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<td>ANOVA</td>
<td>Analysis of Variance</td>
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<tr>
<td>AMOS</td>
<td>Analysis of Moment Structures</td>
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<td>ATTRACT</td>
<td>Ability to attract essential employees</td>
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<td>CUSTSAT</td>
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<td>CFA</td>
<td>Confirmatory Factor Analysis</td>
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<td>M &amp; M Ltd.</td>
<td>Mahindra and Mahindra Ltd.</td>
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<td>MKTGS</td>
<td>Marketing of Goods &amp; Services</td>
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<td>MKTSHARE</td>
<td>Market Share</td>
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<td>ND</td>
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<td>OCTAPAC Culture</td>
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<td>POP</td>
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<td>Quality of Products, Services or Programs</td>
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<td>Relations among employees in general</td>
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