

BIBLIOGRAPHY

BIBLIOGRAPHY

Abdel Fattah Mahmoud Al-Azzam, "A Study of the Impact of Marketing Mix for Attracting Medical Tourism in Jordan" *International Journal of Marketing Studies*, 2016, vol. 8, issue 1, pages 139-149

Amit Sen Gupta, "Medical tourism in India: winners and losers" *Indian Journal of Medical Ethics* Vol V No 1 January- March 2008

Ana Ladeiras, António Mota, Jorge Costa, (2010) "Strategic tourism planning in practice: the case of the Open Academy of Tourism", *Worldwide Hospitality and Tourism Themes*, Vol. 2 Iss: 4, pp.357 - 363

Aniza, M. Aidalina, R.Nirmalini, MCH Inggit, Teajeng (2009) *Medical Tourism in Malaysia: The Strength and Weaknesses*. *Journal of Community Health*. Vol 15 Issue no 1 pp 7-15.

Anupama Sharma, "Medical tourism: emerging challenges and future prospects" *International Journal of Business and Management Invention*, Volume 2 Issue 1 January. 2013. PP.21-29

Arch G. Woodside , Metin Kozak (2014), *Primer to Tourists' Perceptions and Assessments Including How-to-build Formal, Implementable, Models of the Tourist Gaze*, in Arch G. Woodside , Metin Kozak (ed.) *Tourists' Perceptions and Assessments (Advances in Culture, Tourism and Hospitality Research, Volume 8)* Emerald Group Publishing Limited, pp.1 - 22

Babu P George, G. AnjaneyaSwamy (2007)*Medical Tourism: An Analysis With Special Reference to India*. *Journal of Hospitality Application and Research*.Vol 2 Issue 1.

Bikash Ranjan Debata , and Bhaswati Patnaik (2015) "Interrelations of service quality and service loyalty dimensions in medical tourism: A structural equation modelling approach", *Benchmarking: An International Journal*, Vol. 22 Iss: 1, pp.18 – 55

Bikash Ranjan Debata and Bhaswati Patnaik, "Efficiency measurement amongst medical tourism service providers in India" *International Journal for Responsible Tourism*, 2013, vol. 1, issue 1, pages 24-31

Bikash Ranjan Debata Siba Sankar Mahapatra (2013) "Evaluating medical tourism enablers with interpretive structural modeling", *Benchmarking: An International Journal*, Vol. 20 Iss: 6, pp.716 – 743

Chor Foon Tang, "Medical Tourism and Its Implication on Malaysia's Economic Growth" *Asia Pacific Journal of Tourism Research*, 11(1). Year 2015

Christ of Pforr, Connie Locher, (2004) "Indigenous tourism and bush medicine: Is there a sustainable Nexus?", *Tourism Review*, Vol. 59 Iss: 2, pp.26 - 27

Christian Wernz , Pooja Thakur Wernz (2014) "Service convergence and service integration in medical tourism", *Industrial Management & Data Systems*, Vol. 114 Iss: 7, pp.1094 - 1106

Chukiatt Chaiboonsri and Prasert Chaitip, "A Structural Equation Model: India's International Tourism Demand for Tourist Destination" *Annals of the University of Petrosani, Economics*, 2008, vol. 8, issue 2, pages 107-134

Dangor Faheem and Moolla Raeesa, Medical tourism by Indian-South Africans to India: an exploratory investigation, *Bulletin of Geography. Socio-economic Series*, 2015, vol. 29, issue 29, pages 19-30

David Reisman, "The economics of health and medical tourism" *Handbook on Medical Tourism and Patient Mobility*, 2015, pp 82-91 from Edward Elgar Publishing

Dhodi, "Trends and Scope of Medical Tourism: Case Study of Delhi NCR, India" *International Research Journal of Business and Management – IRJBM*, February - 2014 - Volume No – II

Dissertation Indian Institute of Management Bangalore.Crisil Young Thought

Elizabeth Anne Jenner (2008), Unsettled borders of care: medical tourism as a new dimension in America's health care crisis, in Jennie Jacobs Kronenfeld (ed.) *Care for Major Health Problems and Population Health Concerns: Impacts on Patients*,

Providers and Policy (Research in the Sociology of Health Care, Volume 26) Emerald Group Publishing Limited, pp.235 – 249

Fernando G. Alberti and Emanuele Pizzurno, “Competitiveness policies for medical tourism clusters: government initiatives in Thailand” International Journal of Economic Policy in Emerging Economies, 2014, vol. 7, issue 3, pages 281-309

Generation or International Transfer of Healthcare Problems? Journal of Economic Issues, 2010, vol. 44, issue 1, pages 53-70

Gopal Das, Srabanti Mukherjee, (2016) "A measure of medical tourism destination brand equity", International Journal of Pharmaceutical and Healthcare Marketing, Vol. 10 Iss: 1, pp.104 – 128

Gurmeet Singh and Harish Gautam, “Medical tourism unwrapping the gift of globalization” International Journal of Education Economics and Development, 2012, vol. 3, issue 1, pages 19-32

Habeeb Ghatala, “A Case for Medical Tourism in India””, International Journal of Multidisciplinary Research, 1(3), July 2011, pp. 185-202

Heesup Han, Yunhi Kim, and Sunny Ham, “Medical hotels in the growing healthcare business industry: Impact of international travelers' perceived outcomes” Journal of Business Research, 2015, vol. 68, issue 9, pages 1869-1877

India. Abhinav National Monthly Refereed Journal of Research in Commerce & Management Vol 2 issue 3 pp 29-39.

James Egan (2010) “Medical Tourism in India: Healing the World but Hurting a Nation?” Hinckley Journal of Politics Vol 11 pp 43-48.

Jessica D. Giusti, Fabio Papa and Emanuele Pizzurno, “Competitiveness policies for medical tourism clusters: government initiatives in Thailand” International Journal of Economic Policy in Emerging Economies, 2014, vol. 7, issue 3, pages 281-309

Jonathan Crush and Abel Chikanda, “South–South medical tourism and the quest for health in Southern Africa” Social Science & Medicine, 2015, vol. 124, issue C, pages 313-320

Joseph S(2012)'The Cost-Effectiveness and Competency Untold - An Analysis of Medical Tourism in Kerala with reference to Allopathic Medicine'WebmedCentral Public Health Vol 3 Issue5 pp 1-13

KandasamyShamini and PuspavathyRassiah (2010) Medical Tourism in Malaysia and its Impact on Profitability.InternationalConference on Business and Economics Research.

Keckley H. Paul and Howard R. (2008) 'Medical Tourism –Consumers in Search of Value'forDeloitteCentre for Health Solutions.

Kerala as a Preferred Alternative Health Tourists Destination: A Study.South Asian Journal of Tourism and Heritage Vol. 2 Issue 1 pp 68-76.

Khawaja, R. &Schroth, L. (2007).Globalization of Healthcare.Frontiers of Health Services Management.

Koul, Jyoti (2004) 'Medical Tourism: The Perfect Cure', Express Travel &Tourism, July (website).

Krishna Venkata (2009) Medical Tourism Industry: Advantage India.Paper presentation in Conference on Global Competition & Competitiveness of Indian Corporate.

Krystyna Adams and Jeremy Snyder (2015) "Tourism discourse and medical tourists' motivations to travel", Tourism Review, Vol. 70 Iss: 2, pp.85 – 96

Lakhvinder Singh, "An evaluation of medical tourism in India" African Journal of Hospitality, Tourism and Leisure Vol. 3 (1) - (2

Leader Series.g medical tourism in Korea" Journal of Community Health. Vol 15 Issue no 1 pp 7-15.Year 2009.

Li-Hsing Ho , Shu-Yun Feng , Tieh-Min Yen , (2015) "Using fuzzy gap analysis to measure service quality of medical tourism in Taiwan", International Journal of Health Care Quality Assurance, Vol. 28 Iss: 7, pp.648 – 659

Marc Piazzolo and Nursen Albayrak Zanca , “The Economics of Medical Tourism A Case Study for the USA and India” Journal of Hospitality Application and Research.Vol 2 Issue 1. Year 2013

Marcin Olkiewicz and Marcin Olkiewicz, “The Impact Of Medical Tourism On The Quality Of Organizational And Functional Changes In The Polish Healthcare System” UTMS Journal of Economics, 2016, vol. 7, issue 1, pages 109-121

Medical Tourism (2011) State Institute of health and family welfare, (SIHFW) Rajasthan

Medical Tourism Booming in India', The Times of India, Apr 4, 2008.

Michael Guiry, Jeannie J. Scott, David G. Vequist (2013) "Experienced and potential medical tourists' service quality expectations", International Journal of Health Care Quality Assurance, Vol. 26 Iss: 5, pp.433 – 446

Mlagiewski Richard and William Meyers (2008) Medical Tourism: Perspectives and Applications for Destination Development. R.I.T Digital Media Library Repository.

Mudur, G. (2004), Hospitals in India Woo Foreign Patients. British Medical Journal. Mudur, Suresh K, Travel &Tourism –Challenges &Opportunities (2004), ICFAI Press.

Nagarajan Shankar Gowri (2004), Medical Tourism: Strategy for its Development.

Nam Jin, “Marketin MacReady (2007) Developing countries court Medical Tourists.The Journal- Lancet.Vol 369 Issue 9576 pp.18491850.

Namoun N. Akroush , Luai E. Jraisat , Dina (2016) "Tourism service quality and destination loyalty – the mediating role of destination image from international tourists' perspectives", Tourism Review, Vol. 71 Iss: 1, pp.18 - 44

Neil Lunt and Daniel Horsfall, “Outcomes and medical tourism” South Asian Journal of Tourism and Heritage Vol. 2 Issue 1 pp 68-76. Year 2011

Noor Hazilah Abd Manaf , Husnayati Hussin (2015) "Country perspective on medical tourism: the Malaysian experience", *Leadership in Health Services*, Vol. 28 Iss: 1, pp.43 - 56

Padma Panchapakesan, "Antecedents of customer loyalty in medical tourism" No 13-03, Working Papers Series 2 from ISCTE-IUL, Business Research Unit (BRU-IUL) 2013

Pamela Smith and Dana Forgione, "Global Outsourcing of Healthcare: A Medical Tourism Decision Model" *International Journal of Contemporary Hospitality Management*, 8(7),44-51. Year 2013

PankajMochi, NiyatShetty and DilipVahoniya (2012) *Medical Tourism - destination*

Patil chetan Vitthal and Amrutkar Rupesh subhash, "Emerging Trends and Future Prospects of Medical Tourism in India" Patil chetan Vitthal et al /*J. Pharm. Sci. & Res.* Vol. 7(5), 2015, 248-251

Pawan Hans Helicopters (2011) Detailed project Report -Kerala Sea Plane Project, Kerala Tourism Infrastructure.

Pedro Barros, "Health systems and medical tourism" *Tourism Management* Vol 8 Issue 3 pp 217-222. Year 2011

Porter E. Michael (2008) *Medical Tourism in Philippines- Microeconomics of Competitiveness: Firms, Clusters and Economic Development.* Institute of Strategy and Competitiveness. Havard Business School.

Ramya M. Vijaya, "Medical Tourism: Revenue Ramesh U, Kurian Joseph (2011) 'A Study to Develop an Advanced Marketing Strategy for Wellness Tourism in Kerala Based on the Prevailing Scenario'. *Zenith International Journal of Multidisciplinary* Vol1 Issue 6 pp 211-222.

Rikke Sommerby and Despena Andrioti, "American Medical Tourism in India: A Retrospective Health Policy Analysis" *International Journal for Responsible Tourism*, 2015, vol. 4, issue 1, pages 33-50

Rodrigo Murillo (2014), Assessing National Destination-branding Transformations: Theory and Application to Costa Rica's Nature-based and Medical Tourism Product-services, in Arch G. Woodside , Metin Kozak (ed.)Tourists' Perceptions and Assessments (Advances in Culture, Tourism and Hospitality Research, Volume 8)Emerald Group Publishing Limited, pp.71 – 109

Roxana Oana Darabont, Paul Suceveanu, "Medical tourism in Romania: the case study of cardiovascular rehabilitation in Covasna" *Annals of Tourism Research, A Social Sciences Journal*, 31(1), 103-121. Year 2007

Rupa Chanda, "Medical tourism and outward FDI in health services: India in South Asia" *Multi-Disciplinary Edu Global Quest Vol1 Issue 1* pp115-135. Year 2014

Saboohi Nasim, and Kiran. K. Momaya(2011) 'Cord Blood Banking–Opening New Vistas for Medical Tourism industry in India' paper presentation in Convention in IITK.

Saisudha Rajagopal, Lei Guo, Bo Edvardsson, (2013) "Role of resource integration in adoption of medical tourism service", *International Journal of Quality and Service Sciences*, Vol. 5 Iss: 3, pp.321 – 336

Sankar "An Empirical Study on Medical Tourism in Chennai" *Int. J. Pharm. Sci. Rev. Res.*, 36(2), January – February 2016; Article No. 30, Pages: 190-193

Saurabh Mishra and Vandana Jaiswal, "An Implicit Effect of the Health Insurance Portability and Accountability Act on Medical Tourism in India" *UTMS Journal of Economics*, 2013, vol. 4, issue 3, pages 309-324

Shaik Shahazadi Begum (2013), Medical and Wellness Tourism: Opportunities and Challenges-Marketing 'Brand India' *Research Journal of Management Sciences* Vol 2 Issue1 pp 1-6.

Shanmugam K. Rangasamy, "Medical Tourism in India: Progress, Opportunities and Challenges" Working Papers from Madras School of Economics, Chennai MONOGRAPH 26/2013.

Sharma Vinay, Ravindra Singh Tomar and NeiraNiikaAhola (2008) Branding India for Health and Spiritual Tourism. Conference on Tourism in India – Challenges Ahead, 15-17 May 2008, IIMK.

ShikhaRastogiGarg and AnuBhardwaj (2012), Indian Medical Tourism Industry: Growth Opportunities and Challenges, MDEGQ, Vol1 Issue 1

Sumithra Sathyan (2013)Poomully Mana, Future Medicine,pp44-45.

Sundar.I (2012) Medical Tourism Competition and Comparative Advantages: The Case of India. International Conference on Arts, Economics and Literature (ICAEL).

Supapol Bhanich Atipol, Barrows David and Borrows Arthur(2007) Canadian Health and Wellness Tourism: Obstacles Impeding International Competitiveness. The Innovation Journal: The Public Sector Innovation Journal Vol3 issue 2 pp 1-18.

Thinnakorn Noree, “Medical tourism: a case study of Thailand” International Journal of Hospitality Management, 25(2), 170-192. Year 2015

Tomas Mainil, Vincent Platenkamp, Herman Meulemans, (2011) "The discourse of medical tourism in the media", Tourism Review, Vol. 66 Iss: 1/2, pp.31 – 44

Tourani S, Tabibi SJ, Tofighi S, ShaarbafchiZadehNS (2010) Medical Tourism in Iran: Analysis of Opportunities and Challenges with MADM Approach. Research Journal of Biological Sciences Vol 5 Issue 3 pp 251-257.

Tricia J. Johnson , Jaymie S. Youngquist (2015) "Factors influencing medical travel into the United States", International Journal of Pharmaceutical and Healthcare Marketing, Vol. 9 Iss: 2, pp.118 - 135

TyagiNanita, Prakesh Monika and DevrathRamesh(2009)A Study of Problems and Challenges Faced by Medical Tourists Visiting India. A Study by Indian Institute of Tourism and Travel Management.

V.Kubendran(2006), ‘Medical Tourism: Advantage India’, Facts for You, V.T.,Chitramani.P. and BabuP. George (2009) Perception of Tourists Towards

William Biesa and Lefteris Zachariab (2007) Medical Tourism: Outsourcing Surgery. Journal Mathematical and Computer Modeling. Science Direct Vol. 46 Issue 7-8 pp 1144-1159.

Woodhead Anthony , (2013) "Scoping medical tourism and international hospital accreditation growth", International Journal of Health Care Quality Assurance, Vol. 26 Iss: 8, pp.688 – 702

Yashobanta Parida and Joyita Chowdhury, Impact of Terrorism on Tourism in India, Economics Bulletin, 2015, vol. 35, issue 4, pages 2543-2557