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## Appendix

**TOOL FOR DATA COLLECTION**

Department of Sociology  
Assam University, Silchar  

**RURAL MARKET IN BARAK VALLEY: A SOCIOLOGICAL STUDY**

Supervisor: Prof. G. Ram  
Investigator: Joydeep Goswami  
Co-supervisor: Prof. N. Roy

**INTERVIEW SCHEDULE**

<table>
<thead>
<tr>
<th>Interview schedule No: ..........</th>
</tr>
</thead>
</table>

### I- PERSONAL DATA

1) Respondents name.  

2) Full address of the respondents  

3) Name of the Market

### II- SOCIO-ECONOMIC BACKGROUND

4) Age of the respondents.  
   (I) under 18  
   (ii) 18-35  
   (iii) 35-50  
   (iv) 50+

5) Sex of the respondents.  
   (I) Male  
   (ii) Female

6) Community (religious/cultural).

7) Caste category of the respondents.  
   (i) SC  
   (ii) ST  
   (iii) OBC  
   (iv) MOBC  
   (v) General.

8) Mother tongue.

9) Ownership of the house.  
   (i) Owned  
   (ii) Rented  
   (iii) Quarter  
   (iv) Shared without payment.

10) No. of rooms having  
    (i) 1  
    (ii) 2  
    (iii) 3  
    (iv) 4  
    (v) More than four.

11) House type. (type of the house)  
    (i) Kachcha  
    (ii) Pucca  
    (iii) Semi Pucca

12) Do you have electricity facility?  
    Yes/ No.

13) Type of drinking facility  
    (i) Domestic connection  
    (ii) Community taps  
    (iii) Community well  
    (iv) River  
    (v) Private pond  
    (vi) Natural water  
    (vii) Any other

14) What kind of sanitation facility you have?  
    (i) Pacca latrine  
    (ii) Kachcha latrine  
    (iii) Open defecation  
    (iv) Ordinary latrine.

15) Residence (residential area for communication)  
    (i) Rural  
    (ii) Urban

16) Residential length in this place  
    (i) From birth  
    (ii) Migrated

17) If migrated, then for what purpose you have migrated?
21) Kitchen items.
i) Chulah (Firewood)  
 ii) Gas stove  
 iii) Kerosene stove  
 iv) Any other

22) Family structure

<table>
<thead>
<tr>
<th>SL No</th>
<th>Name</th>
<th>Relation with the respondents</th>
<th>Sex</th>
<th>Age</th>
<th>Occupation</th>
<th>Total annual income</th>
<th>Educational qualification</th>
<th>Place of birth</th>
<th>Marital status</th>
<th>Age at marriage</th>
<th>Languages Known</th>
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<tbody>
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<td>1</td>
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</table>

23) Have you completed your study or dropped out?  

24) If dropped, why did you do so?

25) Do you read newspaper?  

26) If you read newspaper(s) then tell us which of the following you are reading?

   i) Not reading  
   ii) Times of India  
   iii) Telegraph  
   iv) Assam Tribune  
   v) Asian Age  
   vi) Sentimentel  
   vii) Aaj kal  
   viii) Bartaman  
   ix) Ananda Bazar  
   x) Dainik Jugashankha  
   xi) Sonar Cachar  
   xii) Prantojyoti  
   xiii) Samoyik Prashanga  
   xiv) Silchar Times  
   xv) Frontier Sun  
   xvi) Dainik Assam.

27) What news items preferably you read in the newspaper?

   i) Business  
   ii) Sports  
   iii) Crime  
   iv) Any other.

28) Do you read business/economic news?  

521
29) If yes, for what purpose you read it? --------------------------------------------------------------
30) What economic/ business news you read? --------------------------------------------------------------
31) Do you read magazines? 
   Yes/ No.
32) If yes, then what columns you read in the magazines?
33) Your habit of newspaper and magazine reading.
   i) Daily  ii) Sometimes  iii) Often  iv) Rarely  v) Not at all.
34) Languages known.
   i) Bengali  ii) English  iii) Hindi
   iv) Assamese  v) Bhojpuri  vi) Manipuri
35) What was purpose of learning these languages? --------------------------------------------------------------
                                            ---------------------------------------------------------------------------------------------------------------
                                            *-----------------------------------------------------------------------------------------------------------------------------
                                            ---------------
36) Means of communication you have?
   i) T.V  ii) Telephone  iii) Radio
   iv) Mobile  v) Internet  vi) Any other.
36) If you watch T.V, then what channels you prefer the most? --------------------------------------------------------------
                                            ---------------------------------------------------------------------------------------------------------------
                                            *-----------------------------------------------------------------------------------------------------------------------------
37) What type of T.V programs you prefer the most?
38) What do you surf on internet for? --------------------------------------------------------------
                                            ---------------------------------------------------------------------------------------------------------------
39) What do you purchase through e-purchasing? --------------------------------------------------------------
                                            ---------------------------------------------------------------------------------------------------------------
40) Land Holding:

<table>
<thead>
<tr>
<th>Types of land holding</th>
<th>Saize of land holding</th>
<th>Uses</th>
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<tbody>
<tr>
<td>Cultivated land</td>
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<td>Un-cultivated land</td>
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<td>Forest land</td>
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<td>Waste land</td>
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<tr>
<td>Wet land</td>
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</table>

41) What crops are grown in your cultivated land?
42) Who carried out cultivation? (tilling, sowing, weeding, irrigation, manuring, spraying pesticides &
   insecticides, harvesting)
   i) Male (family member)  ii) Female (family member)  iii) both male and female  iv) Any other.
43) Who carried out marketing of agricultural products?
   i) Male (family member)  ii) Female (family member)  iii) both male and female  iv) Any other.
44) Who keeps the income?
   i) Male (family member)  ii) Female (family member)  iii) both male and female  iv) Any other.
45) Where does the income invested?
   i) Family  ii) Business  iii) Production  iv) Any other.
46) Animal Husbandry:

<table>
<thead>
<tr>
<th>SI No.</th>
<th>Name of the animals</th>
<th>Numbers of the animal</th>
<th>Uses</th>
<th>Income</th>
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<tbody>
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</table>

47) Animals looked after by?
   i) Men  ii) Women  iii) Both.

48) Animals sold in the market by?
   i) Men  ii) Women  iii) both.

49) Who keeps the income?
   i) Men  ii) Women  iii) both.

50) How the income from animal husbandry is used?

51) What is the contribution of it for the business that you have?

III- WORKING OF THE MARKET

52) Name and address of the shop.

53) Year of establishment.

54) Status of the unit.
   i) Private unit  ii) Public co. (govt. enterprise)  iii) Any other.

55) What do you deal in?

56) Opening and closing hours: From  To  .

57) How the shop came up?

58) Year of the establishment.

59) Is your unit registered? Yes/ No.

60) If yes, then year of registration and the registration No.

61) Did you receive any assistance from state and central government? Yes/ No.

62) If yes, then what did you receive under which scheme?

63) Have you taken any loan? Yes/ No.

64) What is the source of capital?

65) Sex of the loanee?
   i) Male  ii) Female.

66) How much money you have taken from the source?

67) Did you mortgage anything to obtain the loan? Yes/No.

68) If yes, then what you have mortgage?
69) What is the rate of interest against the loan?  
   i) 2%  ii) 2%-5%  iii) 6%-9%  iv) 10%-12%  v) More.
70) What is the purpose for taking loan?  
71) What are the terms and condition for repayment of the loan? 
72) What is the major source of power to your shop?  
   i) Electricity  ii) Oil lamp  iii) Inverter  iv) Any other.
73) Do you have any alternative arrangements when electricity is not available?  
   Yes/No.
74) If yes, then what are those?  
   i) Oil lamp  ii) Generator  iii) Inverter  iv) Any other.
75) Is your unit is insured?  
   Yes/No.
76) If yes, then which is the insured agency?  
77) What amount did you pay for the insurance?  
78) How much you have invested in your unit?  
79) How much you got in return from the investment?  
80) What is the total turnover during last year?  
81) What did you earn from the investment?  
   i) Profit  ii) Loss.
82) If loss, then why?  
83) Do you face any problem in obtaining credit?  
   Yes/No.
84) If yes, then what are those problems?  
85) What is the total No. of persons employed in the unit at present?  
   i) Skilled  ii) Unskilled  
86) How many of personnel employed in your establishment are?  
   i) Illiterate  ii) Under Metric standard  iii) Under Graduate 
   iv) Graduate  v) Having technical degree  vi) Any other.
87) Who supplied you the goods?  
88) What is the mode of transportation for supplying the goods?  
   i) Road  ii) Railway  iii) Water way  iv) Any other.
89) How do the goods supplied to you  
90) Terms of supply.  
   i) Cash  ii) Credit  iii) Any other.
91) Problems related to supply of goods:  
   ---------------------------------------------

IV- SOCIAL MECHANISM OF THE MARKET

92) The extent of your market 
   i) Local  ii) Within Block  iii) Within District  iv) Any other.
93) Who are generally your customers?  
   i) Women  ii) Men  iii) Student  iv) All
94) Does your customer ask for credit?  
   Yes/ No.
95) If yes, then do you provide them on credit?  
   Yes/ No.
96) What items do you provide them on credit?  
97) What you don’t provide them on credit?  
98) Why you don’t provide them on credit?  
99) Are the customers bargaining?  
   Yes/ No.
100) Who are bargaining?  
   Male/ Female/both.
101) How do you settle the deal? ________________________________________________

102) In a day when you get more customers?

103) Which customers you like the most?
   i) Male      ii) Female     iii) both male and female.

104) Most of the customers are
   i) Literate   ii) Illiterate  iii) Both

105) Type of the customer
   i) Regular    ii) Irregular  iii) Both.

106) Do you earn profit from your existing business? Yes/No.

107) If yes, then how do you spend your profit? I) Family   ii) Re-investment   iii) Any other.

108) What problem do you face in marketing? _______________________________________

109) Do you face any transportation problem?                                     Yes/No.

110) If yes, what are the problems? _____________________________________________

111) How do you overcome this problem? __________________________________________

112) What future of your business do you perceive? ________________________________

113) Distance of the market from your place. ______________________________________

114) When do you go to market?

115) What is the main purpose of visiting market? _________________________________

116) How often do you go to market? _____________________________________________

117) What do you purchase from the market? _______________________________________

118) Do you get all the items you need?                                           Yes/ No.

119) How much do you pay per month?                                              __________________________

120) If not, what other market do you visit than this? ____________________________

121) Why do you go to other than this market? ____________________________________

122) What do you purchase from the other markets? ________________________________

123) Do you find any price difference of commodities in the other markets?         Yes/ No.

124) Does the quality of the products/commodities differ?                          Yes/ No.

125) What items do you prefer most?                                               __________________________

126) Do you get fresh commodities in your local market?                           Yes/ No.

127) What shop do you often visit? ______________________________________________

128) Your relation with the shopkeeper.
   i) Good      ii) Not good     iii) Friendly    iv) Intimate    v) Any other

129) Do you visit a particular shop?                                              Yes/ No.

130) What attracts you to the shop?
   i) Shopkeepers behaviour   ii) Good quality   iii) Shops layout   iv) Credit   v) Any other.

131) Do you get items on credit?                                                  Yes/ No.
132) For what the shopkeepers trusts you? -----------------------------------------------

134) Do you bargain when purchase? Yes/ No.
135) If no, then why not? -----------------------------------------------

136) Do the shopkeepers indulge in bargaining? Yes/ No.
137) If yes, then what kind of bargaining?  -----------------------------------------------

138) How is your relation with the shopkeepers? -----------------------------------------------

139) Do you have any problem related to price of the commodities? Yes/No.
140) If yes, then what are those problems?  -----------------------------------------------

141) Do you have any problem to quality of commodities? Yes/No.
142) If yes, then what is the problem?  -----------------------------------------------

143) How do you find the quality of the products?  -----------------------------------------------

144) What problem do you face in purchasing commodities in the market?  -----------------------------------------------

145) Do you have any problems with the shopkeeper? Yes/No.
146) If yes, then what is the problem?  -----------------------------------------------

147) Do you find difference in items? Yes/ No.
148) If yes, then what is the difference?  -----------------------------------------------

VI - SOCIAL IMPACT OF THE MARKET

149) Facilities you get along with the establishment of the market

<table>
<thead>
<tr>
<th>S/No.</th>
<th>Facilities</th>
<th>Yes</th>
<th>No</th>
<th>remarks</th>
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<tbody>
<tr>
<td>1</td>
<td>Better road for transportation of goods and services</td>
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<td>2</td>
<td>Well equipped houses for business extension</td>
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<td>3</td>
<td>School for children</td>
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<td>4</td>
<td>Health centre</td>
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<td>Tele communication facilities</td>
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<td>Pure drinking facilities</td>
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<td>Electricity</td>
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<td>Employment of the unemployed</td>
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<td>Smooth running of the family</td>
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<td>Fashion</td>
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<td>Finding new friends</td>
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<td>Awareness about social issues</td>
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<td>For outing</td>
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<td>Leisure and recreation</td>
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<td>17</td>
<td>For new ideas and ideals</td>
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150) Are the facilities sufficient?

151) Your comment about the future prospect market.

Date:

Place:

signature of the interviewer