"A Consumer is the most important person ever on our premises. He is not dependent on us; we are dependent on him. He is not an interruption of our work; he is the purpose of it. He is not an outsider of our business; he is a part of it. We are not doing him a favour by serving him; he is doing us a favour by giving us an opportunity to do so."

Mahatma Gandhi
Dedicated to
My Late Father

Who Dreamt and took pains to make his
family literate though he himself was
illiterate.