APPENDICES
Appendix-1

Interview schedule

NAME:
AGE:
MARITAL STATUS:
STATE OF DOMICILE:
DURATION OF STAY IN DELHI:

EDUCATION (Details of the academic and professional degrees)
School:
College:
University:
Professional Institution(s):
Any other:

PROFESSIONAL:
Previous occupation, if any (including the career graph in the present organization):

Current designation:
Working hours:

FAMILY (Details there of):

ANY OTHER RELATED INFORMATION:

I

● What made you opt for such a challenging /adventurous occupation as journalism?

● How far have your family/surrounding been supportive in pursuing the career?

● How do you combine your family responsibility and work?
II

What is the role of media industry in present modern complex society?

Which medium is more influential in shaping the ideology of today's society—print or electronic? Reflect on the basis of your experience with both the mediums.

How would you define 'hard issues' and 'soft issues'? On what basis does media prioritize these issues?

Does market play any role in influencing media ideology? Comment.

III

Reflect on the concern of media in handling women's issues. Does it play its due role in uplifting the status of women?

Do you feel women face more hurdles on the basis of their gender being in this profession? Elaborate on the basis of your experience with Indian media and media abroad.

How do you perceive yourself as a woman and more so, one of the most successful women in this profession? Share some of your experiences where gender has played a defining role in shaping your status in the industry.

Feminist theory is a 'over built theory'. Comment.

*However, it must be pointed out that the questions were put to the respondents in a very flexible form. The discussions were based more on series of informal discourses with the journalists*
Appendix-2

Kkusum: a story of a middle class educated woman Kkusum who has been so efficiently managed to blend tradition with modernity. Besides being a lovable daughter, caring daughter-in-law, accommodating wife, inspiring sister she also is seen handling all the intricacies of business with tremendous potentiality.

Kyun ki saas bhi kabhi bohu thi: a story of a traditional business class joint family which elaborates on the virtues of living together, the inevitability of changing relationships within the family structure and capability (or lack of it) of handling the (changing) relationships.

Kahani Ghar Ghar Ki: a story that focuses on the complicated situations that can exit within a joint family and how these problems are tackled.

Justuju: is the story of an uneducated woman who is not being able to catch up with the expectations of her husband. The story takes a melodramatic turn as her husband gets involved with her younger sister (the late being modern and educated) and the plot concentrates on the vulnerability and helplessness of the former until the later is forced to get married to another person in order to save her sister's marital life.

Hubahu: is about two identical twins aditi (a housewife) and ananya (a business woman) who decides to role play each others' character for a short period (without anybody's knowledge) as one of their child hood prank. And separated from each other for a long period because of circumstances, life choices and geographical boundaries both of them find it extremely difficult to
handle each others' life. And the story is based on the complications and intricacies both of them go through while playing each others' role.

*Sanjjhi:* is the agony of a sterile woman when her husband decides to get married to another woman in order to beget a son which is essential for carrying the name of the dynasty.

*Heena:* is the story of a muslim woman who survives a broken marriage and get married for the second time(and eventually the second marriage breaks) and the dynamics surrounding the trauma and turmoil she goes through on the process.