BIBLIOGRAPHY

A.BOOKS


Davar, S. Raston, Modern marketing Management, (Bombay: Progressive Corporation Private Ltd., 1979)


Sato, Kazuo., **Production Functions and Aggregation**, (Amsterdam : North Holland publishing company, 1975).


**B. Journals**


Bhatia,G.R. Marketing Cost and Margins of Agricultlural Connodities”, Agricultural Marketing, 39 (1) : 8 – 11, 1996.


Desai, V.V. Dynamics of Price Spread Components”, Indian Journal of Agricultural Economics, 39 (4) : 155, 1984


Sadhu, A.N. and R.K. Maharajan,” Economic Efficiency of Agricultural Resources - An Inter regional Analysis”, Agricultural Situation in India, 36(2) : 98 – 104, 198.


C. UNPUBLISHED THESSES / DISSERTATIONS


Rajendran, G.” A Study on the Economics of Production and Resource use Efficiency in chillies farms of Sattur Taluk, Ramanadhapuram District” (Unpublished M.Sc. (Ag.) Thesis submitted to Department of Agricultural Economics, Tamil Nadu Agricultural University, Coimbatore, 1978)

Ramalingam, K.” A Study on Cost and Return of the Dairy units of Tamil Nadu Agricultural University”, (Unpublished M.Sc. (Ag.) Thesis submitted to Department of Agricultural Economics, Tamil Nadu Agricultural University, Coimbatore, 1980).


Senthilkumar, R., “Economics of Production and Marketing of Banana in Thiruchirapalli District” (Unpublished M.Sc. (Ag.) Theses submitted to Department of Agricultural Economics, Tamil Nadu Agricultural University, Agricultural College and Research Institute, Madurai, 1991), pp.40-43.


D. Unpublished Reports


