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DECLARATION

I, UMASANKAR SAKETHARAMAN, hereby declare that the thesis titled “Influence of Transfer Strategy on Internal Drivers of Product Life Cycle in Global Software Development” submitted to Pondicherry University in fulfilment of the degree of DOCTOR OF PHILOSOPHY in MANAGEMENT, is a record of original research work done by me during the period 2015-2018 under the guidance and supervision of Dr. S. VICTOR ANANDKUMAR, Professor, Department of Management Studies, School of Management, Pondicherry University.

I further declare that the thesis has not previously formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or any other similar title.

Place: Puducherry
Date: March 28, 2019

UMASANKAR SAKETHARAMAN