ACKNOWLEDGEMENTS

A good piece of work is the outcome and determination within to accomplish the task in hand. First of all I would like to extend my deep sense of gratitude to Almighty for showering His blessings.

It gives me great pleasure to acknowledge and offer my profound thanks to Andhra University, Visakhapatnam for giving me such a wonderful opportunity to complete my thesis.

I owe my gratitude to my guide Prof. K.Ramesh, Director, CL &S, GITAM University, for his constant encouragement and guidance throughout the work. I am fortunate to have worked under his supervision and for having received training from him as a researcher. Words would fail me in expressing my gratefulness to him.

It is a great pleasure to offer my deep sense of gratitude to Dr.P. Arun Kumar- Joint Research Guide, who has also guided me to complete my thesis successfully.

I am thankful to my catalyst guru Prof. Dasari Prabhakar, who provoked the thought and encouraged to me join in the research and enlightened me how it would be beneficial for my profession and carrier. I ascribe my deepest thanks to Dr. K. John, Head of the Department for his positive attitude and help. My special thanks to Prof. P.D. Raju Chairman, Board of Studies, Prof. T. Subbarayadu, Prof. D.B.R.N.K. Benarjee, Dr. G.V.V. Vijaya Kumar and Prof. B. S. Murthy, Department of Human Resource Management, Andhra University, Visakhapatnam for their continuous encouragement, cooperation and guidance during various stages of research work.

I owe a deep sense of gratitude and have immense pleasure in thanking Mr. B. Sreenivasa Rao, Assistant General Managing of CSR Department, Visakhapatnam Steel Plant, Visakhapatnam for encouraging me to complete my research work.

I would also like to offer my gratitude and thanks, to Teachers and Staff of our school and especially Sri Sumedha, Techno School, Paravada- Venalla Palem, for taking the responsibility of running the school when I am busy with research work.

I have no words to express my gratitude to my beloved Sister Smt. K. Surya Prabha and her husband Sri.K. Vivekanada for their support and encouragement, perhaps my life and career would not have shaped to today’s model if they were not behind every part of my life. Last but not least, I am indebted to my Husband Sri. D. Kameswara Rao, for sharing in my duties and sparing valuable time, I am grateful to my daughter Kum. Likhitha for their prayers, which has been a motivating factor for the successful completion of the thesis.

- K. VIJAYALAKSHMI
An important task for top management in the next society’s corporation will be balance the three dimensions of the corporation: as an economic organization, as a human organization, and as an increasingly important social organization.

- Peter F. Drucker, The Daily Drucker