantly in different phases of research.

The chain of my gratitude would be definitely incomplete if I would fail to thank the office of the Faculty of Commerce, especially Mr. N.K. Dixit, Mr. S.D. Verma, for being very affectionate and caring throughout the work. I am also grateful to Librarians and staff of libraries of various institutions outside DEI, Mr. Mange Ram, Institute Librarian, DEI, and Mrs. Uma Tiwari, Incharge, Library of the Faculty of Commerce, for providing required material whenever needed.
During the work I have collaborated with many friends to whom I have great regard. I wish to extend my warmest thanks to Ms. Sonam Bhadauriya, Dr. Ankit Saxena, Dr. Ashish Kumar Saxena, Dr. Sharmistha Singh, Dr. Ranajna Mehrotra, Dr. Kamna Dhawan, Ms. Shikha Khandelwal, Mr. Jitesh Agarwal and all those who helped me with my work especially the strict and extensive comments, many discussions and the interactions which had a direct impact on the final form and quality of this thesis.

I owe my most sincere gratitude to the members of my family, especially my father Shri Naval Kishore Agarwal who gave me untiring help and unconditional love during my difficult moments. My special gratitude is due to my mother Smt. Sushma Agarwal, my brother Mr. Ashutosh Goyal and my sister Ms. Gresha Agarwal for their loving & caring support.

Besides, I will be failing in my duties without paying my sincere gratitude to all those who have not been named individually but helped me at various stages of this work in all possible ways.