Bibliography

- **Business Intelligence Today & Tomorrow**
  By Andy Hayler

- **Scope of BI - Implementation Scope, Application Scope**

- **BI Case Study - Wallmart, Telecommunication, Bank**

- **BI Survey - survey by IDC (a sister company to CIO's publisher)**

- **BI Challenges - Functional & Technical**

- **BI Implementation Process Flow - Kimball**

- **BI Implementation Approach - Data Centric / Process Centric**

- **Three dimensions of Critical success factors**

- **Key factors as having the strongest influence on BI**

- **Limitation of BI - BI Today and Tomorrow**
  By Kamlesh Mhashilkar - TCS

- **The New Era of Enterprise Business Intelligence**
  By Mike Biere - IBM Press

- **Defining Achievable Scope for your BI Initiative**
  By Jeff Block - Capstone Consulting

- **Implementing a Business Intelligence Strategy**
  By Timo Elliott - Business Objects

- **Business Intelligence**
  By Rajiv Sabherwal, Irma Becerra-Fernandez - Wiley

- **The importance of data modeling as a foundation for business insight (2004)**
  By L Moss, S Hoberman

- **Information Systems: A Manager’s Guide to Harnessing Technology**
  By John Gallaugher

- **Published White Papers on Business Intelligence**
  By BI Market Players like IBM, Seible, Cognos, Oracle

- **Corporate Information Factory, Second Edition**
  By W.H. Inmon

- **The Data Warehouse Toolkit**
  By Ralph Kimball
The page contains a list of books and resources related to Data Management and Business Intelligence. The titles include:

- **What works in Data Management**
  by Phil Russom – TDWI

- **Data Warehouse Design: Modern Principles and Methodologies**
  by Matteo Golfarelli - McGraw Hill

- **Life Cycle of Business Intelligence System**
  by Gangadharan and Swami

- **Business Intelligence: Concepts, Components, Techniques And Benefits**
  by Jayanthi Ranjan - Institute of Management Technology, Ghaziabad

- **Enhanced BI Architecture**
  by Nguyen Manh

- **“Research Methodology and Statistical Technique”**
  By Santosh Gupta
  - Deep Publications Private Ltd.

- **“Research Methods for Management”**
  By S. Shajahan
  - Jaico Publishing House.

- [http://www.idc.com/prodserv/pervasivebusint.jsp](http://www.idc.com/prodserv/pervasivebusint.jsp)
- [http://www.forrester.com/Business-Intelligence](http://www.forrester.com/Business-Intelligence)
- [http://www.forrester.com/Business-Intelligence](http://www.forrester.com/Business-Intelligence)
- [http://www.eiu.com/landing/industry_analysis](http://www.eiu.com/landing/industry_analysis)